



UVA® DARDEN

**DARDEN
REUNION
WEEKEND**
26-28 APRIL
2024

alumni.darden.edu/reunion

RECONNECT WITH THE DARDEN COMMUNITY

REGISTER TODAY!
PRICES GO UP
ON 1 MARCH



Join us for an unforgettable spring weekend in Charlottesville. Reunite with alumni, connect with faculty and explore academic sessions on diverse topics. Discover why Darden is the world’s No. 1 MBA experience.

Classes of						
1959	1964	1969	1974	1979	1984	1989
1994	1999	2004	2009	2014	2019	2023
Abbott Society (1957–74) • MBA • EMBA • GEMBA						



ALUMNI CAREER SERVICES OFFICE HOURS THURSDAY, FRIDAY AND SATURDAY

Offered by The Armstrong Center for Alumni Career Services

Seeking guidance on job search, transitioning careers, retirement planning, executive coaching or entrepreneurship? Book a personalized 30-minute session with an expert coach. Indicate your interest in the online registration form, and appointments will open two weeks before Reunion Weekend.

**9 A.M. – 6 P.M.****REGISTRATION****Saunders Hall**

Stop by for nametag collection, concierge services, and information on The Armstrong Center for Alumni Career Services and Darden's Executive Education and Lifelong Learning offerings.

9 A.M. – 10 A.M.**GATHERING****First Coffee****PepsiCo Forum, Saunders Hall**

Remember to bring your own mug and reusable water bottle to help support our sustainability efforts.

10 A.M. – 4:30 P.M.**RESOURCE****LinkedIn Profile Photo Shoot****Rosenblum Lobby, Saunders Hall**

Elevate your LinkedIn profile with a professional headshot courtesy of The Armstrong Center for Alumni Career Services.

10 A.M. – 11:30 A.M.**PANEL DISCUSSION****IBIS:****Making Business Better****Classroom Building**

Joey Burton, Executive Director, Institute for Business in Society; Vidya Mani, Associate Professor of Business Administration; Dan Murphy, Assistant Professor of Business Administration

Sponsored by Institute for Business in Society

Discover the latest faculty research and explore how IBIS is reshaping perspectives on business and capitalism.

10 A.M. – 10:30 A.M.**PRESENTATION****Introducing the Future Year Scholars Program****Classroom Building**

Katherine Alford, Director of Admissions, Future Year Scholars Program

Learn about our unique program offering exceptional students deferred admission to the Full-Time MBA. Ideal for gaining 2-6 years of work experience before matriculation.

10:30 A.M. – 11:45 A.M.**PRESENTATION****Balance or Burnout:
Managing Your Career With
Intentionality****Classroom Building**

Marty Speight (MBA '96), Career Coach, Alumni Career Services

Sponsored by The Armstrong Center for Alumni Career Services

Delve into using design thinking tools and strategies to manage career demands. Challenge limiting beliefs and uncover methods to thrive in your career and life. A session focused on achieving harmony and success.

10:45 A.M. – 11:30 A.M.**PRESENTATION****Inside Look at
Undergraduate Admissions****Classroom Building**

Jeannine Lalonde, Associate Dean, UVA Office of Undergraduate Admission; Sarah Fay Waller, UVA Alumni Association

Get an inside view and learn about guidelines, common pitfalls and resources for alumni families.

**12 P.M. – 1:30 P.M.****LUNCH AND LEARN****Three Decades at Darden****Classroom Building**

Jeanne Liedtka, United Technologies Corporation Professor of Business Administration

Grab lunch at 11:30 a.m. and join Professor Liedtka for a reflective journey, highlighting key memories and valuable lessons.

12 P.M. – 1:30 P.M.**LUNCH AND LEARN****Inclusion Unlocked:
A Guide for Leaders to Act****Classroom Building**

Melissa Thomas-Hunt, Senior Associate Dean for the Residential Full-Time MBA Program and John D. Forbes Distinguished Professor of Business Administration

Join Professor Thomas-Hunt and current students for an interactive discussion that will help you develop strategies for creating more inclusive, equitable and productive environments in your workplaces. This engaging program will highlight examples from Thomas-Hunt's new book *Inclusion Unlocked: A Guide for Leaders to Act*, and provide valuable insights and skills that will help you prepare to tackle thorny issues and lead in a rapidly changing and increasingly diverse workforce.

**1:45 P.M. – 3 P.M.****PRESENTATION/****PANEL DISCUSSION****Effectual Entrepreneurship****Classroom Building**

Jim Zuffoletti (MBA '05), Entrepreneurship and Community Director, Adjunct Instructor

Sponsored by Batten Institute for Entrepreneurship, Innovation and Technology

Join us to explore effectuation, a concept developed by Darden Professor Saras Sarasvathy. Learn how it's applied in startups, social ventures, and corporations. The session concludes with an insightful panel discussion on entrepreneurship.

1:45 P.M. – 3 P.M.**CASE DISCUSSION****The Curious Case
of Silicon Valley Bank****Classroom Building**

Yiorgos Allayannis, Robert F. Bruner Distinguished Professor of Business Administration

Sponsored by Richard A. Mayo Center for Asset Management

Unravel the story of the second-largest U.S. bank failure. Trace the bank's trajectory from the 1980s to 2023, examining causes and extracting vital lessons on bank management and leadership.



3:15 P.M. – 4:30 P.M.

PRESENTATION

2023–2024 Student Venture Showcase

Classroom Building

*Jim Zuffoletti, Entrepreneurship
Community Director and Adjunct
Instructor, “Venture Velocity”*

Sponsored by Batten Institute for
Entrepreneurship, Innovation and Technology

Engage with compelling pitch presen-
tations and participate in interactive
Q&A sessions following each pitch.

3:15 P.M. – 4:30 P.M.

PRESENTATION

What’s Next for ESG Investing?

Classroom Building

*Pedro Matos, James A. and Stacy Cooper
Bicentennial Professor of Business
Administration, John G. Macfarlane
Family Chair, Academic Director of
Richard A. Mayo Center for Asset
Management*

Sponsored by Richard A. Mayo Center for
Asset Management

Dive into the evolving world of ESG,
responsible and sustainable investing.
Explore how investment decisions
integrate non-financial factors beyond
traditional accounting.

3:15 P.M. – 4:30 P.M.

PRESENTATION

Creating a Coaching Culture: Why Leaders Are Changing and How You Can Too

Classroom Building

*Gwen Mellor Romans (EMBA ’13),
Executive Coach, Alumni Career Services*

Sponsored by The Armstrong Center for
Alumni Career Services

Explore the transition from a traditional
management style to coaching-based
approach and discover the neuroscience
behind it all.

4:30 P.M. – 6:30 P.M.

PANEL DISCUSSION

Caseology: The Study of Case Development

Saunders Hall

*Tim Laseter, Professor of Practice; Ayana
Younge, Assistant Professor of Business
Administration; Matt McBrady, Professor
of Practice; Carolyn Miles, John Alden
Purinton Jr. Professor of Practice*

Connect with faculty members to create
field-based case studies. Discover if your
experience aligns with their research.
Learn about the art of case-writing and
share your unique stories.

4:30P.M. – 6 P.M.

RECEPTION

Founders & Friends: Entrepreneurship and Tech Reception

Classroom Building

Sponsored by Batten Institute for
Entrepreneurship, Innovation and Technology

Founders and innovators, join the Batten
community building event. Meet alumni,
students and faculty, share your venture,
network and trade stories.

6:30P.M. – 9:30 P.M.

GATHERING

Class Events

Various locations on and off Grounds

Reconnect with your classmates at
a special gathering. The designated
location details will be available on the
online registration form.

**9 A.M. – 6 P.M.****REGISTRATION****Saunders Hall**

Stop by for nametag collection, concierge services, and information on The Armstrong Center for Alumni Career Services and Darden's Executive Education and Lifelong Learning offerings.

8 A.M. – 10 A.M.**GATHERING****Breakfast and Coffee****Abbott Center Dining Room**

Begin your day with a nourishing breakfast before diving into the morning sessions. Members of the Abbott Society (Classes of 1957–74) will enjoy their meal in a private dining room.

**9 A.M. – 10 A.M.****PRESENTATION****The Encore Case:
Finding Purposeful Work
Later in Your Career****Classroom Building**

*Marty Speight (MBA '96), Career Coach,
Alumni Career Services*

*Sponsored by The Armstrong Center for
Alumni Career Services*

For management professionals, retirement marks a new beginning. Whether considering an “encore career” or already thriving in one, join this session to learn and share practical tips for transitioning into purpose-driven work.

10 A.M. – 11:30 A.M.**MAJOR EVENT****State of the School****Abbott Center Auditorium**

*Scott Beardsley, Dean and Charles
C. Abbott Professor of Business
Administration*

Attend for an update on Darden's strategic progress, the Charles C. Abbott Award presentation honoring a distinguished graduate, and celebrate the Class of 1974 during their 50th reunion as they join the Abbott Society.



11:30 A.M. – 1 P.M.

GATHERING

**Dean's Appreciation
Luncheon: Recognizing
Alumni Service and Support**

Flagler Court

*Hosted by Dean Scott Beardsley and Claire
Dufournet Beardsley*

By invitation only

Volunteers and members of the Abbott Society, Cornerstone Society and Darden Society are invited to a celebratory luncheon to recognize our alumni who have made significant contributions to Darden through philanthropy and service.

11:30 A.M. – 5 P.M.

OFF-GROUNDS EVENT

Foxfield Races

Buses will leave following the State of the School address, ensuring your return before evening events. Join us for lunch and beverages at the Darden Alumni Tent near the student tents.

5:30 P.M. – 9 P.M.

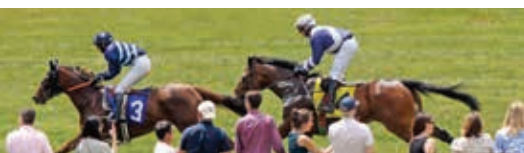
GATHERING

Cold Call Cookout

Flagler Court

Classes of 2009, 2009 EMBA, 2014, 2014 EMBA, 2014 GEMBA, 2019, 2019 EMBA, 2023, 2023 EMBA

Enjoy BBQ fare at this family-friendly event from 6-8 p.m. and beer, wine and soda until 9 p.m. Features include live bluegrass band, train rides, face painting, inflatables, bluegrass music, a petting zoo, and more. The fun continues down at The Forum Hotel beginning at 9 p.m.



6:30 P.M. – 9 P.M.

GATHERING

Class Dinners

The Forum Hotel

Classes of 1959, 1964, 1969, 1974, 1979, 1984, 1989, 1994, 1999

Enjoy dinner with your class at The Forum Hotel. The Class of 2004 will gather at South & Central in Charlottesville's Dairy Market foodhall. After dinner, join the party in the Grove Ballroom for an evening of celebration.

9 P.M. – 11 P.M.

GATHERING

After-party

Grove Ballroom, The Forum Hotel

Unwind with evening drinks in the Grove Ballroom, featuring beer/wine open bar and live music. For more beverage options, visit the Aspen Bar in the lobby, offering craft cocktails and drinks for purchase until midnight.



SUNDAY, 28 April 2024



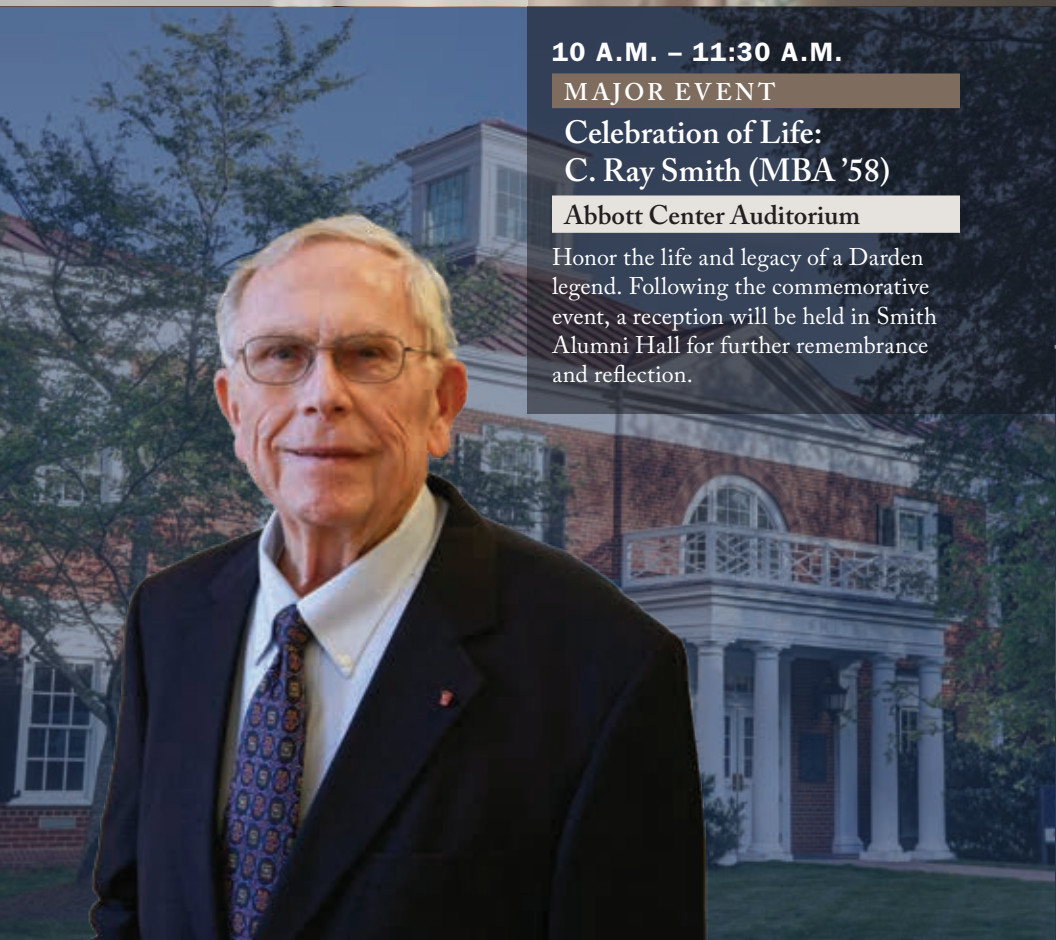
8 A.M. – 12 P.M.

GATHERING

Farewell Brunch

Grove Ballroom, The Forum Hotel

Before saying goodbye to Charlottesville, savor a delicious bunch to conclude your reunion experience.



10 A.M. – 11:30 A.M.

MAJOR EVENT

**Celebration of Life:
C. Ray Smith (MBA '58)**

Abbott Center Auditorium

Honor the life and legacy of a Darden legend. Following the commemorative event, a reception will be held in Smith Alumni Hall for further remembrance and reflection.

26–28 April 2024



PARKING INFORMATION

Complimentary parking is available in the Darden parking garage for all reunion attendees.

INTERNET ACCESS

Enjoy free Wi-Fi on guest networks throughout Grounds.

ABBOTT SOCIETY HOSPITALITY LOUNGE

Classes of 1957-74 are invited to enjoy an exclusive hospitality lounge during registration hours (9 a.m. - 6 p.m.). Relax, enjoy complimentary snacks and beverages, and connect with classmates.

SUSTAINABILITY

Darden is committed to environmental sustainability. Bring your travel mug for First Coffee and a reusable water bottle to reduce waste. Water filling stations are available in Saunders Hall.

ATTIRE

Casual attire is recommended for the weekend. Please prepare for unpredictable spring weather in Charlottesville.

HICKORY CLUB APPRECIATION



Our loyal Hickory Club members will receive a special gift at registration. This club honors consistent donors for a minimum of three years and symbolizes Darden alumni loyalty.

**LEARN MORE ABOUT
OUR GIVING SOCIETIES!**



YOUR CAREER CONSULTANTS FOR LIFE



- CAREER AND EXECUTIVE COACHING
- EXCLUSIVE NETWORKING EVENTS
- PERSONALIZED JOB SEARCH ASSISTANCE
- CAREER-RELATED WORKSHOPS AND WEBINARS



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of VIRGINIA

DARDEN SCHOOL
of BUSINESS

The Armstrong Center for
Alumni Career Services

darden.virginia.edu/alumni/career-services

CALLING BOLD LEADERS.



4 Weeks



Global
Perspectives



Enhanced
Wellness

TOP-RANKED FACULTY. IMMERSIVE LEARNING. INSPIRED LEADERS.

THE EXECUTIVE PROGRAM

Advanced Management for Top Leaders

Nominate your high-performing leaders and colleagues for Darden's most comprehensive advanced management experience. Learn alongside Darden's #1 ranked business faculty to gain the skills to lead with purpose, achieve peak performance, execute on a clear vision, and pursue a differentiated, agile strategy in an ever-changing global business environment.



Apply or nominate your high-potential leaders for our October 2024 program.

Contact TEP Director, Allison Sellman
(SellmanA@darden.virginia.edu).



UVA DARDEN

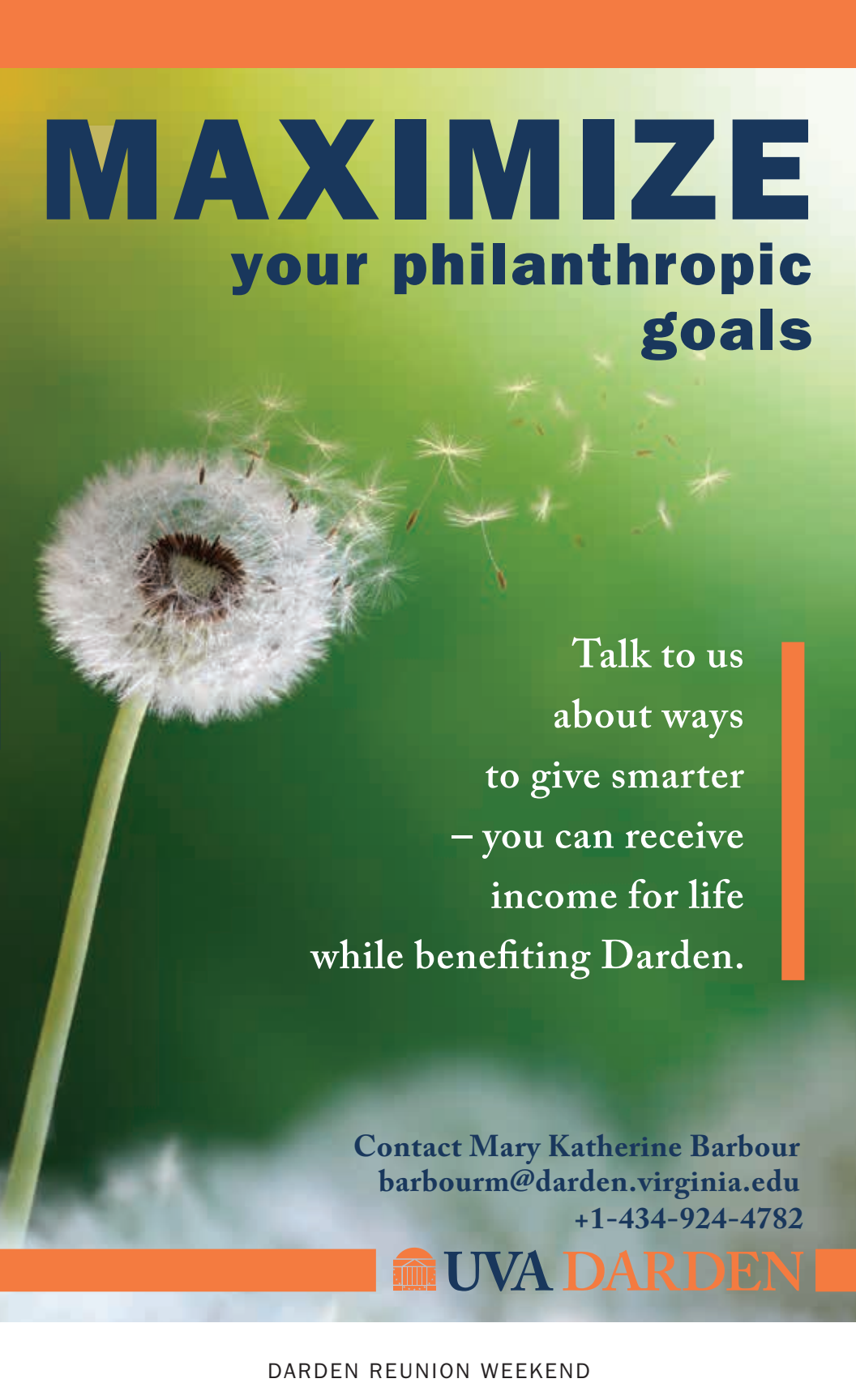
EXECUTIVE EDUCATION & LIFELONG LEARNING

Provided by the UVA Darden School Foundation.

26–28 April 2024

MAXIMIZE

**your philanthropic
goals**



Talk to us
about ways
to give smarter
— you can receive
income for life
while benefiting Darden.

Contact Mary Katherine Barbour
barbourm@arden.virginia.edu
+1-434-924-4782



UVA DARDEN



UNIVERSITY
of VIRGINIA

DARDEN

POWERED
BY PURPOSE

DARDEN ANNUAL FUND

REUNION GIVING

Reunion giving empowers classes to contribute to the Powered by Purpose campaign, shaping the School's future.

Alumni can participate through:

- Outright gifts
- Multi-year commitments to the Darden Annual Fund
- Leadership gifts for strategic priorities
- Estate plans

In a reunion year, new multi-year commitments and estate planning gifts contribute to your class giving total.

REGISTRATION

Register online at alumni.darden.edu/reunion or using the enclosed form. Take advantage of discounted early bird pricing by registering before 1 March 2024.

Advance pricing is available until 15 April.



**REGISTER TODAY!
PRICES GO UP
ON 1 MARCH**

Registration fees are nonrefundable after 5 p.m. EDT on 12 April 2024, except in extenuating circumstances.

Visit the website for our full registration refund policy.

For reunion weekend inquiries, contact the Darden Office of Engagement at +1-434-243-8977 or alumni@arden.virginia.edu.