### Institute for Business in Society

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Mission

OUR MISSION

The Institute for Business in Society creates and leverages a body of multidisciplinary research and thought leadership to transform the way that academics, students, practicing managers, policy makers and the public see the role of business in the creation of a fairer, and more productive, abundant and connected world.
GIVING VOICE TO VALUES

Giving Voice to Values (GVV) is an innovative approach to values-driven leadership development in business education and the workplace, pioneered by the former Richard M. Walter Centennial Professor of Ethics Mary Gentile. Though Gentile retired from university teaching at the conclusion of the 2021-22 academic year, GVV will continue to be housed at Darden while she travels the globe to present customized lectures and workshops. Assistant Professor Brian Moriarty will continue to teach and build student programming and faculty case writing and research around the GVV idea. IBIS, and everyone at Darden, thanks Mary for her dedication to ethics research and pedagogy development, and we are committed to making GW part of what ethics means at Darden. The Giving Voice to Values series is a collection of books, now numbering 14, on Business Ethics and Corporate Social Responsibility that brings a practical, solutions-oriented, skill-building approach to the salient questions of values-driven leadership.

To see a comprehensive listing of GVV activities, visit:
www.darden.virginia.edu/ibis/initiatives/gvv

THE INTELLIGENCE INITIATIVE

Bringing together a diverse, multidisciplinary group of leading scholars, the Intelligence Initiative was founded in 2021-22. It has an ambitious agenda to shape the discussion about artificial intelligence and its related technologies, embracing a holistic perspective grounded in the stakeholder view of business in society. The initiative is a joint project of the Batten Institute and the Institute for Business in Society.

To learn more, visit:
www.darden.virginia.edu/intelligence

FORTHCOMING INITIATIVE

A new sustainability initiative, currently in development, will expand the research and work conducted under Darden’s Business Innovation and Climate Change initiative. The new initiative will be a joint project of the Institute for Business in Society and the Batten Institute.

P3 Impact Award

2021 WINNER

IBIS partners with Concordia and the U.S. Department of State’s Office of Global Partnerships to present the annual P3 Impact Award, which recognizes leading public-private partnerships that improve communities around the world. The award was presented at the Concordia Annual Summit in September 2021.

2021 Winner – Salud Meso America Initiative (SMI)

SMI is a public-private initiative managed by the Inter-American Development Bank and financed by the Bill & Melinda Gates Foundation, the Carlos Slim Foundation, the Governments of Canada and Spain and eight countries in Mesoamerica. Its objective is to support efforts to reduce health equity gaps, especially for 1.8 million women and children living among the poorest 20 percent of the population in each area.

To learn more, visit: ideas.darden.virginia.edu/ equitable-health-care

Student Engagement

UNIVERSITY OF VIRGINIA TRI-SECTOR LEADERSHIP FELLOWS

The University of Virginia Tri-Sector Leadership Fellows (TSL) program is a cross-university effort designed to explore effective, responsible leadership and the importance of multi-disciplinary perspectives in decision-making. The fellowship brings together prominent global leaders with graduate students and faculty from UVA’s policy, business and law schools for a series of intimate and dynamic discussions.

2021-22 GUEST SPEAKERS

Career Ambassador Stephen Mull, Vice Provost for Global Affairs, University of Virginia
Hilary Dessouky, General Counsel, Patagonia
Poppy MacDonald, President, USA Facts
Dr. Jerome Adams, former U.S. Surgeon General
Erick Brimen, CEO, Prospera
Tom Mucott, Executive Director, Honduras Prospera

Summer Institute on Stakeholder Theory

In the summer of 2022, IBIS re-launched this dynamic program in partnership with generous alumni who are invested in ethics scholarship and teaching. Drawing young faculty from the top business schools and business ethics programs around the world, the Institute partnered young scholars with experienced Darden and other top business school faculty to produce research articles in a variety of disciplines, using the stakeholder model as their theoretical framework. The conference gave participants the opportunity to get seven days of feedback from senior faculty and stakeholder and management experts. Many of these young participants have already used Darden’s vast classroom materials collection and resources, including Darden’s feature-length documentary, Fishing with Dynamite in their classes this year.

INAGURAL BUSINESS ETHICS CONFERENCE

The institute partnered with the Business Ethics at Darden Club and the Net Impact Club to host the inaugural Business Ethics Conference in April 2022. The conference, “It Starts with You,” was attended by over 100 members of the Darden community and featured sessions led by over 20 industry guests and Darden faculty members.

Learn more: blogs.darden.virginia.edu/ admissions/2022/04/26/it-starts-with-you/
Publications

**BOOKS**

  

**BOOK CHAPTERS**


**JOURNAL – SPECIAL ISSUE**

ARTICLES


CASES


This year, IBIS launched a partnership with the Billie Jean King Leadership Initiative to highlight stories of women leaders in sports. Spearheaded by Bill Shelton (MBA ’93), the case series includes cases on Gwen Berry, Billie Jean King, NASCAR, and others. The cases will be available from Darden Business Publishing, and will be used in a variety of Darden courses to demonstrate the leadership insights from the business of sports, and the leadership competencies that elite athletics provides. The series is intended to spark classroom conversations about diversity, equity, and inclusion in business, through the lens of sports, as well as to highlight the decision making processes of sports leaders.

AWARD RECIPIENTS

Professor Edward R. Freeman received The Thomas Jefferson Award in June 2022, the University of Virginia's highest honor bestowed on members of the University community. The award is presented to individuals who exemplify the principles, ideals, and mission of the University in their character, work and influence.

Learn more here: news.darden.virginia.edu/2022/06/06/uva-darden-professor-honored-with-thomas-jefferson-award

Professor Mary Gentile was named to the Thinkers50 Hall of Fame and was shortlisted for the Reimagine Education Awards.

Professor Bobby Parmar received the UVA Alumni Association Distinguished Professor Award in June 2021. The award recognizes the most dedicated, passionate, creative, and equity-minded instructors who significantly and meaningfully contribute to the University’s teaching mission.

Professor Andrew Wicks and his co-authors received the Best Paper Award at the 2022 International Society of Business & Society Conference for their paper, “The Fork in the Road for Social Enterprises: Leveraging Moral Imagination for Long-Term Stakeholder Support,” published in Entrepreneurship Theory and Practice.

Financials

2021-22 OPERATING BUDGET: $1,481,501

INSTITUTE FOR BUSINESS IN SOCIETY
ACADEMIC DIRECTORS

Mary Margaret Frank
Senior Associate Dean for Faculty Development; Samuel A. Lewis Sr. Faculty Fellow; John Tyler Professor of Business Administration

R. Edward Freeman
University Professor, Elis and Signe Olsson Professor of Business Administration

Jared D. Harris
Samuel L. Slover Research Chair and Associate Professor of Research Administration

STAFF

Joey Burton
Executive Director

Megan Juelfs
Associate Director of Research Initiatives

Maggie Morse
Director

Andrew Sell
Senior Associate Director of Research

ADVISORY COMMITTEE

Amgen, Northrop Grumman and WestRock executives, as well as additional anonymous founding supporters, serve on the IBIS Advisory Committee.

The Advisory Committee, along with Dean Scott Beardsley and Darden’s faculty, helps identify activities around the most pressing issues for business in society and advance knowledge to shape business practices.

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