

YOUNG HOU

Darden School of Business
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APPOINTMENT

Darden School of Business – University of Virginia, Charlottesville, VA 2021–present
Assistant Professor in Strategy, Ethics & Entrepreneurship

EDUCATION

Harvard Business School Boston, MA
Ph.D. in Business Administration, Strategy
Committee: Dennis A. Yao (Chair), Juan Alcacer, Jan Rivkin
Dissertation Title: The Interplay of Firm Positioning and Firm Resources

Harvard University Cambridge, MA
M.A. in Statistics, *AI, causal inference, designing experiments*
Advisor: Donald B. Rubin

Dartmouth College Hanover, NH
A.B. in Economics, Engineering, *magna cum laude, High Honors*
Minor in Native American Studies

RESEARCH AND TEACHING INTERESTS

Research Interests: Competitive Strategy, Nonmarket Strategy, Corporate Strategy, Corporate Activism

Teaching Interests: Corporate Strategy, Core Strategy, Competitive Strategy, Nonmarket Strategy

RESEARCH

Publications:

Hou, Young and Yao, Dennis. "Pushed into a Crowd: Repositioning Costs, Resources, and Competition in the RTE Cereal Industry." **Strategic Management Journal** 43, no. 1 (January 2022): 3-29. **Lead Article**

Hou, Young and Poliquin, Christopher. "The Effects of CEO Activism: Partisan Consumer Behavior and Its Duration." **Strategic Management Journal** 44, no. 3 (March 2023): 672-703.

Eroglu, C.; Hofer, C.; Hofer, A.; Hou, Y. "Cultural Inventories: How Dimensions of National Culture Moderate the Effect of Demand Unpredictability on Firm-Level Inventories." Forthcoming at **International Journal of Production Economics**

Selected working papers and projects:

Hou, Young. "Vertical Cooperation: Incentives and Impact." (2nd revise and resubmit at *Strategic Management Journal*)

Poliquin, Christopher and Hou, Young. "The Value of Corporate Political Donations: Evidence from the Capitol Riot." (*under review*)

Hou, Young and Poliquin, Christopher. "CEO Activism and Political Participation." (*working paper*)

Hou, Y.; Poliquin, C.; Sakakibara, M.; Testoni, M. "Using Smartphone Location Data for Strategy Research." (*working paper*)

"Designing Self-regulation in the RTE Breakfast Cereal Industry." (*with Dennis Yao*)

"Employee Turned Entrepreneur: Where Do New Firms Compete?"

Other publications:

Hou, Young. "Statistical Analysis and Production Optimization of Vaccine Utilization in the United States with Logistic Regression, Markov Chain, and Linear Programming." Dartmouth College Rauner Special Collections Library, 2013

PAPER PRESENTATIONS & CONFERENCES

Harvard Business School Doctoral Alumni Conference, 2023

Academy of Management Conference, 2023*

Strategy and the Business Environment Conference, Georgetown, 2023[†]

University of Utah Sundance Conference, 2022

Academy of Management Conference, 2022*

Nonmarket Strategy Brown Bag Series, 2022*

Alliance for Research on Corporate Sustainability, 2021

Sumantra Ghoshal Conference on Managerially Relevant Research, 2021*

Harvard Business School Strategy Doctoral Alumni Conference, 2020

Harvard Business School Strategy Unit Seminar, 2020

Consortium for Cooperation and Competition, 2020

Strategy and the Business Environment Conference, Stanford, 2019

Harvard Business School Strategy Unit Brown Bag Series, 2019

Strategic Management Society Annual Meeting, 2018

* presented by co-author; [†] discussant

TEACHING

STRAT 7400: Strategic Thinking and Action, Darden School of Business

1st-Year MBA required course on core strategy

Fall 2021, Fall 2022, Fall 2023

STRAT 8285: Corporate Strategy, Darden School of Business
2nd-Year MBA elective course on corporate strategy
Spring 2022, Spring 2023, Fall 2023

MSBA 7201: Strategy and Analytics, Darden School of Business
1st-Year M.S. in business analytics required course
Fall 2023

ECON 970: Strategy, Competition, and Nonmarket Strategy, Harvard University
Recipient, Certificate of Distinction in Teaching
Spring 2018

ADVISING

Darden School of Business – University of Virginia, Charlottesville, VA 2021–present
Luther Woodard (PhD)
Michael Biderman (MBA 2023)

ACADEMIC SERVICE

Ad-hoc reviewer for: *Strategic Management Journal*, *Organization Science*
Reviewer for Academy of Management Conference
Reviewer for Strategic Management Society Annual Conference
Selection Committee for HBS Wyss Doctoral Mentoring Award
Member of Dartmouth College Alumni Council

PROFESSIONAL EXPERIENCE

Fidelity Investments, Boston, MA 2012–2014
Principal Bond Trader—Fixed income derivatives trading with PnL responsibilities
FINRA Licenses: Series 7, 63