Researcher Lab Usage Policy – BRAD Lab at Darden

At the start of the calendar year, UVA researchers are allotted study credits for use of the BRAD Lab. A study credit is defined as using the BRAD Lab for a single study during a semester, whether online or in-person. UVA researchers who are not a part of the Darden School of Business receive three study credits for use per calendar year:

- One in-lab study credit: for use of the BRAD Lab SONA Pool and space for an in-lab study
- Two online study credits: for use of the BRAD Lab SONA Pool to recruit participants to an online study or an in-lab study in the researcher’s own lab space

Please note that PhD and postdoctoral researchers must be collaborating with faculty members to conduct a study with the BRAD Lab. Prior to launching the study, researchers must submit their study proposal to the lab for approval. BRAD Lab maintains the sole right to approve or deny use of lab resources, personnel, and facilities.

**Multiple Researcher Studies**
- If multiple researchers collaborate on a study, the study counts as a credit used by the PI listed on the IRB approved proposal.

**Combined Studies**
- Occasionally BRAD Lab offers a combined study day which provides an opportunity for researchers to share costs and combine multiple short in-lab studies conducted at the BRAD Lab facility. Study credits are not applied for this setting.

The BRAD Lab maintains a record of researcher lab usage for online and in-lab studies. Additionally, researchers should track their own usage of the BRAD Lab for the purposes of planning project timelines and execution. Study credits renew on January 1 of each calendar year. If a researcher has used all of their study credits for the year and would like to plan a study to begin at the start of the new calendar year, the BRAD Lab can assist with study preparations.