Darden Days  
Schedule of Events  
9-11 April 2015

We would like to extend a special thanks to our sponsors Corning, Deutsche Bank, and PepsiCo.

All activities are optional for you to attend. Partners of admitted students are also encouraged to participate in Darden Days and are invited to attend all events with admitted students. Additionally, the Darden Partners Association (DPA) has scheduled optional activities specifically for Darden Partners to learn more about Charlottesville and life as a Darden Partner. All DPA events are family friendly and children are welcome.

**Attire:** Attire is business casual during Friday’s daytime events and casual at all other times. Weather permitting, the Friday evening event will be hosted outdoors and is on grass, so please dress accordingly.

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**Thursday, 9 April 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:00 p.m. – 9:00 p.m.</td>
<td><strong>Darden ‘Cold Call’ Reception</strong>&lt;br&gt;FLAGLER COURTYARD&lt;br&gt; <em>If your travel plans allow, join fellow admitted applicants and current students for a welcome reception on Darden grounds. Once a month, Darden students, faculties, and partners come to together for ‘Cold Call’ to relax and celebrate the end of the week. Light food and drinks will be served.</em></td>
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<tr>
<td>7:00 p.m. – 9:30 p.m.</td>
<td><strong>Affinity Club Gatherings</strong>&lt;br&gt;VARIOUS LOCATIONS NEAR DARDEN&lt;br&gt; <em>Leadership teams from many of our student-run affinity clubs have organized small dinners and events to help break the ice.</em></td>
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**Friday, 10 April 2015**

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<tr>
<td>7:45 a.m. – 8:30 a.m.</td>
<td><strong>Registration and Continental Breakfast</strong>&lt;br&gt;SAUNDERS HALL &amp; CAFÉ 67</td>
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<tr>
<td>7:45 a.m. – 8:30 a.m.</td>
<td><strong>International Student Drop-In Q&amp;A Session</strong>&lt;br&gt;PIANO ROOM</td>
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<td>8:30 a.m. – 9:30 a.m.</td>
<td><strong>Introduction and Welcome to Darden Days</strong>&lt;br&gt;ABBOTT AUDITORIUM&lt;br&gt; <em>Hear from Dean Bob Bruner in his last address to an incoming Darden class after ten influential years as Dean. Commencement will also include a welcome from Sara Neher, Assistant Dean of Admissions and Steve Perri, Overall Coordinator of the Darden Student Admissions Committee.</em></td>
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</tbody>
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First Coffee
PEPSICO FORUM
First Coffee is a tradition dating back to the Darden School’s founding and one that epitomizes Darden’s community spirit. Every morning after the first class of the day, students, faculty, staff, and visitors gather in the PepsiCo Forum to socialize over a cup of coffee or tea.

The Learning Team Experience and Networking
Break into small groups to experience a learning team dynamic and prepare for your mock case.

Mock Class
GROUPS 01-07 – CLASSROOM 120   GROUPS 15-21 – CLASSROOM 140
GROUPS 08-14 – CLASSROOM 130   GROUPS 22-28 – CLASSROOM 150
Experience the Darden classroom and the case method in action.

Meet the Faculty and Academic Overview
GROUPS 01-07 – CLASSROOM 120   GROUPS 15-21 – CLASSROOM 140
GROUPS 08-14 – CLASSROOM 130   GROUPS 22-28 – CLASSROOM 150
Learn more about the case method of instruction and academic expectations from notable Darden professors.

Lunch
FLAGLER COURTYARD

General Career and Recruiting Student Panel
ABBOTT AUDITORIUM
Current students will discuss general recruiting timelines and experiences across a number of industries. Learn about the career related resources available to all Darden students.

Breakout Career Q&A Sessions
Gain a deeper understanding of the recruiting possibilities and processes for specific interests

<table>
<thead>
<tr>
<th>Breakout Career Q&amp;A Sessions</th>
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<tbody>
<tr>
<td>Entrepreneurship</td>
<td>CR 120</td>
</tr>
<tr>
<td>General Management/Leadership Development Programs</td>
<td>CR 130</td>
</tr>
<tr>
<td>Marketing</td>
<td>CR 140</td>
</tr>
<tr>
<td>Consulting Across Industries</td>
<td>CR 150</td>
</tr>
<tr>
<td>Investment Banking/Corporate Finance/Investment Management</td>
<td>CR 160</td>
</tr>
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3:15 p.m. – 5:00 p.m.

**Financial Aid Individual Sessions – By Appointment Only**
LEARNING TEAM ROOMS

Members of Darden’s Financial Aid team will be available for individual questions during 10 minute appointments. Appointments are limited and sign-ups are available in the confirmation email. If you are not able to get your questions answered during Darden Days, you are welcome to email the Financial Aid team at financialaid@darden.virginia.edu.

3:15 p.m. – 5:00 p.m.

**Hoo’s Hoo at the Darden Community Fair**
Get answers to the questions you want to know most from resources from housing complexes, student leadership, and faculty

- Local Housing Representatives
  PIANO ROOM

- Student Leadership
  CAFÉ 67

- International Opportunities at Darden
  PIANO ROOM

- Preparing for Day One
  PEPSICO FORUM

- iLab Tour (Tours leave at 3:30, 4:00, and 4:30pm)
  SAUNDERS HALL

- Career Office Hours (Drop-In)

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5:00 p.m. – 6:00 p.m.

**Free Time**

6:00 p.m. – 9:00 p.m.

**Barbeque Dinner at Darden**
Join the Darden community for barbeque in Flagler Courtyard. There will be food, drinks, and live music. This is a family friendly event.
# Darden Days

## Schedule of Events

9-11 April 2015

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### Saturday, 11 April 2015

<table>
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<tr>
<th>Time</th>
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| 8:30 a.m. – 10:30 a.m. | **Coffee Stroll on the Historic Downtown Mall**  
SAUNDERS HALL  
Experience firsthand the charm of Charlottesville’s Downtown Mall, home to a vibrant combination of live music and more than 120 shops and 30 restaurants. Check out the farmer’s market (open Saturday mornings April-December) packed with quality produce, local crafts and delicious treats. |            |
| 10:00 a.m. – 11:00 a.m. | **Continental Breakfast and Activity Registration**  
SAUNDERS HALL |            |
| 11:00 a.m. – 2:30 p.m. | **Get to Know Charlottesville**  
Head off into the area that we call home and soak in life in the foothills of the scenic Blue Ridge Mountains. Lunch will be provided with all activities. Times below denote the expected departure and arrival times from Darden.  
Hike Humpback Trails (11:00am – 1:00pm)  
There’s no better way to see the Charlottesville area than to walk it on one of the great local trails. Humpback Rocks is a local favorite, and at approximately 1 mile, it’s a great hike for most. Great view in store at the top. Transportation will likely be through carpool.  
Tour a Local Vineyard (11:00am – 2:00pm)  
The Charlottesville area is renowned for gorgeous vistas and delicious wines. Join a group of current students and fellow admits in a wine tasting outdoors (weather permitting) at one of the best local wineries around.  
Tour a Local Brewery (11:00am – 2:00pm)  
There are so many great craft breweries around these parts that there is actually a self-guided Brew Ridge Trail (we are in the Blue Ridge Mountains, after all). Not to be outdone by the local wines, unique breweries are opening every month, with delicious brews and food on tap. We promise fun, food, and cornhole.  
Tour UVA Lawn & Picnic: (11:00am – 1:30pm)  
UVA’s campus is iconic, and full of mementos left by many of America’s greatest heroes (Jefferson of course, but also Edgar Allen Poe, Woodrow Wilson, and Tina Fey...J). Join a guided tour of the main campus, and picnic on the famous UVA Lawn. Short walk from Darden. |            |