



**DARDEN
REUNION**
28-30 APRIL 2023

alumni.darden.edu/reunion

RECONNECT WITH THE DARDEN COMMUNITY

An unforgettable spring weekend in Charlottesville awaits you. Join us for the 2023 Darden Reunion Weekend to reunite with fellow alumni, make new friends and spend time with Darden's all-star faculty. Participate in academic sessions on a variety of topics and see why Darden is ranked the No. 1 MBA experience in the world.

THE ABBOTT SOCIETY (1957–73) • MBA • EXECUTIVE MBA • GLOBAL EXECUTIVE MBA • FIRST YEAR REUNION

CLASSES OF

1958	1983	2008	2013 EMBA
1963	1988	2008 EMBA	2018
1968	1993	2013	2018 EMBA
1973	1998	2013	2022
1978	2003	GEMBA	2022 EMBA

REGISTER NOW!



THURSDAY, FRIDAY AND SATURDAY ALUMNI CAREER SERVICES OFFICE HOURS

Offered by the Armstrong Center for Alumni Career Services

Schedule a 30-minute one-on-one appointment with a Darden Alumni Career Services coach to discuss any career topic, including:

- Job search/transition
- Retirement or “second act”
- Introduction to executive coaching
- Entrepreneurship (in partnership with Darden's Batten Institute)

Appointments are available on Thursday, Friday and Saturday. If you are interested in receiving sign-up information two weeks prior to reunion, please email AlumniCareerServices@darden.virginia.edu.

FRIDAY LINKEDIN PROFILE PHOTO SHOOT

Need a new headshot for your LinkedIn profile? Darden Alumni Career Services offers complimentary photo shoots on Friday between 10 a.m.–4:30 p.m. If you are interested in receiving sign-up information two weeks prior to Reunion, please email AlumniCareerServices@darden.virginia.edu.

alumni.darden.edu/acs

FRIDAY, 28 APRIL

9 A.M.–6 P.M.

REUNION REGISTRATION

Visit the registration area throughout the weekend to access concierge services, pick up your tickets and reunion materials, learn more about the Armstrong Center for Alumni Career Services and Darden Executive Education and Lifelong Learning.

9–10 A.M.

DARDEN FIRST COFFEE

Enjoy First Coffee, a Darden tradition, in PepsiCo Forum and South Lounge. Please bring your own mug and reusable water bottle in support of our sustainability efforts!

10–11:30 A.M.

REVISING THE NARRATIVE: WOMEN'S JOURNEY TO DARDEN AND BEYOND

Allison Elias, Assistant Professor of Business Administration

Traditionally, women have been less visible in our examples of leaders, our stories of leadership and our narratives about professional success. This event highlights women's experiences before, during and after their Darden educations. Join us for a panel discussion moderated by Professor Allison Elias, with several Darden alumnae sharing their experiences. They will account for their journey to Darden and tell us how a Darden education shaped their subsequent career moves as they pursued leadership positions and attained professional success.

10–10:30 A.M.

INTRODUCING THE FUTURE YEAR SCHOLARS PROGRAM

Katherine Alford, Director of Admissions, Future Year Scholars Program

Darden's Future Year Scholars Program is in its seventh year of accepting exceptional undergraduate and graduate talent to the Full-Time MBA program on a deferred enrollment pathway. Admitted students have the option to work for two-to-six years before matriculation. Join Katherine Alford for insight into the Future Year Scholars Program. She will share more details about the program and answer frequently asked questions.

10:30–11:45 A.M.

BALANCE OR BURNOUT: MANAGING YOUR CAREER WITH INTENTIONALITY

Marty Speight (MBA '96), Career Consultant
Sponsored by Armstrong Center for Alumni Career Services

How well are you juggling the demands of your post-Darden career? To deal with the inevitable stresses of change, opportunities and setbacks, it's important to develop a set of practices that support your personal and professional growth. We'll examine the elusive idea of “balance,” talk about identifying dysfunctional beliefs and give you some personal career tools that incorporate design thinking mindsets like reframing and prototyping. Join us to learn more about how to thrive through your next decade of career or life journey.



10:45–11:30 A.M.

INSIDE LOOK AT UNIVERSITY OF VIRGINIA UNDERGRADUATE ADMISSIONS

Jeannine Lalonde, Associate Dean, UVA Office of Undergraduate Admission

Sarah Fay Waller, UVA Alumni Association

Join Jeannine Lalonde and Sarah Fay Waller for a behind-the-scenes look at the University of Virginia undergraduate admission process. Lalonde addresses general questions posed by students and parents, discusses important guidelines and shares potential stumbling blocks to avoid during the application process. Waller shares resources for alumni families offered by the UVA Alumni Association.



NOON–1:30 P.M.
LUNCH AND LEARN
— THE POWER OF IDEAS

R. Edward Freeman, *University Professor; Elis and Signe Olsson Professor of Business Administration*

Bidhan “Bobby” Parmar, *Associate Professor; Shannon Smith Emerging Scholar in Business Administration*
 Sponsored by the Institute for Business in Society

Pick up your lunch beginning at 11:30 a.m. before heading in to join Professors Ed Freeman and Bobby Parmar for a conversation at 12 p.m. as they share insights from their research and the research of some of their colleagues in business, ethics, and society. They will discuss a number of projects that illustrate the Power of Ideas. Great Schools and Universities depend on and are known for great ideas, and ideas that generate solutions to real world problems are the most powerful. There is a revolution going on in business today that Darden has been leading. Parmar and Freeman will share stories of the businesses they have worked with and how powerful ideas have been transformative.

1:45–3 P.M.
THE FUTURE OF
CRYPTOCURRENCY

Kinda Hachem, *Morris Plan Associate Professor of Consumer Credit*

Sponsored by the Richard A. Mayo Center for Asset Management

Cryptocurrencies claim to be the future of money and payments, the lifelines of any business. An informed evaluation requires understanding the economics and the computer science behind the technology. Join Professor Kinda Hachem and your fellow alumni for a deep dive into the fundamentals of cryptocurrency, the emergence of stablecoins and the road ahead for central banks in the digital currency space.

BLACK AND BROWN
EXCELLENCE TODAY: NEW
WAYS OF THRIVING AS
PROFESSIONALS OF COLOR

Martin Davidson, *Senior Associate Dean and Global Chief Diversity Officer; Johnson and Higgins Professor of Business Administration*

Join Global Chief Diversity Officer Martin Davidson in discussing strategies for success for leaders of color in corporate and entrepreneurial settings. Drawing on current research and lessons learned from Darden’s Executive Education and Lifelong Learning’s portfolio of programs for leaders of color, this program will identify contemporary challenges for leaders in our communities and how many are transforming their adversity into thriving. Come together for an open and honest conversation that should lead to helpful — and maybe inspiring — insights. A networking reception with students will immediately follow.

3:15–4:30 P.M.
2022–23 STUDENT VENTURE
SHOWCASE

Sponsored by Darden’s Batten Institute

Join the Batten Institute for a showcase of student-led ventures at Darden. This session will feature student pitch presentations with open Q&A following each pitch.

CREATING A COACHING
CULTURE: WHY LEADERS ARE
SHIFTING FROM ‘TELLING’ TO
‘COACHING’ AND HOW YOU CAN
DO IT, TOO

Gwen Mellor Romans (EMBA ’13), *Executive Coach, Alumni Career Services*

Sponsored by the Armstrong Center for Alumni Career Services

Much is being discussed today about the future of work and whether it will be in the office, remote or hybrid. But what about the future of our behavior at work? To attract and retain the highest performers, leaders of world-class companies are initiating a cultural shift away from “command and control” leadership toward an inquiry-based, coaching management style. Learn more about the neuroscience behind coaching and how you can incorporate coaching skills into your management style.

LEADERSHIP IN A HYBRID WORK
ENVIRONMENT

Lili Powell, *Julie Logan Sands Associate Professor of Business Administration*

Sponsored by Darden Executive Education & Lifelong Learning

The impact of COVID and its economic reverberations have been far-reaching and profoundly disruptive to Americans’ relationship with work. Join Darden faculty in a discussion on what Professor Lili Powell calls “The Great Recalibration” — the revised work-life perspectives and calculations people make as they redefine what work means to them and how leaders can engage with and motivate their teams to build new, sustainable orientations to work.

CULTURAL AFFINITY GROUP
NETWORKING RECEPTION

Alumni are invited to a reception to meet student members of the Black Business Student Association, the Darden African American Business Organization, the Hispanic American Network at Darden, the Latin American Student Association, Pride at Darden, First Generation and Low Income Students, and the Black Executive MBA clubs.

4:30–6:30 P.M.
WELCOME COCKTAIL
RECEPTION

Before departing for your class event, stop by Saunders Hall to pick up your registration packet and enjoy a drink with fellow alumni and favorite professors.

6–7 P.M.
HOMEROOM FOR 2008 EMBA’s

Join some of your favorite professors in the Forum Hotel for a “Homeroom” to hear updates from the seminal Executive MBA class!

7 P.M.
(unless otherwise noted on the registration form)

CLASS EVENTS

Following the Welcome Cocktail Reception, join your classmates for your Friday night class event. Location and cost details are included on the registration form.



8 A.M.–6 P.M.
REUNION REGISTRATION

8–10 A.M.
DARDEN BREAKFAST AND COFFEE

Start the day with breakfast before attending the Saturday morning sessions. *The Abbott Society (Classes of 1957–73) gathers in a private dining room.*



9–10 A.M.
THE ENCORE CASE: FINDING PURPOSEFUL WORK LATER IN YOUR CAREER

Marty Speight (MBA '96), Career Coach, Alumni Career Services

Sponsored by the Armstrong Center for Alumni Career Services

For management professionals, retiring and not working may be anathema. Older working professionals often transition to a new kind of work, or an “encore career,” that is invigorating and purpose-driven. Meaningful late-stage careers can come in many forms, from volunteering to entrepreneurship. If you are considering a second act and wondering how to get started, join Darden’s Alumni Career Services coaches to explore practical ways to navigate this stage and transition



successfully. If you are already thriving in an encore role, please come and share your experiences!

10:00–11:30 A.M.
STATE OF THE SCHOOL ADDRESS WITH DEAN SCOTT BEARDSLEY AND “CASE CLOSED” WITH BOB BRUNER

Join Dean Scott Beardsley for the delivery of his State of the School address. Learn about the School’s progress toward Darden’s strategic priorities and how achieving them will help the School power its mission.

Charles C. Abbott Award Presentation
Be present for the naming of the award recipient recognized by the Alumni Association Board of Directors as an outstanding graduate who has contributed to the world and the Darden community.

Recognition of Robert F. Bruner
Robert F. Bruner, University Professor, Distinguished Professor of Business Administration, Dean Emeritus of the Darden School of Business, and Senior Fellow of the Miller Center of Public Affairs, retires at the end of this school year after 40 years of service to Darden. Bruner will share a few short vignettes from which to draw more significant lessons and reflect on his years at Darden.

11:30 A.M.–1 P.M.
ABBOTT SOCIETY CEREMONY AND LUNCHEON

Abbott Society Members (alumni in classes of 1957–1973) are invited to join Dean Beardsley to induct the new members of the Abbott Society in a special ceremony, followed by a celebratory luncheon. The Class of 1973 will be recognized for their 50 years of connection and engagement as Darden alumni.

11:30 A.M.–5 P.M.
FOXFIELD RACES

Spend an afternoon at the races with fellow alumni! Buses will leave for Foxfield immediately following the State of the School address and return in time for the evening events. Lunch and beverages are provided at the designated Darden Alumni Tent, located next to the Darden student tents.

NOON–4 P.M.
DARDEN PICNIC AND FIELD DAY

Visit with friends over delicious barbecue fare, beer, wine and soda in Flagler Court. Lunch is served until 2 p.m. The Field Day event — great for adults and children of all ages — offers train rides, face painting, inflatables, a bluegrass band, a petting zoo and more.



NOON–4:30 P.M.
AFTERNOON AT THE VINEYARD

Following the barbecue picnic lunch at Darden, visit Grace Estate Winery and enjoy a relaxing afternoon and beautiful views from the estate mansion. Bus transportation is provided, departing Darden at 1:30 p.m. The tasting is included, and light snacks and additional wine by the glass and bottle are available for purchase.

4:30–6:30 P.M.
DARDEN SOCIETY AND CORNERSTONE SOCIETY COCKTAIL RECEPTION

Hosted by Dean Scott Beardsley and Claire Dufournet Beardsley

By special invitation
Dean Scott Beardsley and his wife, Claire, invite Darden Society and Cornerstone Society members for a reception at their home, Pavilion I, on the historic Lawn at the University of Virginia. This special occasion celebrates the impactful philanthropy of our alumni through leadership annual giving and legacy gifts. Buses depart from the steps of Saunders Hall beginning at 4 p.m.

The Darden Society recognizes donors who make leadership gifts of \$2,500 or more to Darden each year. Membership extends to members of the four most recent classes (2019–22) at the \$1,000 level. The Cornerstone Society celebrates donors who support the Darden School through estate or financial plans or other deferred gift arrangements.





7–9 P.M.
ON-GROUNDS CLASS DINNERS

Join your classmates for cocktails and dinner at Darden.* Spend time with your class before gathering with other classes under the tent for the Saturday Night Soirée.

**The following classes will have dinner in The Forum Hotel: 1958, 1963, 1968, 1983, 1988, 1998*

Class of 1973: Meet at 6:45 on the front steps of the Rotunda, lawn side. Bus transportation will be available from Darden.

Class of 1978: Colonnade Club, bus transportation will be available from Darden.

Class of 1993: Home of Anne and Steve Altizer (MBA '93).

2013 EMBA: The Ridley

9–11 P.M.
SATURDAY NIGHT SOIRÉE

Enjoy the Darden Reunion tradition of dancing, dessert and drinks under the tent. Visit the photo booth or take advantage of quieter conversations and evening drinks in the Darden lounge in the first-floor classroom hallway. Classrooms remain open for alumni to connect in smaller groups.



8 A.M.–NOON
FAREWELL BRUNCH AT THE FORUM HOTEL

We invite you to experience Darden's highly anticipated The Forum Hotel for Brunch on Sunday before departing Charlottesville.

9–11 A.M.
CHARLOTTESVILLE CITYBIKE TOUR

Blue Ridge Bicycle Tours, owned by Saul Yeaton (MBA '08), leads Darden alumni, family and friends on bike tours throughout Charlottesville. The moderately rolling terrain, open-road tours depart from Darden, and brunch at Darden is included in the price. Guides lead small groups on 10-mile, family-friendly tours. Children with experience biking 10 miles or more are welcome on this tour. Rent equipment or bring your own. The bike tour departs from Flagler Courtyard at 9 a.m.

Tour will be held rain or shine. Canceled and refunded only for hazardous or unsafe conditions. If renting gear, please include participants' heights on the registration page.

10 A.M.–NOON
CLASS OF 1988 FAREWELL BRUNCH
Home of Linda and Don (MBA '88) Dunham

Classmates are invited to enjoy brunch at the home of Don Dunham before departing Charlottesville.

CLASS OF 2003 FAREWELL BRUNCH
Home of Amy and Aaron (MBA '03) Laufer

The Class of 2003 is invited to drop by the home of classmate Aaron Laufer on your way out of town for for Bodo's bagels, brunch bites, and mimosas

CAREER CENTER STUDENT ENGAGEMENT

While on Grounds, meet with current Darden students who continue their job searches in the U.S. and globally. Discuss positions at your firm or suggestions for pursuing opportunities in your industry or function. Enjoy this informal mentoring opportunity at a time that will not conflict with other weekend activities. Please indicate your interest during online registration, and a member of Darden's Career Center will reach out to you.

ATTIRE

We recommend casual attire for the weekend — except for the events on Saturday evening, for which the dress code is dressy casual. The weather in Charlottesville is unpredictable, especially in the spring — please plan accordingly.

HICKORY CLUB APPRECIATION

We are pleased to welcome our loyal Hickory Club members to Darden with a special gift at registration.



The Hickory Club recognizes donors who have given each year consistently to Darden for a minimum of three years. Hickory was Dean Charles C. Abbott's faithful Labrador and symbolizes the loyalty of Darden alumni.

LEARN MORE ABOUT OUR GIVING SOCIETIES!





PARKING INFORMATION

Complimentary parking will be available to all reunion attendees in the Darden parking garage.

SECURE INTERNET ACCESS

Free Wi-Fi is available on guest networks everywhere on Grounds.

ABBOTT SOCIETY HOSPITALITY LOUNGE

Alumni who have reached their 50th reunion milestone (Classes of 1957–73) are welcome to use an exclusive hospitality lounge during registration hours. Relax between sessions, grab a complimentary beverage or use the room as a drop-in location to meet your classmates.

TRAVEL AND LODGING

The following airlines fly directly to Charlottesville Albemarle Airport (CHO):

- American Airlines
- Delta
- United

Direct flight destinations include Atlanta (ATL), Charlotte (CTL), Washington, D.C. (IAD), and New York (LGA).

In addition, the Richmond International Airport (RIC) is about one hour away, and the greater D.C. area airports, Dulles International (IAD) and Reagan National (DCA), are about two hours away.

HOTEL INFORMATION

Reserved space is available at several area hotels. Please visit the reunion website at alumni.darden.edu/reunionhotels for detailed information, including hotel block names and room prices. We encourage you to make your reservations early as this is a highly visited time for the Charlottesville area. The new The Forum Hotel will be open but is fully booked for the weekend.



SUSTAINABILITY

Darden is committed to environmental sustainability. Help us reduce waste to landfills and eliminate single-use plastic by bringing your own travel mug to First Coffee and your own reusable water bottle. Water filling stations are available throughout Saunders Hall.

HISTORICAL SITES

James Monroe's Highland
highland.org
 +1-434-293-8000

Thomas Jefferson's Monticello
monticello.org
 +1-434-984-9800

James Madison's Montpelier
montpelier.org
 +1-540-672-2728

SHOPPING

Barracks Road Shopping Center
barracksroad.com

Historic Downtown Mall
downtowncharlottesville.com

The Shops at Stonefield
shopsatstonefield.com

VINEYARDS

Afton Mountain Vineyards
aftonmountainvineyards.com
 +1-540-456-8667

Jefferson Vineyards
jeffersonvineyards.com
 +1-434-977-3042

King Family Vineyards
kingfamilyvineyards.com
 +1-434-823-7800

Veritas Vineyard & Winery
veritaswines.com
 +1-540-456-8000

Wine Trail Information
monticellowinetrail.com
virginia.org/winetrails

BREWERIES

Blue Mountain Brewery
bluemountainbrewery.com
 +1-540-456-8020

Champion Brewing Company
championbrewingcompany.com
 +1-434-295-2739



Devils Backbone Brewing Company
dbbrewingcompany.com
 +1-434-361-1001

Random Row Brewing Co.
randomrow.com
 +1-434-284-8466

Three Notch'd Brewing Company
threenotchdbrewing.com
 +1-434-956-3141

Brew Ridge Trail
 (Self-Guided Tour)
brewridgetrail.com
 +1-434-263-7015

GOLF

Birdwood Golf Course
boarsheadresort.com/birdwood-golf
 +1-434-296-2181

Old Trail Golf Club
oldtrailclub.com/golf
 +1-434-823-8101

POWERED BY PURPOSE

REUNION GIVING

Darden Reunion Weekend draws hundreds of alumni home each year to celebrate their place in Darden's history, renew and deepen ties to the faculty and Darden community, and reflect on what the School means to them. Reunion giving allows classes to support the Powered by Purpose campaign by aligning philanthropy to impact the future of the School.

Alumni can participate through outright gifts and multi-year commitments to the Darden Annual Fund, by making leadership gifts that support the School's top strategic priorities and by including Darden in their estate plans. During a reunion year, all new multi-year commitments and estate planning gifts can be counted towards your class giving total.

REGISTRATION

Online at alumni.darden.edu/reunion or via the enclosed registration form. Please register before 14 April 2023.



REGISTER NOW!



MAKE YOUR GIFT TODAY!

To learn more or make a gift, please visit alumni.darden.edu/reuniongiving. You may also contact Darden Reunion Giving at ReunionGiving@darden.virginia.edu or +1-434-924-0706.

Registration fees are nonrefundable after 5 p.m. EDT on 21 April 2023, except in extenuating circumstances. Please visit the website for a full version of our registration refund policy. For more information about reunion weekend, please contact the Darden Office of Engagement at +1-434-243-8977 or Alumni@darden.virginia.edu.



JOIN US ON FACEBOOK!



JOIN US ON LINKEDIN!