

## YOUNG HOU

Darden School of Business  
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### APPOINTMENT

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**Darden School of Business – University of Virginia**, Charlottesville, VA 2021–present  
Assistant Professor in Strategy, Ethics & Entrepreneurship

### EDUCATION

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**Harvard Business School**, Boston, MA 2016–2021  
Ph.D. in Business Administration, *Strategy*  
Committee: *Dennis A. Yao (Chair), Juan Alcacer, Jan Rivkin*

**Harvard University**, Cambridge, MA 2019–2021  
M.A. in Statistics, *AI, Causal Inference*

**Dartmouth College**, Hanover, NH 2009–2013  
A.B. in Economics, Engineering, *magna cum laude, High Honors*

### RESEARCH AND TEACHING INTERESTS

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**Research Interests:** Competitive Strategy, Nonmarket Strategy, Corporate Strategy

**Teaching Interests:** Core Strategy, Corporate Strategy, Competitive Strategy, Nonmarket Strategy

### RESEARCH

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Hou, Young and Yao, Dennis. "Pushed into a Crowd: Repositioning Costs, Resources, and Competition in the RTE Cereal Industry." (*forthcoming: Strategic Management Journal*)

#### Select working papers and projects:

Hou, Young and Poliquin, Christopher. "Corporate Activism: Performance Impact and Consumer Polarization." (*revise and resubmit*)

Eroglu, C.; Hofer, C.; Hofer, A.; Hou, Y. "Beyond Classical Inventory Theory: How National Culture Affects Inventory Turnover." (*under 2<sup>nd</sup> round review*)

Hou, Young. "Vertical Co-opetition: Incentives and Impact." (*revising manuscript*)

Hou, Young. "Employee Turned Entrepreneur: Where Do New Firms Compete?" (*revising manuscript*)

"Designing Self-regulation in the RTE Breakfast Cereal Industry." (*with Dennis Yao*)

"Are Foreign Investments Better than Domestic for Startups?"

## Other research

Hou, Young and Lasky-Su, Jessica. "Multilevel Variability with Correlated Binary Outcomes: A Simulation Comparison of Generalized Estimating Equation and Generalized Linear Mixed Model across SAS and R." *working paper*, 2015

Hou, Young. "Statistical Analysis and Production Optimization of Vaccine Utilization in the United States with Logistic Regression, Markov Chain, and Linear Programming." *Dartmouth College Rauner Special Collections Library*, 2013

## CONFERENCE PRESENTATIONS

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Alliance for Research on Corporate Sustainability, 2021  
Sumantra Ghoshal Conference on Managerially Relevant Research, 2021\*  
Harvard Business School Strategy Doctoral Alumni Conference, 2020  
Harvard Business School Strategy Unit Seminar, 2020  
Consortium for Cooperation and Competition, 2020  
Strategy and the Business Environment Conference, 2019  
Harvard Business School Strategy Unit Brown Bag Series, 2019  
Strategic Management Society Annual Meeting, 2018

## TEACHING

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<b>Harvard University Department of Economics</b> , Cambridge, MA	2018
Instructor (Economics 970: Strategy, Competition, and Non-market Strategy) <i>Recipient, Harvard University Certificate of Distinction in Teaching</i>	
<b>Harvard Business School</b> , Boston, MA	2017
Teaching Assistant (MBA 2 <sup>nd</sup> year elective curriculum: Corporate Strategy)	
<b>Dartmouth College</b> , Hanover, NH	2012
Teaching Assistant (Statistical Methods in Engineering; Statistical Design; Marketing: Tuck)	

## CONSORTIA

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Consortium for Cooperation and Competition (2020)  
Academy of Management STR Doctoral Consortium (2019)  
Strategic Management Society Doctoral Workshop (2019)

## AWARDS

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Tau Beta Pi Engineering Honor Society (2013); Gamma Sigma Alpha Honor Society (2013);  
Engineering Honors Program (2013); E.C. Converse Scholar (2012)

## SERVICE & OTHER ACTIVITIES

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Strategic Management Journal *Reviewer*  
Academy of Management Conference *Reviewer*  
Strategic Management Society Conference *Reviewer*  
HBS Strategy Doctoral Student Seminar *Organizer*  
HBS Wyss Doctoral Mentoring Award *Selection Committee*

PROFESSIONAL EXPERIENCE

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**Fidelity Investments**, Boston, MA

2012–2014

Principal Bond Trader—*Fixed income derivatives trading with PnL responsibilities*

OTHER

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Dartmouth Alumni Council; Dartmouth Society of Engineers; FINRA Licenses: Series 7, 63