REUNION WEEKEND
29 APRIL–1 MAY
alumni.darden.edu/reunion
An unforgettable spring weekend in Charlottesville awaits you. Join us for the 2022 Darden Reunion Weekend to reunite with fellow alumni, make new friends and spend time with Darden’s all-star faculty. Participate in academic sessions on a variety of topics and see why Darden is ranked the No. 1 MBA experience in the world.

First Year Reunion • The Abbott Society (1957–72)
MBA • Executive MBA • Global Executive MBA

CLASS OF

COVID-19 INFORMATION
In an effort to ensure the safety of our guests and local communities, we will be following state, local and University guidelines regarding face coverings, testing and vaccines. We will communicate the current guidelines leading up to reunion weekend.

Alumni Career Services Office Hours
Offered by the Armstrong Center for Alumni Career Services

THURSDAY, FRIDAY AND SATURDAY
Schedule a 30-minute one-on-one appointment with a Darden Alumni Career Services coach to discuss any career topic, including:

- Job search/transition
- Retirement or “second act”
- Introduction to executive coaching
- Entrepreneurship (in partnership with Darden’s Batten Institute)

Appointments are available on Thursday, Friday and Saturday. If you are interested in receiving sign-up information two weeks prior to reunion, please email AlumniCareerServices@darden.virginia.edu.

LinkedIn Profile Photo Shoot

FRIDAY
Need a new headshot for your LinkedIn profile? Darden Alumni Career Services offers complimentary photo shoots on Friday between 10 a.m.–4:30 p.m. If you are interested in receiving sign-up information two weeks prior to reunion, please email AlumniCareerServices@darden.virginia.edu.

alumni.darden.edu/acs
FRIDAY, 29 APRIL

9 a.m.–6 p.m.

REUNION REGISTRATION
Visit the registration area throughout the weekend to access concierge services, pick up your tickets and reunion materials, learn more about the Armstrong Center for Alumni Career Services, and use the internet access and social media center sponsored by the Darden Annual Fund.

9–10 a.m.
DARDEN FIRST COFFEE
Enjoy First Coffee, a Darden tradition, in PepsiCo Forum and South Lounge. Reconnect with old friends and meet other alumni returning for reunion weekend.

10–11:30 a.m.
STRATEGIC INSIGHTS FROM EASTERN PHILOSOPHY
L.J. Bourgeois III, Emeritus Professor of Business Administration
Senior Fellow, Darden Center for Global Initiatives
Presented by the Center for Global Initiatives
Emeritus Professor Jay Bourgeois will lead an engaging discussion of ideas on business strategy explained in his book, The Tao of Strategy: How Seven Eastern Philosophies Help Solve 21st Century Business Challenges. Co-authored with two Darden alumni from Thailand and Russia, the book covers insights from war (Sun Tzu), Hinduism, Buddhism, Zen, energy (chi), Confucianism and Taoism. Participants will learn novel ways to solve today’s business problems, and the discussion will explore 12 principles and four action directives that offer insights into successful leadership and strategy on the business floor.

Alumni receive a 20 percent discount off the book at eurospanbookstore.com with code “TAO20.” Free shipping also available when selected.

10–10:30 a.m.
INTRODUCING THE FUTURE YEAR SCHOLARS PROGRAM
Katherine Alford, Director of Admissions, Future Year Scholars Program
Darden’s Future Year Scholars Program is in its sixth year of accepting exceptional undergraduate and graduate talent to the Full-Time MBA program on a deferred enrollment pathway. Admitted students have the option to work for two-six years prior to matriculation. Join Katherine Alford for insight on the Future Year Scholars Program. She will share more details about the program and answer frequently asked questions.

10:30–11:30 a.m.
PILATES CLASS AT CLUB PILATES
The Pilates classes at Club Pilates offer a strength-training class for students of any age. This class will focus on improving functional strength and flexibility. The Club Pilates team, led by co-owner Stephen Tavares (GEMBA ’15), has extensive experience in studying, training, teaching and practicing Pilates. The studio features state-of-the-art equipment, including not just Reformers and an entire array of Pilates tools such as the Chair, the Springboard, and the Barre. Club Pilates is located one mile from Darden.

10–11:30 a.m.
PILATES CLASS AT CLUB PILATES
10:45–11:30 a.m.  
**INSIDE LOOK AT UNIVERSITY OF VIRGINIA UNDERGRADUATE ADMISSIONS**

Jeannine Lalonde, Associate Dean, UVA Office of Undergraduate Admission  
Sarah Fay Waller, UVA Alumni Association  

Join Jeannine Lalonde and Sarah Fay Waller for a behind-the-scenes look at the University of Virginia undergraduate admission process. Lalonde addresses general questions posed by students and parents, discusses important guidelines and shares potential stumbling blocks to avoid during the application process. Waller shares resources for alumni families offered by the UVA Alumni Association.

Noon–1:15 p.m.  
**LUNCH AND LEARN — THE POWER OF AND**

R. Edward Freeman, University Professor; Elis and Signe Olsson Professor of Business Administration  
Bidhan “Bobby” Parmar, Associate Professor; Shannon Smith Emerging Scholar in Business  

**Sponsored by the Institute for Business in Society**  

Pick up lunch beginning at 11:30 a.m. and join Professors Ed Freeman and Bobby Parmar for a conversation as they share insights from their book, *The Power of And*, and share real-life stories of how businesses partnered with their stakeholders to produce long-term profit.

As business realigns around environmental protection, social impact and sustainable governance, the expectations of employees, boards, managers, suppliers, communities and other stakeholders are changing. Contrary to the old story of business, it has never been just about the money. Now, more than ever, communities, financial markets and even governments look to business to solve the world’s problems.

1:30–4:30 p.m.  
**TOUR OF MORVEN FARM**

Enjoy a tour of the Morven Farm estate and gardens. There will be a guided tour and time to explore the grounds on your own. Bus transportation is provided, leaving Darden at 1:30 p.m. and returning at 4:15 p.m.

1:45–3 p.m.  
**THE FUTURE OF CRYPTOCURRENCY**

Kinda Hachem, Morris Plan Associate Professor of Consumer Credit  

Cryptocurrencies claim to be the future of money and payments, the lifelines of any business. An informed evaluation requires understanding both the economics and the computer science behind the technology. Join Professor Kinda Hachem and your fellow alumni for a deep dive into the fundamentals of cryptocurrency, the emergence of stablecoins and the road ahead for central banks in the digital currency space.

**THE ENCORE CASE: FINDING PURPOSEFUL WORK LATER IN YOUR CAREER**

Marty Speight (MBA ’96), Career Consultant  
Jen Coleman, Executive Director, Alumni Career Services  

**Sponsored by the Armstrong Center for Alumni Career Services**  

For management professionals, the idea of retiring and not working may be anathema. In fact, older working professionals often transition to a new kind of work, or an “encore career,” that is invigorating and purpose-driven. Meaningful late-stage careers can come in many forms, from volunteering to entrepreneurship. If you are considering a second act and wondering how to get started, join Darden’s Alumni Career Services coaches to explore effective ways to navigate this stage and transition successfully. If you are already thriving in an encore role, please come and share your experiences!
**REVISING THE NARRATIVE: WOMEN’S JOURNEY TO DARDEN AND BEYOND**

**Allison Elias**, Assistant Professor of Business Administration

Traditionally, women have been less visible in our examples of leaders, our stories of leadership and our narratives about professional success. This event highlights women’s experiences before, during and after their Darden educations. Join us for a panel discussion, moderated by Professor Allison Elias, with several Darden alumnae sharing their experiences. They will account for their journey to Darden and tell us how a Darden education shaped their subsequent career moves as they pursued leadership positions and attained professional success. A networking reception will immediately follow for alumnae and student members of the Graduate Women in Business club.

**3:15–4:30 p.m.**

**2021–22 STUDENT VENTURE SHOWCASE**

**Moderator:** Damon DeVito (MBA ’94)

*Sponsored by Darden’s Batten Institute*

Join Professor Damon DeVito (MBA ’94) and the Batten Institute for a showcase of student-led ventures at Darden. This session will feature four pitch presentations with open Q&A following each pitch.

**CREATING A COACHING CULTURE: WHY LEADERS ARE SHIFTING FROM ‘TELLING’ TO ‘COACHING’ AND HOW YOU CAN DO IT, TOO**

**Jen Coleman**, Executive Director, Alumni Career Services

**Gwen Mellor Romans (EMBA ’13)**, Executive Coach, Alumni Career Services

*Sponsored by the Armstrong Center for Alumni Career Services*

Much is being discussed today about the future of work, and whether it will be in the office, remote or hybrid. But what about the future of our behavior at work? In order to attract and retain the highest performers, leaders of world-class companies are initiating a cultural shift away from “command and control” leadership toward an inquiry-based, coaching management style. Join us to learn more about the neuroscience behind coaching and how you can incorporate coaching skills into your own management style.

**TIMELESS INSIGHTS FOR MODERN LEADERSHIP**

**Jared Harris**, Samuel L. Slover Research Chair and Associate Professor of Business Administration

*Sponsored by the Olsson Center for Applied Ethics and Darden Executive Education & Lifelong Learning*

When we consider the pressing management and leadership challenges posed by technology or other features of the modern world, it’s tempting to think of such problems as new and uncharted. But perhaps some ancient wisdom is informative. Join Professor Jared Harris for a case discussion of a 2,500-year-old story – “Plato’s Allegory of the Cave” – with a focus on what insights it might hold for today’s leaders. What does this allegory have to do with modern life? What things shackle our own minds? How might we discern reality from representations of reality? How might today’s leaders help others navigate today’s “caves” and “shackles?”

**GRADUATE WOMEN IN BUSINESS RECEPTION**

Alumnae are invited to a reception to meet student members of the Graduate Women in Business and Network of Executive Women clubs.

**4:30–6:30 p.m.**

**WELCOME COCKTAIL RECEIPTION**

Before departing for your class event, stop by Saunders Hall to pick up your registration packet and enjoy a drink with fellow alumni and favorite professors.

**7 p.m. (unless otherwise noted on the registration form)**

**CLASS EVENTS**

Following the Welcome Cocktail Reception, join your classmates for your Friday night class event. Location and cost details are included on the registration form.
8 a.m.–6 p.m.
REUNION REGISTRATION

8–10 a.m.
DARDEN BREAKFAST AND COFFEE
Start the day with breakfast before attending the Saturday morning sessions. 

The Abbott Society (Classes of 1957–72) gathers in a private dining room.

8:30–9:30 a.m.
REUNION VOLUNTEER BREAKFAST
We welcome all reunion volunteers to a special breakfast in Camp Library as a thank you for all their hard work.

10:15–11:30 a.m.
STATE OF THE SCHOOL ADDRESS WITH DEAN BEARDSLEY
Join Dean Scott Beardsley for the delivery of his State of the School address. Learn about the School’s progress toward Darden’s strategic priorities and how achieving them will help the School power its mission.

Charles C. Abbott Award Presentation
Be present for the naming of the award recipient recognized by the Alumni Association Board of Directors as an outstanding graduate who has contributed to the world and the Darden community.

Abbott Society Ceremony
Celebrate the Class of 1972 as they are recognized for their 50 years as alumni and are inducted into the Abbott Society.

11:30 a.m.–1 p.m.
ABBOTT SOCIETY LUNCHEON
Abbott Society Members (alumni in classes of 1957-1972) are invited to join Dean Beardsley to welcome and celebrate the newest class of Abbott Society inductees, the Class of 1972, for their 50 years of connection and engagement as Darden alumni.

11:30 a.m.–5 p.m.
FOXFIELD RACES
Spend an afternoon at the races with fellow alumni! Buses will leave for Foxfield immediately following the State of the School address and will return in time for the evening events. Lunch and beverages are provided at the designated Darden Reunion tent, located next to the Darden student tents.

Noon–4 p.m.
DARDEN PICNIC AND FIELD DAY
Visit with friends over delicious barbecue fare, beer, wine and soda in Flagler Court. Lunch is served until 2 p.m. The Field Day event — great for adults and children of all ages — offers games, face painting, moon bounces, a bluegrass band, a petting zoo and more.

Noon–4:30 p.m.
AFTERNOON AT THE VINEYARD
Buses will depart immediately following the State of the School address and will arrive around noon for a picnic lunch at Mount Ida Reserve Tasting Room and Taphouse. Enjoy a relaxing afternoon and beautiful views from the tasting room and grounds. Included in the price is a barbecue lunch buffet and tickets to enjoy either a full glass of wine or beer or a tasting of four wines or four beers. Beer and wine by the glass and bottle are also available for purchase.
4:30–6:30 p.m.
DARDEN SOCIETY AND CORNERSTONE SOCIETY COCKTAIL RECEPTION

Hosted by Dean Scott Beardsley and Claire Dufournet Beardsley

By special invitation

Dean Scott Beardsley and his wife, Claire, invite Darden Society and Cornerstone Society members for a reception at their home, Pavilion I on the historic Lawn at the University of Virginia. This special occasion celebrates the impactful philanthropy of our alumni through leadership annual giving and legacy gifts. Buses depart from the steps of Saunders Hall beginning at 4 p.m.

The Darden Society recognizes donors who make leadership gifts of $2,500 or more to Darden each year. Membership also extends to members of the four most recent classes (2018–21) at the $1,000 level. The Cornerstone Society celebrates donors who support the Darden School through estate or financial plans, or other deferred gift arrangements.

4:30–5:30 p.m.
CLASS OF 2002 SCHOLARSHIP TOAST

By special invitation

The Class of 2002 invites foundational sponsors to celebrate their impact with a champagne toast at the Colonnade Club (Pavilion VII) prior to their class dinner.
SATURDAY, 30 APRIL

7–8:30 p.m.
ON-GROUNDS CLASS DINNERS
Join your classmates for cocktails and dinner at Darden.* Spend time with your class before gathering with other classes under the tent for the Saturday Night Soirée.

*The following class dinners will be held off Grounds

Class of 1972: Cocktail hour at Pavilion I beginning at 6:30 p.m., with dinner at the Colonnade Club beginning at 7:30 p.m.
Class of 1987: Afton Mountain Vineyards (buses depart the Omni at 6:30 p.m.)
Class of 2017 EMBA: Dinner on your own, meet at Crush Pad on the Downtown Mall at 8 p.m. for drinks.

8:30–11 p.m.
SATURDAY NIGHT SOIRÉE
Enjoy the Darden Reunion tradition of dancing, dessert and drinks under the tent. Visit the photo booth, or take advantage of quieter conversations and evening drinks in the Darden lounge in the first floor classroom hallway. Classrooms remain open for alumni to connect in smaller groups.

SUNDAY, 1 MAY

8 a.m.–Noon
FAREWELL BRUNCH
Stop by Darden for one last opportunity to visit with friends. Grab a bite to eat on your way out of town.

9 a.m.–Noon
CLASS OF 1987 FAREWELL BRUNCH
Home of Jeanette and Jim Cheng (MBA ’87)
Enjoy brunch and visit with classmates at the home of Jim Cheng before departing Charlottesville.

10 a.m.–Noon
EMBA CLASS OF 2020 GRADUATION BRUNCH
The Executive MBA Class of 2020 and their guests are invited to celebrate their graduation with a brunch on Flagler Court.

10–11 a.m.
CELEBRATION OF LIFE FOR JOHN L. COLLEY, JR.
A Celebration of Life for Professor John Colley will be held at Old Cabell Hall on Central Grounds. Complimentary parking will be available at the Central Grounds Garage. This will be a ticketed event as seats are limited, but a live-stream will be held in an overflow room in Newcomb Hall. All are welcome to join at a reception immediately following.
2022 DARDEN REUNION WEEKEND
29 April–1 May

11 a.m.–1 p.m.
JOHN COLLEY MEMORIAL RECEPTION
All are welcome to remember Professor John Colley and toast to his memory in Newcomb Hall Ballroom. Refreshments will be served.

Noon–1:30 p.m.
CLASS OF 2020 EMBA GRADUATION CEREMONY
The Executive MBA Class of 2020 will be recognized in a graduation ceremony in the Abbott Center Auditorium. This is a ticketed event as seats are limited. Additional tickets, if available, will be distributed in April.

Noon–3 p.m.
VISIT THE UVA DARDEN SANDS FAMILY GROUNDS IN THE WASHINGTON, D.C., AREA
In early 2018, Darden officially opened the doors to the new Sands Family Grounds located in the Rosslyn area of Arlington, Virginia. Occupying the top two floors of a 31-story office tower prominently featuring the UVA Darden logo, the new 40,000 square-foot, state-of-the-art facility offers students, alumni and event guests panoramic views of the iconic Washington, D.C., cityscape. If travel plans take you through D.C., and you are interested in a tour during reunion weekend, please indicate your interest during registration to receive more information via email. Learn more about Darden in the D.C. area at darden.virginia.edu/dc.

CAREER DEVELOPMENT CENTER STUDENT ENGAGEMENT
While on Grounds, meet with current Darden students who continue their job searches in the U.S. and globally. Discuss positions at your firm or suggestions for pursuing opportunities in your industry or function. Enjoy this informal mentoring opportunity at a time that will not conflict with other weekend activities. Please indicate your interest during online registration and a member of Darden’s Career Center will reach out to you.

ATTIRE
We recommend casual attire for the weekend, with the exception of the events on Saturday evening for which the dress code is dressy casual. The weather in Charlottesville is unpredictable, especially in the spring — please plan accordingly.

HICKORY CLUB APPRECIATION
We are pleased to welcome our loyal Hickory Club members to Darden with a special gift at registration.

The Hickory Club recognizes donors who have given consistently each year to Darden for a minimum of three years. Hickory was Dean Charles C. Abbott’s faithful Labrador and symbolizes the loyalty of Darden alumni.
USEFUL INFORMATION

CHILD CARE INFORMATION
Unfortunately, due to COVID, we are not maintaining a list of interested student caregivers this year.

PARKING INFORMATION
Complimentary parking will be available to all reunion attendees in the Darden parking garage.

INTERNET ACCESS
Free Wi-Fi is available on guest networks everywhere on Grounds.

ABBOTT SOCIETY HOSPITALITY LOUNGE
Alumni who have reached their 50th reunion milestone (Classes of 1957–72) are welcome to use an exclusive hospitality lounge during registration hours. Relax between sessions, grab a complimentary beverage or use the room as a drop-in location to meet your classmates.

TRAVEL AND LODGING
You can get to Charlottesville a number of ways. Please visit our website at alumni.darden.edu/reunion for additional information. The following airlines fly directly to Charlottesville Albemarle Airport (CHO):
• American Airlines
• Delta
• United

Direct flight destinations include Atlanta (ATL), Charlotte (CTL), Chicago (ORD), Washington, D.C. (IAD), New York (LGA) and Philadelphia (PHL).

In addition, the Richmond International Airport (RIC) is about one hour away, and the greater D.C. area airports, Dulles International (IAD) and Reagan National (DCA) airports, are about two hours away.

HOTEL INFORMATION
Reserved space is available at several area hotels. Please visit the reunion website at alumni.darden.edu/reunionhotels for detailed information, including hotel block names and room prices. The Inn at Darden is currently under construction and unavailable. We encourage you to make your reservations early as this is a highly visited time for the Charlottesville area.
RELAX AND ENJOY CHARLOTTESVILLE

HISTORICAL SITES
Highland
highland.org
+1-434-293-8000
Monticello
monticello.org
+1-434-984-9800
Montpelier
montpelier.org
+1-540-672-2728

SHOPPING
Barracks Road Shopping Center
barracksroad.com
Historic Downtown Mall
downtowncharlottesville.com
The Shops at Stonefield
shopsatstonefield.com

VINEYARDS
Afton Mountain Vineyards
aftonmountainvineyards.com
+1-540-456-8667

Jefferson Vineyards
jeffersonvineyards.com
+1-434-977-3042
King Family Vineyards
kingfamilyvineyards.com
+1-434-823-7800
Veritas Vineyard & Winery
veritaswines.com
+1-540-456-8000
Wine Trail Information
monticellowinetrail.com
virginia.org/winetrails

Brew Ridge Trail
(Self-Guided Tour)
brewridgetrail.com
+1-434-263-7015

BREWERIES
Blue Mountain Brewery
bluemountainbrewery.com
+1-540-456-8020
Champion Brewing Company
championbrewingcompany.com
+1-434-295-2739
Devils Backbone Brewing Company
ddbrewingcompany.com
+1-434-361-1001
Random Row Brewing Co.
randomrow.com
+1-434-284-8466
Three Notch’d Brewing Company
threenotchdbrewing.com
+1-434-956-3141

GOLF
Birdwood Golf Course
boarsheadresort.com/birdwood-golf
+1-434-296-2181
Old Trail Golf Club
oldtrailgolf.com
+1-434-823-8101
REUNION GIVING

Darden Reunion Weekend draws hundreds of alumni home each year to celebrate their place in Darden’s history, renew and deepen ties to the faculty and Darden community, and reflect on what the School means to them. Reunion giving allows classes to support the Powered by Purpose campaign by aligning philanthropy to impact the future of the School. Alumni can participate through outright gifts and multi-year commitments to the Darden Annual Fund, by making leadership gifts that support the School’s top strategic priorities and by including Darden in their estate plans. During a reunion year, the entirety of new multi-year commitments and estate planning gifts can be counted towards your class giving total.

To learn more or make a gift, please visit alumni.darden.edu/reuniongiving. You may also contact Darden Reunion Giving at ReunionGiving@darden.virginia.edu or +1-434-924-0706.

REGISTRATION

Online at alumni.darden.edu/reunion or via the enclosed registration form. Please register before 15 April 2022.

Registration fees are nonrefundable after 5 p.m. EDT on 20 April 2022, except in extenuating circumstances. For a full version of our registration refund policy, please visit the website. For more information about reunion weekend, please contact the Darden Office of Engagement at +1-434-243-8977 or Alumni@darden.virginia.edu.