



## **UVA E-Cup Finalists and Award Winners 2023-24**

### **Concept Competition Finalists: November 2023**

#### ***Social Entrepreneurship Track*** [The five winning teams are highlighted]

##### **be**

**Team:** Sloane Grey (Darden '24); Aubrey Royster

Description: Be Wellness Coaching is a holistic wellness company seeking to transform generational health for black and brown families through a community, resources, events, and coaching.

##### **Chum**

**Team:** Jacob Singer (SEAS); Lysander Schmidt (SEAS)

Description: Lack of friendship is a growing crisis, and the current solutions are clearly insufficient to address the problem. We believe that Chum can, in a scalable and efficient way, improve the lives of many.

##### **Fairway to Green**

**Team:** Kelly Okun (Darden '25)

Description: Fairway to Green is a media company that will revolutionize how people consume sports news and bring more visibility and investment into the women's sphere.

##### **Feeding Charlottesville**

**Team:** Vaibhav Choudhary (Col)

Description: Feeding Charlottesville is an app-based platform that connects local restaurants with shelters and food pantries, facilitating the real-time donation of surplus edible food that would otherwise be thrown away.

### **GreenMind**

Team: Matthew Whelan (SEAS), Sidhardh Burre (SEAS), Srimanth Tangedipalli (SEAS)

Description: GreenMind is an innovative solution designed to address the global challenge of waste mismanagement and improper recycling habits.

### **IMENO**

Team: Brandon Nesbit (Col)

Description: Tackling the financial illiteracy crisis, IMENO is an award-winning financial education platform that empowers youth through free, bilingual curriculums on money management.

### **Invext**

Team: Rohan Kohli (Col), Hashem Alrahmah (Col)

Description: Invext aims to bridge the growing wealth gap in America, particularly among immigrant and minority groups, by addressing the critical issue of financial literacy.

### **JunkLabz**

Team: Zack Landsman (SEAS)

Description: JunkLabz aims to improve the sustainable function of UVA and Charlottesville through educational opportunities, creative design, and local solutions.

### **Teen Speak English, LLC**

Team: Gunnar DeSantis (SEAS)

Description: Teenspeak English LLC can offer engaging, immersive, and highly effective ESL content that resonates with teenagers.

### **YellowRed**

Team: Jonah Wilentz (Col)

Description: YellowRed is an innovative mobile app revolutionizing the way we approach everyday commuting.

## ***Engineering and Healthcare Technologies Track***

[The five winning teams are highlighted]

### **T2E (Time to Educate)**

Team: Sarah Snowden (Darden '25)

### **PatentPal**

Team: Vaibhav Choudhary (Col '25)

### **EchoRx**

Team: Eugene Cho (Darden '25)

### **Describe**

Team: Kunaal Agarwal (Col '26)

### **Inhalet**

Team: Miles Lanham (SEAS '26 Graduate School)

### **D-Mine**

Team: Andriy Shalkivskiy (COM '24); Gilchrist Johnson (SEAS '24); Ian Kim (Dartmouth College, CS '24)

### **Acceleration Backpacks**

Team: Benjamin Joseph (Col '26)

### **DocDirect**

Team: Oliver Buckner (SEAS '26); Alexander Halpern (Col '26)

### **MedWatch**

Team: Saad Feyyaz (SEAS '27); Matthew Nguyen (SEAS '27); Rayyan Ansari (Col '27); Tim Lin (Col '27); Aali Siddiqui (Col '27)

### **VestibulaLink**

Team: Sharanya Negendra (SEAS '25); Darius Walker (SEAS '24)

## **Consumer / Business-to-Business Track**

[The five winning teams are highlighted]

### **Voy**

Team: Srilakshmi Medarametla (SEAS '24); Edward Wei, Brandon Yang and Ravi Jayaraman (all SEAS '25); Jack Omohundro (Col '25); Christina Wang, COM and Col '25)

### **UVA Course Explorer**

Team: Siddharth Lakkoju and Saahith Janapati (both SEAS '25)

### **Beat the Book**

Team: Ben McPherron, Luke Stone, Hartej Singh, Burks Chisom and Wes Porter, (all COM '24); Annabelle Mactaggart (Col '25)

### **Ethiopian Delights Packaged Foods**

Team: Beza Bisrat (Darden '24)

### **EZ-EAP**

Team: Jacob Switsher (NUR '25); Anthony Peppers (SEAS '24)

### **Natively**

Team: Michael Djorup (SEAS '24); Lior Ben-David (Col '24)

### **TextBuddy**

Team: Charlie Meyer (Col '26); Ryland Birchmeier (SEAS '26)

## **Noogs**

Team: Ben Foote (Darden '24); Paige Foote, Registered Dietician, Certified Personal Trainer and Running Coach

## **AthleteLink**

Team: Kyle Mele; Emma Krusus; Malachy Dwyer; Alyssa Dioguardi; William Citron; Anneloes Knol (all COM '24)

## ***UVA Wise Track***

First Place: Garrett Stiltner, **Second Language Acquisition**

Second Place: Gabriel Stafford, **The Book Transformer**

Third Place: Christiana Korakopoulou, **AirMed**

Fourth Place: Dakota Ball, Avery Boehm, and Hunter Anderson, **Kwik Fix**

Fifth Place: Ashwin Pari, **Voyage**

## **Discovery Competition Finalists: February 2024**

[the five winning teams are highlighted]

### **Chatty**

Chatty is working toward a way for anyone, anywhere to efficiently and interactively prep for technical interviews. By manipulating the open-source API for GPT 4.0 available via Open AI we've been able to simulate the highly collaborative nature of technical interviews when the final solution is very objective. The computer science, investment banking, and quantitative sectors all have very objective solutions to commonly asked interview questions, and this has allowed us to prompt our model and platform into giving very brief and guided feedback, similar to a real interviewer.

Team: Sonith Sunku (Col) and Advait Kushe

### **Ethiopian Delights**

Ethiopian Delights is a consumer goods company that produces shelf-stable Ethiopian food. The company's mission is to foster connection and community by sharing the rich flavors and cultural heritage of Ethiopian cuisine. We offer precooked, instant Ethiopian food, so consumers only need to add water to enjoy our products. The focus of the company is in crafting convenient and nutritious food that connects consumers to diverse flavors, filling the void of accessible Ethiopian food in rural areas. Currently our product offerings include Misir Wot, a red lentil-based stew with onions, oil, and berbere spice.

Team: Beza Bisrat (Darden)

### **EZ\_EAP**

EZ-EAP is an emergency action plan (EAP) management app, specifically tailored to athletics. EAPs are crucial documents that are required to be at every athletic venue. They outline everything needed in a potential emergency. This includes EMS routes, emergency equipment, emergency contacts, emergency procedures, etc. However, current EAP's are outdated, hard to use, and lack functionality. EZ-EAP takes preexisting EAPs and puts them in a format that is modernized, practical, and easy to use.

Team: Jacob Swisher (Nurs) and A.J. Peppers (SEAS)

### **Gruvian**

Gruvian is the first ever marketplace for native advertisements. Native advertisements are a type of advertising that blends in with the platform's regular content, making it less intrusive and more natural to the viewer. We connect publishers (businesses that sell ads) with advertisers by managing the advertising auctions, facilitating payments, and providing analytics to both publishers and advertisers.

Team: Michael Djorup (SEAS) and Lior Ben-David (Col)

## **Moment**

Moment is an app solely dedicated to preserving life's memories. The Moment app empowers users to craft lasting "moments" that encapsulate their memories using a combination of images, videos, text, and audio. They can see all their moment on a sleek, scrollable timeline. Each moment can be cherished privately or shared seamlessly with friends and family, regardless of whether they are currently using the app.

Team: Ayush Bhatia (Col), Aryan Jain (Col) and Rohit Rajuladevi (SEAS)

## **Noogs**

Noogs were created when co-founder, Paige, felt stuck with the available sports nutrition products on the market. As a dietitian, marathoner, and running coach, she understood the importance of nutrition on the run, but couldn't find a source of fuel that matched her needs. Her favorite alternative, sour gummy candy, lacked essential electrolytes and required a fair amount of chewing. Paige decided to create an energy chew that would solve her fueling dilemma. She and her co-founder, Ben, partnered with Oregon State University's Innovation Food Center to develop what is now Noogs. These delicious energy chews feature tasty sour gummy candy flavor, along with easy-to-digest carbohydrates and electrolytes athletes need to fuel their performance.

Team: Ben Foote (Darden) and Paige Foote

## **Petrichor**

Petrichor is a circular apparel startup that creates sustainable, affordable, and high-quality essential apparel. Our approach sets the standard for extended producer responsibility, taking on 100% of the end-of-life impact for our apparel and ensuring over 90% reuse. Petrichor not only retrieves its products at disposal but also designs a specific end-of-life stage for each of its products, whether it's natural decomposition, upcycling, or a targeted recycling yield.

Team: Curie Chang (Darden)

## **PLAY HENRY**

Ellie Jamison and Grace Collins met at the University of Virginia Darden School of Business in 2022. Early in their time at school, they fell in love with the sport of pickleball to exercise and make new friends. They quickly found a gap in the market for a unique, fresh pickleball brand serving younger generations of players. Their first product, the monochrome "Hank Pro" pickleball paddle sold out during pre-sale. PLAY HENRY focuses on the mission to create pickleball products that seamlessly transition from on and off the court, or as they like to say, "from court to cocktail."

Team: Ellie Jamison (Darden) and Grace Collins (Darden)

## **PortaHaler**

The PortaHaler brings an award winning, modern touch to medication as the world's smallest and most compact inhaler, and the first and only inhaler that seamlessly attaches to objects such as, but not limited to, one's wrist and phone, displaying unmatched convenience. By bridging the gap between accessibility and innovative visual and mechanical design, the PortaHaler will revolutionize respiratory disease treatment, making accessing inhalers easier, greatly increase medication adherence, and ultimately improving the quality of life for millions worldwide.

Team: Miles Lanham (SEAS)

## **PulseCheck HR**

PulseCheck was born from the recognition that the current approach to performance reviews is ineffective, lacks actionable feedback, and fosters negative sentiments in the workplace. Our mission is to revolutionize this process by offering an intuitive platform that facilitates frequent, quality feedback sessions. With just a few minutes each month, both managers and team members can benefit from improved alignment and performance.

Team: Jack Alexander (Darden) and Colin Wilkie

## **SPLIT**

Our mission is to reduce the cost of transportation for students and other people with limited budgets. SPLIT matches and coordinates rides for those traveling the same route at the same time. SPLIT prioritizes giving users a safe, convenient, and affordable service by using identity verification, in-app ride calling, and cost transparency. During the summer of 2023, we started a partnership with Uber which allows us to coordinate rides for our customers automatically. We are the first and only ride-matching service to do this.

Team: Ben Lawrence (SEAS)