

THE INNOVATORS' ROUNDTABLE

Managing Your Innovation Portfolio

AGENDA

8:30am–9:30am **INFORMAL BREAKFAST** Dining Room, Montalto

9:30am–10:00am **OPENING REMARKS** Lockhart Boardroom, Montalto

10:00am–12:00pm **YOUR CURRENT REALITIES**

We will kick off the day with a 20-minute exercise. Each participant will have a flip chart and markers to describe the various processes within his organization's larger innovation process, from idea generation to innovation portfolio creation and management. If possible, please include a drawing of the processes and a description of the key challenges related to each (e.g. structural, governance, compensation, financial, process, earnings, or execution) that threaten innovation productivity. Defining innovation more broadly than R&D, how is your corporate innovation portfolio created and managed?

12:00pm–12:45pm **DISCUSSION: WHAT DID WE LEARN?**

(Discussion leaders: Edward D. Hess, Professor of Business Administration and Batten Executive-in-Residence; Jeremy Hutchison-Krupat, Assistant Professor of Business Administration)

12:45pm–1:45pm **LUNCH** The Conservatory, Montalto

1:45pm–2:30pm **DARDEN EXPERTS SHARE THEIR KNOWLEDGE** Lockhart Boardroom, Montalto

Jeremy Hutchison-Krupat: "Innovation Processes and Portfolios"
Edward D. Hess: "A Non-R&D Growth Portfolio Model"

2:30pm–4:30pm **DISCUSSION: WHAT ARE THE CHALLENGES YOU FACE?**

(Discussion leaders: Edward D. Hess and Jeremy Hutchison-Krupat)

4:30pm–5:00pm **CONCLUSION / FUTURE DIRECTIONS**