Andrew C. Wicks

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Education

Ph.D. Religious Ethics. <u>University of Virginia</u> - 1992. M.A. Religious Ethics. <u>University of Virginia</u> - 1989.

B.A. College Scholars. <u>University of Tennessee at Knoxville</u> - 1986 (Summa Cum Laude).

Academic and Professional Experience

Professor: The Darden School. University of Virginia. Charlottesville, VA. 9/11-pres.

Ruffin Chair The Darden School. University of Virginia. 8/09-pres.

Adjunct Faculty
Director
Co-Director
Co-Director
Academic Advisor
Religious Studies Department, University of Virginia. 8/06-pres.
The Olsson Center for Business Ethics, Darden 6/09-pres.
The Olsson Center for Business Ethics, Darden 6/02-6/09.
Business Roundtable Institute for Corporate Ethics 8/05-pres.

Courses taught: "Business Ethics" (MBA; MBA for Executives; Global MBA for Executives)

"Leadership, Values and Ethics" (MBA)

"Faith, Religion and Responsible Management Decision Making" (MBA)

"Contemporary Issues in Business Ethics" (Doctoral Seminar)

Associate Professor: The Darden School. University of Virginia. Charlottesville, VA. 8/02-9/11

School of Business. University of Washington. Seattle, WA. 9/99-8/02.

Assistant Professor: School of Business. University of Washington. Seattle, WA. 6/92-9/99.

Guest Editor: Business Ethics Quarterly.

Special issue: Restorative Justice in Business 10/14.

Health Care and Business Ethics 9/02.

Journal of Management, Spirituality and Religion.

Special issue: Stakeholder Theory and Workplace Spirituality 8/14.

Visiting Lecturer: Cheung Kong Graduate School of Business. China. 9/05; 10/06; 10/9; 5/10; 4/11;

3&11/12.

Course taught: "Business Ethics and Management Decision-Making" (MBA)

Visiting Lecturer: Harbin Engineering University. Harbin, China. 6/01.

Course taught: "Business Ethics" (Lecture series for MBA's and Undergraduates)

Lecturer: Venture Capital Institute. Atlanta, GA. 9/03-pres.

Course taught: "Business Ethics and Venture Capital"

Visiting Professor: School of Business. University of Tennessee. Knoxville, TN. 9/00-1/01.

Visiting Professor: Helsinki School of Economics and Business Administration. Helsinki, Finland. 9/96;

9/97; 9/98; 9/99; 10/00; 5/04.

Course taught: "Business Ethics" (MBA and Executive MBA courses)

Research

Papers in Peer Reviewed Journals

- 1) Can Multi-Stakeholder Initiatives Improve Global Supply Chains? Insights from Stakeholder Orientation Perspective. Paper with Vivek Soundarajan and Jill Brown. Forthcoming at **Business** Ethics Quarterly.
- 2) People and Profits: The Impact of Corporate Objectives on Employee's Self-Determination at Work. **Journal of Business Ethics** (published online in 2017) (Bobby Parmar, Adrian Keevil, Wicks).
- 3) When Worlds Collide: Medicine, Business, the Affordable Care Act and the Future of Healthcare in the US. Journal of Law, Medicine and Ethics Vol. 42 (4: 2014): (Wicks, Adrian Keevil).
- 4) Individual and Organizational Reintegration after Ethical and Legal Transgressions Challenges and Opportunities. **Business Ethics Quarterly** Vol. 24 (3: 2014): 315-342 (Jerry Goodstein, Ken Butterfield, Mike Pfarrer, Wicks).
- 5) Decoration, Self-Transcendence, and Spiritual Expression: Stakeholder Cooperation and the Creation of Joint Value in the Workplace. <u>Journal of Management, Spirituality, and Religion</u> Vol. 11 (4: 2014): 357-382 (Jesse Kluver, Wicks).
- 6) Stakeholder Theory and Spirituality. <u>Journal of Management, Spirituality, and Religion</u> Vol. 11 (4: 2014): 294-306 (Wicks).
- 7) An Entrepreneurial Perspective on Value Creation in Public Private Ventures. <u>Academy of Management Review</u> Vol. 38 (2: 2013): 307-309 (Jeffrey York, Saras Sarasvathy, Wicks).
- 8) Stakeholder Theory, Value and Firm Performance. <u>Business Ethics Quarterly</u> Vol. 23 (1: 2013): 97-124 (Jeff Harrison and Wicks).
- 9) Normative Theories of the Firm and Sustainable Business Development: A System Mindset Approach.

 Business and Professional Ethics Journal Vol. 31(3-4: 2012): 375-98 (Wicks, Adrian Keevil, and Bidhan Parmar).
- 10) 'Public Trust' and Trust in Particular Firm-Stakeholder Interactions. Corporate Reputation Review Vol. 13 (2: 2010): 142-154 (Jared Harris and Wicks).
- 11) Stakeholder Theory: The State of the Art. The Academy of Management Annals, 4: 1, 403 445: 05 July 2010. (Parmar, Bidhan L., Freeman, R. Edward, Harrison, Jeffrey S., Wicks, Purnell, Lauren and de Colle, Simone).
- 12) Values Enactment in Organizations: A Multi-Level Examination. <u>Journal of Management</u> Vol. 34 (4: 2008): 806-843 (Melissa L. Gruys, Susan M. Stewart, Jerry Goodstein, Mark N. Bing, and Wicks).

- 13) Corporate and Stakeholder Responsibility: Making Business Ethics a Two-Way Conversation. **Business** Ethics Quarterly Vol. 17 (3: 2007): 375-398 (Jerry Goodstein and Wicks).
- 14) The Effects of Context on Trust in Firm-Stakeholder Relationships: The Institutional Environment, Trust Creation, and Firm Performance. **Business Ethics Quarterly** Vol. 14 (1:2004): 141-160 (Wicks and Shawn Berman).
- 15) Stakeholder Theory and "The Corporate Objective Revisited". Organization Science Vol. 15 (3: 2004): 364-369 (Ed Freeman, Wicks, and Bobby Parmar).
- 16) What Stakeholder Theory is NOT. Business Ethics Quarterly Vol. 13 (4: 2003): 479-502 (Robert Phillips, Ed Freeman and Wicks).
- 17) Ethics and Incentives: An Inductive Development of Stakeholder Theory in the Health Care Industry. **Business Ethics Quarterly.** Vol. 12 (4: 2002): 413-432 (Heather Elms, Shawn Berman, and Wicks).
- 18) *Introduction: Special Issue on Health Care and Business Ethics*. **Business Ethics Quarterly.** Vol. 12 (4: 2002): 409-412.
- 19) The Value Dynamics of Total Quality Management: Ethics and The Foundations of TQM. <u>Business</u> <u>Ethics Quarterly</u>. Vol. 11(3: 2001): 501-536.
- 20) *Ethics, Economics, and Information*. Research in Accounting Ethics. Vol. 6 (2000): 205-220 (Gary Sundem and Wicks).
- 21) Does Stakeholder Orientation Matter? An Empirical Examination of The Relationship Between Stakeholder Management Models and Firm Financial Performance. Academy of Management Journal. Vol. 42 (5: 1999): 488-506 (Shawn Berman, Wicks, Suresh Kotha and Tom Jones).
- 22) Getting Real: Stakeholder Theory, Managerial Practice, and the General Irrelevance of Fiduciary Duties Owed to Shareholders. **Business Ethics Quarterly**. Vol. 9 (2: 1999): 273-294 (Richard Marens and Wicks).
- 23) Cooperating With The Disempowered: Using ESOP's to Create A Stakeholder Relationship Between Managers and Employees. **Business & Society**. Vol. 38 (1: 1998): 51-82 (Richard Marens, Wicks, and Vandra Huber).
- 24) Convergent Stakeholder Theory in Management Research. <u>Academy of Management Review</u>. Vol. 24 (2: 1998): 206-221 (Tom Jones and Wicks).
- 25) *The Structure of Optimal Trust: Moral and Strategic Implications*. **Academy of Management Review**. Vol. 24 (1: 1998): 99-116 (Wicks, Shawn Berman, and Tom Jones).
- 26) Screening Workers for Genetic Hypersusceptibility: Potential Ethical, Legal, and Social Issues Arising From The Human Genome Project. <u>Journal of Health and Human Services Administration</u>. Vol. 21(1: 1998):116-132 (Wicks and Lowell Sever).
- 27) How Kantian a Theory of Kantian Capitalism? **Business Ethics Quarterly**. Special Issue #1 (1998): 61-74.

- 28) Organization Studies and The New Pragmatism. Organization Science. Vol. 9(2: 1998): 123-140 (Wicks and R. Edward Freeman).
- 29) In Search of Experts: A Conception of Expertise for Business Ethics. Business Ethics Quarterly. Vol. 8 (1: 1998): 105-126 (Wicks and Paul Glezen).
- 30) On Macintyre, Modernity and the Virtues: A Response to Dobson. **Business Ethics Quarterly**. Vol. 7 (1: 1997): 133-135.
- 31) Reflections on The Practical Relevance of Feminist Thought to Business. **Business Ethics Quarterly**. Vol. 6 (4: 1996): 523-532.
- 32) An Evaluation of Journal Quality: The Perspective of Business Ethics Researchers. **Business Ethics Quarterly**. Vol. 6 (3: 1996): 359-372 (Wicks and Robbin Derry).
- 33) Overcoming the Separation Thesis: The Need for a Reconsideration of SIM Research. **Business and Society**. Vol. 35 (1:1996): 89-118.
- 34) Integrating Strategic Decision-Making and Business Ethics: A Cognitive Approach. Academy of Management Best Paper Proceedings for 1996 (Anne Ilinitch and Wicks).
- 35) The Business Ethics Movement: Where are We Headed and What Can We Learn From Our Colleagues in Bioethics? **Business Ethics Quarterly**. Vol. 5 (3: 1995): 603-20.
- 36) Albert Schweitzer or Ivan Boesky? Why We Should Reject The Dichotomy Between Medicine and Business. Journal of Business Ethics. Vol. 14 (May 1995): 339-51.
- 37) A Feminist Re-Interpretation of The Stakeholder Concept. Business Ethics Quarterly. Vol. 4 (4: 1994): 475-98 (Wicks, Daniel R. Gilbert, Jr. and Ed Freeman).
- 38) Divide and Conquer? The Public-Private Distinction in Rorty's Writings on Feminism, Politics and Postmodernism. Soundings. Vol. LXXVI (4: 1993): 551-70.
- 39) Norman Bowie and Richard Rorty on Multinationals: Does Business Ethics Need "Metaphysical Comfort?" **Journal of Business Ethics**. Vol. 9 (March 1990): 191-200.

Peer Reviewed Books

- 1) <u>The Moral Imagination of Patricia Werhane: A Festschrift.</u> (Springer, 2018). (Edited by Ed Freeman, Sergiy Dimitrov and Wicks).
- 2) <u>Public Trust in Business</u>. Manuscript has been shipped to publisher; currently being finalized for publication (Cambridge University Press, 2014). (Edited by Jared Harris, Brian Moriarty, and Wicks).
- 3) <u>Stakeholder Theory: The State of The Art</u>. (Cambridge University Press, 2010). (Ed Freeman, Jeff Harrison, Wicks, Bidhan Parmar, Simone DeColle).
- 4) <u>Managing for Stakeholders: Reputation, Survival and Success</u>. (Yale University Press, 2007). (Ed Freeman, Jeff Harrison, Wicks).

Textbook

1) Business Ethics: A Managerial Approach. (Upper Saddle River, NJ: Pearson/Prentice Hall, 2010). (Wicks, Ed Freeman, Kirsten Martin, and Patricia Werhane).

Other Published Papers

- 1) Researching the Public's Trust in Business. <u>Advances in Trust Research</u>. A. Zaheer and R. Bachmann, ed's. (Edward Elgar, 2013). (Jared Harris, Adrian Keevil, Wicks).
- 2) Stakeholder Responsibility and Stakeholder Commitment. **POLITEIA**, Anno XXV (93, 2009: 9-24) (Jerry Goodstein and Wicks).
- 3) Corporate and Stakeholder Responsibility: A Two-Way Conversation. **Batten Briefings**. Spring 2006 (1, 7-10) (Jerry Goodstein and Wicks).
- 4) Stakeholder Theory: The State of the Art and Future Perspectives. **POLITEIA**, Anno XX (74: 2004) (R. Edward Freeman, Wicks, Bidhan Parmar and John McVea).

Book Chapters

- An Essay to the Festschrift in Honor of Patricia Werhane. The Moral Imagination of Patricia
 Werhane: A Festschrift.
 R. Ed Freeman, Sergiy Dimitrov and Wicks (ed's). (Springer Press, 2018: 1-8). (Ed Freeman, Sergiy Dmytriyev, Wicks and James Freeland).
- 2) Building Bridges: Particia Werhane, Business Ethics and Health Care. The Moral Imagination of Patricia Werhane: A Festschrift, edited by Ed Freeman, Sergiy Dmytriyev and Andy Wicks. (Springer Press, 2018: 143-163). (Sergiy Dmytriyev and Wicks).
- 3) Stakeholder Theory in the Law and Public Policy. Forthcoming in <u>The Handbook of Stakeholder</u> <u>Theory</u>, edited by Freeman, Harrison, Phillips. (Cambridge University Press, 2018). (Wicks, Elmore, Jonas).
- 4) Stakeholder Management: A Practitioner Perspective. Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives. Oxford University Press, 2018. (Jeff Harrison and Wicks).
- 5) Toward a More Productive Dialogues between Stakeholder Theory and Strategic Management.

 Business and Society 360: Stakeholder Management. David M. Wasieleski and James Weber, ed's. (Bingley, UK. Emerald Publishing, 2017: 249-273). (Wicks and Jeffrey Harrison).
- 6) Public Trust in Business: What's the Problem and Why Does it Matter? Public Trust in Business. J. Harris, B. Moriarty, and A. Wicks (Editors). (Cambridge University Press: Cambridge, NY; 2013: 1-16). (Jared Harris, Brian Moriarty, and Wicks).

- 7) Public Trust and Trust in Particular Firm-Stakeholder Interactions: A Theoretical Model and Implications for Management. Public Trust in Business. J. Harris, B. Moriarty, and A. Wicks (Editors). (Cambridge University Press: Cambridge, NY; 2013: 179-202). (Jared Harris and Wicks)
- 8) Toward a Better Understanding of Public Trust in Business. Public Trust in Business. J. Harris, B. Moriarty, and A. Wicks (Editors). (Cambridge University Press: Cambridge, NY; 2013: 361-368). (Jared Harris, Brian Moriarty, and Wicks).
- 9) Stakeholder Theory as a Basis for Capitalism. Corporate Social Responsibility and Corporate Governance. L. Saccone, M. Blair, and R. Edward Freeman (Editors). (New York, NY: IEA Palgrave MacMillan, 2011: 52-72) (Ed Freeman, Wicks, Bobby Parmar).
- 10) Stakeholder Theory: The State of the Art. In Bowie, N.E. (ed.) The Blackwell Guide to Business Ethics (Oxford, UK: Blackwell Publishers Limited, 2002:19-37). (Thomas Jones, Ed Freeman and Wicks).
- 11) Health Care Ethics/Business Ethics. Encyclopedic Dictionary of Business Ethics. Edited by Patricia Werhane and R. E. Freeman. (Oxford: Blackwell Publishers Ltd., 1997: 315-317).
- 12) Is Pharmacy a Profession? Ethical Issues in Pharmacy. Edited by Bruce D. Weinstein (Vancouver, WA: Applied Therapeutics, 1996: 1-28). (William E. Fassett and Wicks).
- 13) Some Resources for Dialogue in Ethics, in <u>Basic Clinical Ethics and Health Care Law</u>. Edited by John C. Fletcher (Charlottesville, VA: Ibis Press, 1991).
- 14) Visions of Justice in The Health Care System, in <u>Basic Clinical Ethics and Health Care Law</u>. Edited by John C. Fletcher (Charlottesville, VA: Ibis Press, 1991).

Papers Under Review

- 1) Patient Responsibility and the Future of Health Care. Paper with Jerry Goodstein and Simone Barakat under review at Cambridge Quarterly of Healthcare Ethics.
- 2) Evil Stakeholder Strategies. Paper with Jeff Harrison under review at Business Ethics Quarterly.

Work in Progress

- 1) Value Pluralism and Accountability in Business. Paper in draft form with Bas Van Der Linden and Ed Freeman for submission to **Journal of Management Studies**.
- 2) A Framework for Ethics and Earnings Management: Reflections on the Accounting and Management Literatures and the Way Forward. Paper in progress with Paul Simko and Megan Hess for submission to **Journal of Business Ethics**.
- 3) Managerial Mindset and Perspective Taking: A Test of Stakeholders v. Shareholders.
 Paper currently being developed with Bobby Parmar and Karim Ginana for submission to
 Organizational Behavior and Human Decision-Making Processes; also submitted to the SIM
 Division of the Academy of Management Annual Meeting.

- 4) A Priori Stakeholder Assumptions Versus Emergent Stakeholder Relationships. Paper being developed with Helet Botha for submission to **Journal of Business Ethics**.
- 5) Spheres of Influence: A Walzerian Perspective on Business Ethics. Paper being developed with Heather Elms and Patricia Werhane for submission to <u>Business Ethics Quarterly</u>. This project will likely also lead to a special issue at BEQ on philosophical influences in business ethics and a future book project on Michael Walzer and business ethics.
- 6) Responses to Religious Identity Threat in Thick and Thin Cultures. Paper under development with Morela Hernandez and Hana Johnson for submission to a management journal.
- 7) Stakeholder Responsibility and The Evolution of Health Care in the US: Institutional Theory, Patient Responsibility and the Future of Health Care. Paper being developed with Jerry Goodstein for submission to a health care ethics journal.
- 8) *The Social Entrepreneur, Value Creation and Sustainability*. Paper being developed with Jill Brown and Bill Forester for submission to a management journal.

Teaching Materials

Case Studies and Teaching Notes

- 1) Marge Norman and Miniscribe Corporation. Darden Case Collection. UVA-C-2168
- 2) Marge Norman and Miniscribe Corporation Teaching Note. Darden Case Collection. UVA-C-2168TN
- 3) Marge Norman and Miniscribe Corporation MCI. Darden Case Collection. UVA-C-2168MCI
- 4) Competitive Advantage. Darden Case Collection. UVA-E-0241
- 5) Competitive Advantage Teaching Note. Darden Case Collection. UVA-E-0241TN
- 6) ExxonMobil and the Chad-Cameroon Pipeline. Darden Case Collection. UVA-E-0262
- 7) ExxonMobil and the Chad-Cameroon Pipeline (B). Darden Case Collection. UVA-E-0330
- 8) ExxonMobil and the Chad-Cameroon Pipeline Teaching Note. Darden Case Collection. UVA-E-0262TN
- 9) Danville Airlines. Darden Case Collection. UVA-E-0265
- 10) Danville Airlines Teaching Note. Darden Case Collection. UVA-E-0265TN
- 11) Yahoo! And Customer Privacy. Darden Case Collection. UVA-E-0300
- 12) Yahoo! And Customer Privacy Teaching Note. Darden Case Collection. UVA-E-0300TN
- 13) Barry Fine. Darden Case Collection. UVA-E-0264
- 14) Barry Fine Teaching Note. Darden Case Collection. UVA-E-0264TN
- 15) Gambling in Vietnam (A). Darden Case Collection. UVA-E-0323
- 16) Gambling in Vietnam (B). Darden Case Collection. UVA-E-0324
- 17) Gambling in Vietnam (A & B) Teaching Note. UVA-E-0323-0323TN
- 18) Merck & River Blindness. Darden Case Collection. UVA-E-0296
- 19) Great Lakes, Great Decisions (A). Darden Case Collection. UVA-E-0325
- 20) Great Lakes, Great Decisions Teaching Note. Darden Case Collection. UVA-E-0325 TN
- 21) Caffeine with a Conscience. Darden Case Collection. UVA-E-0327
- 22) Caffeine with a Conscience Teaching Note. Darden Case Collection. UVA-E-0327TN
- 23) Chiquita in Colombia, E-0346
- 24) Jess Smith and the Design Firm, E-0354
- 25) Jess Smith and the Design Firm, E-0354 TN

- 26) Oliver Sparling and Bible Books, E-0355
- 27) Oliver Sparling and Bible Books, E-0355 (TN)
- 28) WorldCom: Keeping Planes in the Air, E-0335
- 29) Davis Press and Meccan Madness (Revision), E-0073
- 30) Davis Press and Meccan Madness (Revision), E-0073 TN
- 31) The Admissions Dilemma, E-0359
- 32) The Admissions Dilemma, E-0359 TN
- 33) Marriott International and Pay-Per-View, E-0365
- 34) Marriott International and Pay-Per-View, E-0365 TN
- 35) Praying for Prosperity, E-0366
- 36) Praying for Prosperity, E-0366 TN
- 37) Xerox and the Vision Quest, E-0367
- 38) Xerox and the Vision Quest, E-0367 TN
- 39) Telescope: Squaring Purpose with Reality, E-0368
- 40) Telescope: Squaring Purpose with Reality, E-0368 TN
- 41) The Meatpacking Factory, E-0369
- 42) The Meatpacking Factory, E-0369 TN
- 43) James Bowman and Coopertree Capital, E-0370
- 44) James Bowman and Coopertree Capital, E-0370 TN
- 45) Religion/Spirituality in the Workplace: Vignettes, E-0371
- 46) Schmidt Press & Mekkanischen Wahnsinn, E-0387
- 47) Life in the Fast Lane: Stacy Hollins and the Hollywood Headache, E-0386

Technical Notes

- 1) A Note on Sexual Harassment and A Note on Sexual Harassment Policy in <u>Case Studies in Business</u> <u>Ethics</u>. 4th edition, edited by Thomas Donaldson and Al Gini (Upper Saddle River, N.J.: Prentice Hall, 1996): 198-204.
- 2) A Note on Ethical Decision Making. Darden Case Collection. UVA-E-0242
- 3) A Note on Ethical Decision Making (Abridged). MCI
- 4) A Note on Sexual Harassment. Darden Case Collection. UVA-E-0079
- 5) A Note on Sexual Harassment Policy. Darden Case Collection. UVA-E-0080
- 6) A Note on Obedience to Authority. Darden Case Collection. UVA-E-0070
- 7) A Note on Insider Trading. Darden Case Collection. UVA-E-0069
- 8) A Note on the Ethic of Caring. Darden Case Collection. UVA-E-0068
- 9) Moral Justification and Reflective Equilibrium. Darden Case Collection. E-0183 (Revision, March 2004)
- 10) A Note On Relativism. Darden Case Collection. E-0187 (Revision, May 2004)
- 11) Ethical Decision Making: A Global Perspective, E-0380

Simulations (all with Ethics-LX)

- 1) Turning Gears (Ethics Simulation)
- 2) SmartMart (Strategy and Ethics Simulation)
- 3) Med4Life (Marketing and Ethics Simulation)
- 4) MScar Consulting (Organizational Behavior and Ethics Simulation)
- 5) HRM Cloud Development (Human Resources Management and Ethics Simulation)
- 6) Midwest Jet (Decision Analysis and Ethics Simulation)
- 7) Newton Products (Management Communications and Ethics Simulation)

- 8) Anderson Aluminum (Accounting and Ethics Simulation)
- 9) AGES Financial (Finance and Ethics Simulation)

Work in Progress

- 1) Questcor: What is the relationship of a company to its product?
- 2) Microloans and Mexico
- 3) Guidant Corporation, LCD's, And The Death Of Joshua Oukrop: Tragic Accident Or Flawed Product?
- 4) Note on Islam (Revision)
- 5) Chevron and the Campaign for Social Responsibility
- 6) Merck Vignettes
- 7) Danish Cartoons (A) & (B): Freedom of Speech? Religious Tolerance? Cultural Sensitivity?
- 8) Merck & Vioxx
- 9) Wal-Mart Moves In (Negotiation Exercise)
- 10) ExxonMobil & the Chad Cameroon Pipeline (C)
- 11) Navigating Shark-Infested Waters: Disneyland Hong Kong and Shark Fin Soup A & B
- 12) Finding and Friending -- Deadbeats Online: Debt Collection and Social Networking A & B
- 13) Blocking Blackberrys A&B

Presentations

- 1) Stakeholder Orientation and Perspective Taking. Paper presented at the Academy of Management Annual Meeting, Atlanta, GA (paper with Bobby Parmar and Karim Ginena) (8/17).
- 2) Spheres of Influence: A Walzerian Approach to Business Ethics. Paper presented at the Academy of Management Annual Meeting, Anaheim, CA (paper with Heather Elms and Pat Werhane) (8/16).
- 3) An Instrumental Perspective on Value Creation Through Multi-Stakeholder Initiatives. Paper presented at the Academy of Management Annual Meeting, Anaheim, CA (paper with Jill Brown and Vivek Soundararajen) (8/16).
- 4) The Social Entrepreneur: The Importance of Moral Imagination, Microsocial Norms and Moral Legitimacy in Managing Stakeholder Perceptions. Paper presented at International Association of Business in Society (IABS) Annual Meeting, Park City, UT (paper with Jill Brown and Bill Forster) (6/16).
- 5) *Teaching Business Ethics: New Challenges and Opportunities.* Panel discussion at the Bentley University Global Business Ethics Symposium (5/16).
- 6) *Three Stories of Markets and Morals*. Panel presentation at the Markets and Morals Conference, University of Virginia, Charlottesville, VA (4/16).
- 7) *The Relevance of Walzerian Thinking to Business Ethics*. Panel presentation at the Society for Business Ethics Annual Meeting, Vancouver, BC (Panel with Patricia Werhane and Heather Elms) (8/15).
- 8) *Stakeholder Theory and Perspective Taking*. Paper presented at the Society for Business Ethics Annual Meeting, Vancouver, BC (paper with Karim Ginena and Bobby Parmar) (8/15).

- 9) *Value Creation in Extended Supply Chains*. Response presentation as part of a panel on Sustainability in Supply Chains, Academy of Management Annual Meeting, Vancouver, BC (8/15).
- 10) Stakeholder Theory, Value Creation and the Role of Narrative in SEE. Keynote Speech at the Sustainability, Entrepreneurship and Ethics (SEE) Conference, Denver, CO (5/15).
- 11) *Value Creation for Stakeholders: A Research Agenda*. Paper presented at the Rotterdam School of Management, Rotterdam (Netherlands). (9/14).
- 12) *People versus Profits and Self-Determination at Work*. Paper presented at the Academy of Management Annual Meeting, Philadelphia, PA (8/14).
- 13) Reflections on Value-Creation for Stakeholders and Sustainability in Supply Chains. Presentation as part of a panel on Sustainability in Supply Chains, Academy of Management Annual Meeting, Philadelphia, PA (8/14).
- 14) The Recreation of Routines: A Process Model for Marginalized Stakeholder Group Engagement. Paper presented at the Academy of Management Annual Meeting, Philadelphia, PA (8/14).
- 15) Stakeholders and Value Creation in Supply Chains. Keynote talk at OPS PDW Session on Global Supply Chains at the Academy of Management Annual Meeting, Philadelphia, PA (8/14).
- 16) *Teaching Business Ethics in a Global Environment: Challenges of Integration and Engagement.* Presentation to the faculty of Monash University School of Business (Australia; 6/14).
- 17) Research Ideas and Evolution: A Personal Examination. Research round-table discussion to the Ethics Group, University of Melbourne School of Business (6/14).
- 18) Reclaiming Business as a Human Institution: The Relevance of Ethics, Spirituality and Value Creation for Stakeholders. Paper presented to the faculty of Massey University School of Business (Auckland, NZ; 6/14).
- 19) Value Creation and Stakeholder Theory: New Theory and Executive Responses. Paper presented to the faculty of INSEAD Graduate School of Business, Fountainbleu (4/14); University of Auckland School of Business (Auckland, NZ; 6/14); University of Melbourne School of Business (Australia; 6/14); Deakin University School of Business (Australia; 6/14).
- 20) Value Creation and Stakeholder Theory: New Theory and Executive Responses. Paper presented to Vigeo, Paris (4/14).
- 21) *Value Creation and Stakeholder Theory*. Paper presented to the faculty of George Washington University Graduate School of Business (10/12).
- 22) Stakeholders, Trust and Public Trust in Business. Paper presented at the Academy of Management Annual Meeting, Boston (8/12). Selected for AOM Conference Paper Proceedings. Also presented at Strategic Management Society Conference in Prague, Czech Republic (10/12).
- 23) How Does Fairness at Work Influence Workers' Perceptions of the Nature of Business? Presentation at International Association for Business and Society (IABS) 2012 National Meeting, Ashville, NC (6/12).

- 24) Stakeholders' Attitudes, Media Accounts, and Stakeholder Trust in Business: An Empirical Study. Strategy Research Forum, Charleston, SC (6/12).
- 25) *Danville Airlines and Teaching Excellence at Darden*. Presentation at the Master Teacher in Business Ethics Conference at BYU (5/12).
- 26) From The Specific to the General: Fairness Experienced at Work and Trust in the Institution of Business. Paper presented at International Association of Business and Society Meeting, Ashville, NC. (2/12). Selected for IABS Paper Proceedings.
- 27) *Value Creation and Stakeholder Theory*. Paper presented at the Strategic Management Society Annual Meeting, Miami (11/11).
- 28) The Public Trust in Business. Paper presented at Society for Business Ethics Annual Meeting, San Antonio (8/11). Selected for SBE Paper Proceedings.
- 29) Stakeholder Theory: Taking Stock and Looking Ahead. All Academy Research Symposium at the Academy of Management Annual Meeting, Montreal (8/10).
- 30) *Value Creation, Stakeholder Theory and Firm Performance*. Paper presented at the Academy of Management Annual Meeting, Montreal (8/10).
- 31) *Google in China: What Does it Mean to Do No Evil?* A presentation and conversation with Chinese executives in Beijing, China sponsored by CKGSB (5/10).
- 32) The Public Trust in Business: A Conversation with Executives and Future Directions. Panel discussion at the Society for Business Ethics Meeting, Chicago (8/09).
- 33) *Green Management and Stakeholder Value Maximization*. All-Academy Presentation at the Academy of Management Annual Conference, Chicago (8/09).
- 34) Value Creation and Competitive Advantage: The Battle for the Soul of Strategic Management. Paper presented at the Stakeholder Conference, University of Richmond (VA) (Tom Jones and Wicks) (11/08).
- 35) The Creation and Evolution of Trust: The Case of eBay and Its Rivals in Online Auctions. Paper presented at the 2008 Academy of Management Annual Conference, Anaheim (CA) (Suresh Kotha and Wicks) (8/08).
- 36) Normative Orientations and Stakeholder Responsibility: The Influence of Implicit Self-Concept. Paper presented at the 2008 Academy of Management Annual Conference, Anaheim (CA) (Greg Fairchild, Jerry Goodstein, and Wicks) (8/08).
- 37) Making the Debate Over Corporate-Stakeholder Responsibility at Two-Way Conversation. Keynote speech given at Politeia Conference on Business Ethics and Stakeholder Responsibility, University of Milan (Italy) (5/08).
- 38) *Turning the Tables: A Conversation About Stakeholder Responsibility*. Distinguished Lecture, The Ruffin Lectures (11/04). An early version of the paper was presented as part of the Dean's Research Dinner Series to the faculty of the Darden School (5/04).

- 39) Stakeholder Theory and Resource Dependence Theory. Paper presented to the faculty of The Darden School (Shawn Berman, Robert Phillips, and Wicks) as part of the Research Roundtable (11/03); also presented at the Society for Business Ethics Annual Meeting (8/04).
- 40) Stakeholder Responsibility in Management Research. Paper presented to the faculty of The Darden School (Wicks and Jerry Goodstein) as part of the Research Roundtable (3/03).
- 41) *The Importance of Business Ethics*. The Keynote address for the Better Business Bureau's Annual Award Luncheon in Seattle, WA (2/02). Also given as the Beta Gamma Sigma Lecture on Business Ethics to all 3rd year students at the McIntyre School of Commerce, University of Virginia (2/03).
- 42) *International Business Ethics: Utopian Ideal or an Idea Whose Time Has Come?* Address given as part of the International Updates speaker series at The University of Washington, sponsored by CIBER and the Jackson School of International Studies (1/02).
- 43) The Relationship Between the Value Dynamics of Quality Management and National Culture. Paper presented at the 2001 Academy of Management Annual Meeting in Washington, DC (Flynn and Wicks).
- 44) *Does Ethics Matter? Values and Success in the Marketplace*. The First Annual Prudential Lecture delivered at Rutgers University (3/00).
- 45) Facilitating Optimal Trust: The Operating Environment and Trust Creation. Paper presented to the faculty of the Darden School (11/00) and Rutgers University School of Business (3/00) and at the 2000 Society for Business Ethics Annual Meeting in Toronto, Canada.
- 46) *Convergent Stakeholder Theory*. Paper presented to the faculty of the Georgetown University School of Business (12/98).
- 47) Getting Real: The Legal Significance of Fiduciary Duties for Stakeholder Theory. Paper presented to the Department of Management and Organization, University of Washington (6/98); also presented at the 1998 Academy of Management Conference (Marens and Wicks).
- 48) *Conflicting Priorities: Stakeholders, Incentives and Ethics in Managed Care.* Paper presented to the Department of Medical History and Ethics, University of Washington (4/98).
- 49) A Primer on Business Ethics. A lecture delivered to local executives in Helsinki, Finland for the Helsinki School of Economics and Business Administration EMBA Program (9/97).
- 50) *Toward a Conception of Optimal Trust: Moral and Strategic Implications*. Paper presented at the 1997 Society for Business Ethics Meeting in Boston, Mass. (Wicks, Berman, and Jones).
- 51) Stakeholder Theory and Paradigm Development in Business and Society. Paper presented at the 1996 Society for Business Ethics Meeting in Quebec City, Quebec (Jones and Wicks).
- 52) Integrating Strategic Decision-Making and Business Ethics: A Cognitive Approach. Paper presented at the 1996 Academy of Management Conference (Anne Ilinitch and Wicks).
- 53) *Auditing: Profession, Industry or Both?* Paper presented to the Accounting Faculty of the University of Washington (6/96).

- 54) *Quality Stakeholder Relations: Beyond Stakeholder Theory and TQM*. Paper presented at the 1995 Society for Business Ethics Meeting in Vancouver, B.C..
- 55) *Ethics, Economics, and Information*. Paper presented at the AAA Accounting Ethics Research Meeting in Chicago, Ill. (6/95).
- 56) *How Kantian a Theory of Kantian Capitalism?* A paper presented as part of the Ruffin Lectures at the Darden School of Business (11/94).
- 57) *The Business Ethics Movement.* Paper presented to the faculty of the Legal Studies Department at The Wharton School of Business (11/94).
- 58) *The Public-Private Distinction: The Need for a Reconsideration of SIM Research.* Paper presented at the 1994 Society for Business Ethics Meeting in Dallas, TX (8/94).
- 59) *Practicing Ethics*. Lecture and discussion on ethics to managers at REI corporation of Seattle, WA (3/94).

Service

Co-Chair, Social Issues in Management Doctoral Consortium, Academy of Management Annual Meeting, Boston (8/12)

Member, Dean's Leadership Team and Dean's Strategy Team, The Darden School [09-present]

Leadership Team, *Institute for Business in Society Project*, part of the Darden Capital Campaign [09-present]

Ad hoc reviewer for: Academy of Management Journal; Academy of Management Review; Business and Society; Organization Science; Journal of Business Ethics; Society for Business Ethics Annual Meetings

Member, Editorial Board of Academy of Management Review [8/04-2/06]

Member, Editorial Board of *Business Ethics Quarterly* [4/04-present]

Member, Editorial Board of *Journal of Business Ethics* [4/17-present]

Member, Editorial Board of Journal of Trust Research [6/09-1/17]

Member, Research and Course Development Committee, Darden School [02-08]

Chair, Research and Course Development Committee, Darden School [04-08]

Member, Conflict of Financial Interest Advisory Committee, University of Virginia [06-present]

First Year Course Head, Darden School [03-07]

Member, First Year Program Committee, Darden School [03-07]

Session Leader, Session on Ethics and Leadership, University of Virginia Leadership Conference [6/03]

Faculty Section Coordinator, Darden School [03-04; 05-6]

Member, *Doctoral Dissertation Committee* [students: Berman, Glezen, Lee, Marens, Teucher, Martin, Parmar, Carrascoso, DeColle]

Faculty Presenter, SIM Division Doctoral Consortium, Academy of Management Annual Meeting [01; 08]

Faculty Liaison, Students for Responsible Business (SRB)/Net Impact (NI) [96-02; 04-present]

Executive Education/Consulting

- 1) Army ASEEP Program (7/14, 8/14; 7/15; 8/15; 8/16; 8/17)
- 2) PLE (7/14; 7/15; 8/15; 6/16; 7/16; 7/17)
- 3) Western Energy Institute (9/13)
- 4) Prudential Securities Leadership Training (4/13)

- 5) Altria, CCO Meeting (11/11)
- 6) Mars Corporation, GM Summit (11/10)
- 7) State Farm Senior Compliance Team Meeting (11/09)
- 8) Altria Sales and Distribution, Compliance Champions Meeting (11/09)
- 9) Altria Compliance Senior Management Team (4/09)
- 10) MBA For Executives, The Darden School (part of the inaugural teaching team, 2006-present)
- 11) NBAA Leadership Conference (2/08)
- 12) Venture Capital Institute (9/03-7; 10/08; 9/09-12/14)
- 13) National Institutes for the Blind (9/04; 9/06; 11/08)
- 14) CWC (6/07)
- 15) Cheung Kong Graduate Business School Shanghai, China (9/05; 10/06; 5/09); Beijing, China (5/10)
- 16) Coca Cola (2/06; 4/06)
- 17) MCI (part of the teaching team that designed the program and delivered content to approximately 500 upper level managers at MCI between 4/03-11/03)
- 18) Advanced Auto Parts (10/05; 4/06)
- 19) Helsinki School of Economics and Business Administration Helsinki, Finland (9/99; 10/00; 5/04)
- 20) University of Washington Global MBA for Executives Program (4/96-4/02)
- 21) University of Washington Executive MBA Program (4/98-4/02)

Media Mentions

The Washington Times (9/04)

The Daily Progress (1/04)

The Virginia Pilot (9/05)

The San Diego Union-Tribune (2/06)

The Roanoke Times (2/06)

Fortune Magazine (3/06)

Time Magazine (5/06)

The Daily Progress (9/06)

WVRA (9/06)

The Patriot-News (7/07)

The Washington Examiner (7/07)

Reading Eagle & Times (PA) (8/07)

Businessweek (12/07)

Bristol Herald Courier (1/08)

MSN.com (1/08)

WNRN (8/08)

Undercover Carlos, CBS Local News (5/09)

Financial Times, Deutschland edition (3/10)

State News Service (3/10)

State News Service (6/10)

Richmond Style Weekly (6/11)

Richmond Style Weekly (7/11)

Washington Post (9/11)

WMBB News 13 (1/12)

Poets & Quants (1/12)

Washington Post (9/12)

Washington Post (3/13)

Ethical Performance (6/13) NPR (7/17)

Honors and Awards

Best Case in Finance, Accounting and Control. The Case Centre Awards and Comptetitions 2014 – for "Deutsche Bank and the Road to Basel III" Yiorgos Allayannis, Gerry Yemen, Wicks and Matthew Dougherty. **Darden Business Publishing** (2014 – UVA-F-1695).

Master Teacher in Business Ethics, The Wheatley Institute at Brigham Young University honored me as a Master Teacher as part of a conference recognizing outstanding teaching in Business Ethics (2012).

Finalist, Best Paper Award. Strategic Management Society, Annual Meeting (2011).

Nominee for Student's Outstanding Instructor Award: I was nominated for outstanding instructor at Darden each year between 2005-8, in 2010.

Nominee for MBAE Transformational Faculty Award. I was nominated for this award, the first time it has been awarded, by the class of 2013 in Darden's MBA for Executives Program.

Dean's Recognition for Outstanding Instruction: I was recognized by the Darden's Dean for outstanding instruction at Darden (2008-9; 2009-2010; 2011-12; 2012-13; 2013-14; 2016-17).

MBA Core Professor of the Quarter (Spring 2002), UW MBA Core Program.

Dean's Award for Faculty Researcher of the Year. Graduate Business School, University of Washington for the 1999-2000 school year.

Teaching Team of the Year, UW MBA Core Program, for the Spring Cohort Faculty (1999-2000).

Best Article Award for 2000. International Association of Business & Society, sponsored by <u>California</u> Management Review, for "Organization Studies and the New Pragmatism" (with Ed Freeman).

Best Paper Award, Society for Business Ethics, at the Annual Meeting (8/00) in Toronto, Canada for "Facilitating Optimal Trust" (with Shawn Berman).