2019 GLOBAL ENTREPRENEURSHIP AND INNOVATION RESEARCH CONFERENCE

University of Virginia Darden School of Business
Greater Washington, D.C.: Sands Family Grounds

AGENDA

Tuesday, 7 May

7:30  BREAKFAST at the Sands Family Grounds

8:15  WELCOME by Scott Beardsley, Dean, Darden School of Business

8:30  PAPER SESSION 1

CHAIR: Jeremy Hutchison-Krupat (Cambridge Judge)

Astebro, Thomas (HEC Paris). Academic Entrepreneurship: The Bayh-Dole Act versus the Professor’s Privilege.
DISCUSSANT: Evan Starr (Maryland)

Marx, Matt (BU). The Entrepreneurial Commercialization of Science: Evidence from “Twin” Discoveries.
DISCUSSANT: Kristoph Kleiner (Indiana)

10:00  Break

10:30  PAPER SESSION 2

CHAIR: Erika Herz (Darden)

Guzman, Jorge (Columbia). What is the U.S. Comparative Advantage in Entrepreneurship? Evidence From Israeli Migration to the United States.
DISCUSSANT: Anne Marie Knott (Wash U)

Korpeoglu, Ersin (University College London). Parallel Innovation Contests.
DISCUSSANT: Tian Chan (Emory)

12:00  LUNCH with Panel Discussion

The Washington, DC Area Entrepreneurial Ecosystem: Amazon HQ2 and Beyond

Tim Meyers, Senior Advisor at Baker Tilly Virchow Krause, LLP

Parag Scheth, Director and CMO at Maryland Venture Fund

Christina Winn, Director of Business Investment at Arlington Economic Development

1:30  PAPER SESSION 3

CHAIR: Mike Lenox (Darden)

DISCUSSANT: Po-Hsuan Hsu (Hong Kong and CRETA, National Taiwan)

DISCUSSANT: David Touve (Darden)

3:00  Break

3:30  PAPER SESSION 4

CHAIR: Pedro Matos (Darden)

Ma, Song (Yale). The Life Cycle of Corporate Venture Capital.
DISCUSSANT: David Hsu (Wharton)
<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 4:15  | SPECIAL SESSION ON DATA RESOURCES  
**Chair:** Pedro Matos (Darden)  
Bena, Jan (UBC) & Mehedi, Asif (Darden)  
*Global Corporate Patent Dataset.*  
*Break*  
5:00  | POSTER SESSION & HAPPY HOUR  
Shin, Moonsik (Purdue). Effect of Venture Capital Investments on Product Failures: Evidence from Recalls in the Medical Sector  
6:00  | GALA DINNER  
**Keynote by Josh Lerner, HBS**

---

**Wednesday, 8 May**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 7:30  | BREAKFAST at the Sands Family Grounds  
1:30  | PAPER SESSION 7  
**Chair:** Erika Herz (Darden)  
Ytsma, Erina (CMU). Effort and Selection Effects of Performance Pay in Knowledge Creation.  
**Discussants:** Xinxin Wang (UNC)  
Elfenbein, Daniel (Wash U). Organizational Design, Overconfidence and Learning in Entrepreneurial Teams.  
**Discussants:** Jeremy Hutchison-Krupat (Cambridge Judge)  
3:00  | Break  
3:30  | PAPER SESSION 8  
**Chair:** Jeremy Hutchinson-Krupat (Cambridge Judge)  
York, Jeff (Colorado). Green to Gone? The Impact of Regional Institutional Logics on New Firm Survival.  
**Discussants:** Sheryl Winston Smith (BI)  
Eberhart, Robert (Santa Clara). Informal Certification: Resolving the Tension Between Lowering Barriers to Entry and New Firm Legitimacy.  
**Discussants:** Jeffrey Macher (Georgetown)  
5:00  | SUMMARY AND CONFERENCE CONCLUSION

---

**Thursday, 9 May**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 7:30  | LUNCH  
**Keynote/Discussion with Sid Winter, Wharton**

---

**Friday, 10 May**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 7:30  | BREAKFAST at the Sands Family Grounds  
1:30  | PAPER SESSION 9  
**Chair:** Alminas Zaldokas (HKUST)  
Yao, Ting (UNC). Shifts in Consensus on Time Horizons on VC-Backed Entrepreneurial Boards  
**Discussants:**  
Yoon, Dalee (Purdue). The Role of Entrepreneurial Self-Efficacy on Entrepreneurs’ Project Financing Design Preferences  
Jo, Karam (Maryland). Defensive Innovation and Firm Growth in the U.S.: Impact of International Trade  
**Discussants:**  
5:00  | SUMMARY AND CONFERENCE CONCLUSION

---

**Saturday, 11 May**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 7:30  | BREAKFAST at the Sands Family Grounds  
1:30  | PAPER SESSION 10  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
3:00  | Break  
3:30  | PAPER SESSION 11  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
5:00  | SUMMARY AND CONFERENCE CONCLUSION

---

**Sunday, 12 May**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 7:30  | BREAKFAST at the Sands Family Grounds  
1:30  | PAPER SESSION 12  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
3:00  | Break  
3:30  | PAPER SESSION 13  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
5:00  | SUMMARY AND CONFERENCE CONCLUSION

---

**Monday, 13 May**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 7:30  | BREAKFAST at the Sands Family Grounds  
1:30  | PAPER SESSION 14  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
3:00  | Break  
3:30  | PAPER SESSION 15  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
5:00  | SUMMARY AND CONFERENCE CONCLUSION

---

**Tuesday, 14 May**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Event</th>
</tr>
</thead>
</table>
| 7:30  | BREAKFAST at the Sands Family Grounds  
1:30  | PAPER SESSION 16  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
3:00  | Break  
3:30  | PAPER SESSION 17  
**Chair:** Ting Xu (Darden)  
Davis, Jesse (UNC). The Leveraging of Silicon Valley.  
**Discussants:** Alminas Zaldokas (HKUST)  
**Discussants:** Katie Moon (Colorado)  
5:00  | SUMMARY AND CONFERENCE CONCLUSION