Thursday, May 9th

Morning activity: 11 am: Optional tour of i.Lab - meet at main entrance.

12:00 Lunch

1:00 Welcome: Christoph Loch, Director (Dean), Cambridge Judge Business School

S. “Venkat” Venkataraman, Senior Associate Dean for Faculty and Research, Darden School of Business

1:30 Paper Session 1a: CR 120

Atul Nerkar & Kevin Micelli: Extreme Success and Failure in Pharmaceutical R&D: Evidence Based on the Bayh-Dole and Hatch-Waxman Acts
Discussant: Ashish Arora

Raj Nahata: Success is good but failure is not so bad either: serial entrepreneurs and venture capital contracting
Discussant: Susan Chaplinsky

Paper Session 1b: CR 130

Dali Ma & Jonathan Ziegert: How Differences Multiply in Time and Space: The Combined Impact of Knowledge Heterogeneity and Status Concentration on R&D Team Innovation
Discussant: Christoph Loch

Jennifer Bailey, M. Hora, & C. Gaimon: The Impact of Exploration, Exploitation and Learning from Experience on Innovation Success and Failure
Discussant: Nick Argyres

3:00 Break

3:30 Paper Session 2a: CR 120

Joel Wooten & Karl Ulrich: The Impact of Visibility in Innovation Tournaments

Venkat Kuppuswamy & Barry Bayus: Crowdfunding Creative Ideas: The Dynamics of Project Backers in Kickstarter

J. Bockstedt, Cheryl Druehl, A. Mishra: Implications of Heterogeneous Entry Behavior in Unblind Online Crowdsourcing Contests

A Review of Crowd-based Innovation: Barry Bayus

Paper Session 2b: CR 130

Amy Nguyen-Chyung: How Entrepreneurial Do You Choose to Be? Talent, Risk Attitudes, Overconfidence and Self-selection into Different “Levels” of Entrepreneurship

Jennifer Woolley: Firm origins and outcomes: Success of spin-offs from universities, firms, and government research centers and laboratories

Michael Roach & Henry Sauermann: Founder or Joiner? The Role of Preferences and Context in Shaping Entrepreneurial Orientations

Discussant: Ronnie Chatterji

5:00 Hors d’oeuvres and Poster Session: K. Kim, J.J. Kovach, K. Maki, Y. Qui, & E. Sackett

6:30 Depart for Hotel and Dinner: Downtown Grille

(201 W Main Street – 1 Block from Omni Hotel)
### Friday, May 10th

**7:30** Breakfast

**8:30** Paper Session 3a: CR 120
- **Phil Kim** & Reddi Kotha: Taking Leaps of Faith: Organizational Narratives and Resource Commitments for New Initiatives
  - Discussant: **Stelios Kavadias**
- **T. Chan, Jürgen Mihm, M. Sosa**: Identifying Styles in Product Design
  - Discussant: **Michael Straightiff**

**8:30** Session 3b: CR 130
- **Jonathan Adongo**: Does Work Experience in Venture Capital or Private Equity Matter? Evidence from Matching Markets in Africa
- **Qing Wang**: Migration and Entrepreneurship: New Evidence from Mexico

**10:00** Break

**10:30** Paper Session 4a: CR 120
- **Mazhar Islam** & Jacob Miller: But What Will it Cost Me? Private Costs of Participation and Open Source Software Development
  - Discussant: **Jürgen Mihm**
- **Tang Wang** & Yan Chen: Capability Stretching
  - Discussant: **Catherine Maritan**

**10:30** Session 4b: CR 130
- **Aravind Chandrasekaran**: The Architecture of Multi-Partner Alliances in R&D Projects: The Impact of Scale and Scope
- **Niyazi Taneri**: Equity Alliances for New Product Development: The role of operational constraints
  - Discussant: **Rahul Kapoor**

**12:00** Lunch

**Abbott Center**

**1:00** Paper Session 5a: CR 120
- **Matt Marx** & David Hsu: Technology Commercialization Strategy Dynamics and Entrepreneurial Performance: Evidence from the Speech Recognition Industry
- **Zoltan Acs** & Mark Sanders: Knowledge Spillover Entrepreneurship in an Endogenous Growth Model
  - Discussant: **Mike Lenox**

**1:00** Session 5b: CR 130
- **Nick Argyres** & **Mostafa Romel**: Knowledge Inheritance, Vertical Integration and Endentrant Survival in Early U.S. Auto Industry
- **Tiantian Yang** & Howard Aldrich: Organizational Emergence: Entrepreneurial Learning and New Venture Survival
- **Yongwook Paik** & Feng Zhu: The Impact of Patent Wars on Firm Strategy: Evidence from the Global Smartphone Market
  - Discussant: **Jeff York**

**2:30** Break

**3:00** Closing remarks: CR 120

**4:00** Conclusion