AGENDA

8:30 am – 9:30 am  INFORMAL BREAKFAST  Dining Room, Montalto
9:30 am – 10:00 am  OPENING REMARKS  Lockhart Boardroom, Montalto
10:00 am – 12:00 pm  YOUR CURRENT REALITIES
We will kick off the day with a 20-minute exercise. Each participant will have a flip chart and markers to describe the various processes within his organization’s larger innovation process, from idea generation to innovation portfolio creation and management. If possible, please include a drawing of the processes and a description of the key challenges related to each (e.g. structural, governance, compensation, financial, process, earnings, or execution) that threaten innovation productivity. Defining innovation more broadly than R&D, how is your corporate innovation portfolio created and managed?

12:00 pm – 12:45 pm  DISCUSSION: WHAT DID WE LEARN?
(Discussion leaders: Edward D. Hess, Professor of Business Administration and Batten Executive-in-Residence; Jeremy Hutchison-Krupat, Assistant Professor of Business Administration)

12:45 pm – 1:45 pm  LUNCH  The Conservatory, Montalto
1:45 pm – 2:30 pm  DARDEN EXPERTS SHARE THEIR KNOWLEDGE  Lockhart Boardroom, Montalto
Jeremy Hutchison-Krupat: “Innovation Processes and Portfolios”
Edward D. Hess: “A Non-R&D Growth Portfolio Model”

2:30 pm – 4:30 pm  DISCUSSION: WHAT ARE THE CHALLENGES YOU FACE?
(Discussion leaders: Edward D. Hess and Jeremy Hutchison-Krupat)

4:30 pm – 5:00 pm  CONCLUSION / FUTURE DIRECTIONS