Alliance for Research on Corporate Sustainability
15th Annual Research Conference

Darden School of Business, University of Virginia
Sands Family Grounds, 1100 Wilson Blvd., Rosslyn, VA

PROGRAM

Monday, June 5th

Ph.D. Student Workshop
Location: National Landing Classroom

2:00 – 2:30 pm Opening of the workshop
2:30 – 3:30 pm Roundtable discussion round 1

3:30 – 3:45 am Coffee Break

3:45 – 4:45 pm Roundtable discussion round 2
4:45 – 5:30 pm Networking with the ARCS Board and Steering Committee

6:00 – 9:00 pm Reception & Dinner for Workshop Participants (The Assembly)
Assembly
1700 N Moore St
Arlington, VA 22209

Main Conference
2:00 – 5:30 pm Registration
Location: Entrance to Sands Family Grounds
Tuesday, June 6th

8:00 – 8:30 am  Welcome Reception and Registration
Location: Entrance to Sands Family Grounds

8:30 – 9:00 am  Dean and Conference Chair Welcome
Location: Capital Classroom

9:00 – 10:00 am  Opening Plenary – ARCS Past Presidents
Location: Capital Classroom
Caroline Flammer (moderating) with Magali Delmas, Tom Lyons, and Mike Lenox

10:00 – 10:30 am  Coffee Break

10:30 – 12:00 pm  Tuesday Morning Parallel Sessions

Room Capital  Parallel Session 1
Session Chair: Olga Hawn
2. “Corporate decarbonization initiatives matter less than state climate policies”, Benjamin Leffel, Thomas Lyon, Joshua Newell

Room Arlington  Parallel Session 2
Session Chair: Yo-Jud Cheng
1. “Without nature we have nothing”, Laura Albareda, Oana Branzei
2. “Die now of hunger or later of thirst: Understanding vulnerable decision-makers’ adaptation to climate change”, Lucrezia Nava, Jorge Chiapetti, Rui Barbosa da Rocha, Maja Tampe
3. “Battling Magic: Negotiating Crisis in a Regenerative Community Enterprise”, Rosalie Luo

12:00 – 1:15 pm  Lunch
Location: Potomac River Room

1:15 – 2:15 pm  Tuesday Plenary – The Challenges Facing Today’s CSOs
Location: Capital Classroom
Mike Lenox (moderating) with Katherine Neebe from Duke Energy, Tina Jeffries from Panasonic, Jennifer Siberman from DollarTree
2:15 – 2:45 pm  
**Tuesday Sketches**

*Location: Capital Classroom*

**Session Chair:** Mike Toffel

2. “From Political Ties To NGO Donations: The Strategic Reconfiguration Of Cross-Sector Interactions”, Marina Gama, Aline Claire Gatignon

2:45 – 3:30 pm  
**Coffee Break**

3:30 – 5:00 pm  
**Tuesday Afternoon Parallel Sessions**

*Room Capital*  
**Parallel Session 3**

**Session Chair:** Dennie Kim

3. “Corporate Social Responsiveness and Employee Outcomes: the “All-Or-Nothing” Conundrum”, Anna Szerb

*Room Arlington*  
**Parallel Session 4**

**Session Chair:** Toni Irving


6:00 – 9:00 pm  
**Reception & Dinner (Rooftop Patio)**
Wednesday, June 7th

8:00 – 8:30 am  Welcome Reception and Registration
Location: Entrance to Sands Family Grounds

8:30 – 10:00 am  Wednesday Early Morning Parallel Sessions

Room Capital

Parallel Session 5
Session Chair: Vidya Mani
1. “Street Protests As A Signal For Business Leaders: Evidence From Female Director Appointments Following Women’s Marches”, Muhan Zhang, Mark DesJardine, Forrest Briscoe
2. “How Supply Chain Visibility Drives Supplier Disengagement: Firms’ Response to Supplier-Targeting Labor Unrest in the Mobile Phone Industry”, Yong H. Kim, Todd Schifeling

Room Arlington

Parallel Session 6
Session Chair: Anne Jaqueminet
1. “On regulating A while expecting voluntary performance on B: Evidence from California’s cap-and-trade program”, Narae Lee, Aseem Kaul
2. “Symbolic and Substantive Climate Action: A Review and Synthesis of Definitions”, Xinyi Gu, Daniel Matisoff

10:00 – 10:30 am  Coffee Break

10:30 – 12:00 pm  Wednesday Late Morning Parallel Sessions

Room Capital

Parallel Session 7
Session Chair: Dwai Roy
1. “Jobs at Odds: Understanding the Labor-Market Barriers in Corporate Hiring for Sustainability Professionals”, Xuege (Cathy) Lu, Letian Zhang
2. “ESG Performance and Voluntary ESG Disclosure: Mind the (Gender Pay) Gap”, June Huang, Shirley Simiao Lu
Parallel Session 8
Session Chair: Mary Margaret Frank

12:00 – 1:15 pm Lunch
Location: Potomac River Room

1:15 – 2:15 pm Wednesday Plenary – Towards a Global Stakeholder Capitalism
Location: Capital Classroom
A conversation with Ed Freeman led by Vit Henisz

2:15 – 2:45 pm Wednesday Sketches
Session Chair: Mike Toffel
2. “From Egocentric to Ecocentric (and vice versa)? Effects of CEO Gender and Narcissism on Environmental Performance”, Jamie Gloor, Sana Chiu, Judith Walls, Giannina Faktor
3. “Supporting Platform Complementors From Disadvantaged Communities in Times of Crisis”, Leandro Nardi
4. “Adaptation strategies to the external biophysical environment as a source of competitive advantage: The California wine industry”, Kerrigan Marie Machado Unter, Jorge Rivera

2:45 – 3:30 pm Coffee Break

3:30 – 5:00 pm Wednesday Afternoon Parallel Sessions

Room Capital
Parallel Session 9
Session Chair: Young Hou
**Room Arlington**

**Parallel Session 10**

Session Chair: Carolyn Miles

1. “Contesting Greenwash on the Sustainability Bandwagon: Early Adopters as Sustainability Custodians”, A. Wren Montgomery, Thomas P. Lyon
3. “Gender Inequality, Social Movement and Company Actions: How Do Wall Street and Main Street React?”, Angie Fairchild, Olga Hawn, Ruth Aguilera, Anatoli Colicev, Yakov Bart

**6:00 – 9:00 pm**

**Gala Dinner (City Tavern Club)**

City Tavern Club  
3206 M St NW  
Washington, DC 20007

Transportation begins at 5:30 PM from 1100 Wilson BLVD. They will be doing multiple shuttles. Transportation from City Tavern Club leaves at 9:15 PM and returns to 1100 Wilson Blvd. Walking is also an option. The restaurant is a 1 mile walk over the historic Key Bridge (~20 minutes).
Thursday, June 8th

8:00 – 8:30 am  Welcome Reception and Registration
Location: Entrance to Sands Family Grounds

8:30 – 10:00 am  Thursday Early Morning Parallel Sessions

Room Capital
Parallel Session 11
Session Chair: Michael Lenox
2. “The Uncertainty of Corporate Sustainability Metrics”, Kelly Clark, Magali A. Delmas, Dylan Minor, Tyson Timmer
3. “Decision-Useful Carbon Information”, Gunther Glenk

Room Arlington
Parallel Session 12
Session Chair: Caroline Flammer
2. “Collaboration in purpose-driven firms: The roles of prosocial orientation and legitimacy judgments”, Rodolphe Durand, Chang-Wa Huynh
3. “Responsible for What? Theorizations of Corporate Social Responsibility”, Molly Weinstein, Brayden King

10:00 – 10:30 am  Coffee Break

10:30 – 12:00 pm  Thursday Late Morning Parallel Sessions

Room Capital
Parallel Session 13
Session Chair: Ian Appel
2. “Unlocking ESG Premium from Options”, Jie Cao, Amit Goyal, Xintong Zhan, Weiming Zhang
3. “ESG rating score revisions and stock returns”, Dirk Gerritsen

Room Arlington
Parallel Session 14
Session Chair: Magali Delmas
1. “Procurement of Reproductive Health Commodities in LMICs: The Impact of Female Decision-Makers”, Amir Karimi, Dwipayan Roy
12:00 – 1:15 pm  
**Award Lunch**  
Location: Potomac River Room

1:15 – 2:15 pm  
**Thursday Plenary – The Rise of Industrial Policy**  
Location: Potomac River Room  
Mike Lenox (moderating) with Monica Gorman, Special Assistant to the President for Manufacturing and Industrial Policy at The White House, and Jonah Wagner, Chief Strategist, US Department of Energy Loan Programs Office

2:15 – 3:00 pm  
**Closing Reception**