

THE INNOVATORS' ROUNDTABLE

Connecting People and Ideas: Understanding How Technology Can Help Address the Challenges of Corporate Innovation

AGENDA

9:00am–10:00am **INFORMAL BREAKFAST** Main Hallway, Clifton Inn

10:00am–12:30pm **MORNING SESSION** President's Meeting Room, Clifton Inn

Technology is constantly changing the ways enterprises connect with customers, partners, employees and the world at large. In this session, we will focus on internal uses of technology to create more open and collaborative environments in which employees can easily connect to, experiment with and learn from each other. We will discuss how to use technology to manage and evaluate collaborative ideation inside an organization. Also, we will talk about the organizational benefits of various technology-related efforts and the challenges they raise.

(Discussion leader: Jeremy Hutchison-Krupat, Assistant Professor of Business Administration)

12:30pm–1:30pm **LUNCH** The Verandah, Clifton Inn

1:30pm–4:00pm **AFTERNOON SESSION** President's Meeting Room, Clifton Inn

Technology is connecting innovators in new ways both inside and outside organizations. Companies using social platforms can tap a wellspring of global innovation—beyond their internal R&D resources—to tackle product development challenges. This session will be devoted to using technology for external sourcing. We will examine how technology can help organizations to capture insights for their R&D efforts, how it can increase efficiencies in the design of business solutions and responses to business needs, and how it can lead to successful products and services.

(Discussion leaders: Rajkumar "Raj" Venkatesan, Bank of America Research Associate Professor of Business Administration and Kathryn M. Sharpe, Assistant Professor of Business Administration)

4:00pm–5:00pm **CONCLUSION / FUTURE DIRECTIONS**

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PARTICIPANT LIST

Alcoa

Raymond J. Kilmer, Executive Vice President and Chief Technology Officer, Alcoa Center, Pennsylvania

Corning Incorporated

Gary S. Calabrese, Senior Vice President, New Business Development

Charles R. Craig, Senior Vice President, Science & Technology, Administration & Operations, Office of the Chief Technology Officer

CSC

R. Lemuel Lasher, Group President, Global Business Solutions Group (GBS), and Chief Innovation Officer

MeadWestvaco

Alejandro "Alex" Cedeno, Vice President of Global Innovation

Northrop Grumman

John Schmidt, Innovation Director and Enterprise Technical Executive

Salesforce.com

Shubber Ali, Strategic Innovation Executive

Siemens Corporation

Arturo Pizano, Manager, University Collaboration

University of Virginia, Darden School of Business

Daniel Bierenbaum, Senior Researcher, Batten Institute

Sean D. Carr, Director of Intellectual Capital, Batten Institute

Gosia Glińska, Senior Researcher, Batten Institute

Amy Halliday, Writer and Editorial Consultant, Batten Institute

Edward D. Hess, Professor of Business Administration and Batten Executive-in-Residence

Jeremy Hutchison-Krupat, Assistant Professor of Business Administration

Andrew King, Research Associate, Batten Institute

Michael Lenox, Samuel L. Slover Professor of Business and Executive Director, Batten Institute

Kathryn M. Sharpe, Assistant Professor of Business Administration

Rajkumar "Raj" Venkatesan, Bank of America Research Associate Professor of Business Administration