

Summer – Fall 2021 Open Programs



Live Virtual



Online



In-Person

NAME	DATES	FEE	DELIVERY/LOCATION	CATEGORY
Data Science for Business Strategy: Data Science Methods and Applications	13 Jul.–5 Aug.	\$2,999	Live Virtual	Data Science/ Analytics
Growth Strategy	26 Jul.–5 Sep.	\$999	Online	Strategy
Digital Marketing Innovation	9 Aug.–24 Sep.	\$2,700	Live Virtual Online	Digital Transformation
Data Science for Business Strategy: Managing Information for Analytics	10–31 Aug.	\$2,999	Live Virtual	Data Science/ Analytics
Negotiating Success: A Learning Laboratory	8–17 Sep.	\$7,450	Live Virtual	Management
Certificate in Design Thinking (3-program noncredit certificate)	13 Sep. 2021– 13 Mar. 2022	\$1,500	Online	Innovation
Discovery Tools	13 Sep.–17 Oct.	\$595	Online	Innovation
Creating the Innovative Workplace	13 Sep.–17 Oct.	\$595	Online	Innovation
Strategy Planning	13 Sep.–24 Oct.	\$999	Online	Strategy
Certificate in Business Strategy (3-program noncredit certificate)	13 Sep. 2021– 3 Apr. 2022	\$2,400	Online	Strategy
Leading Mindfully: Preparing for the Next Normal	14 Sep.–6 Oct.	\$3,450	Live Virtual	Leadership
Strategic Execution: Achieving Breakthrough Performance	20–23 Sep.	\$7,900	Washington, D.C. Metro Area*	Strategy
Leading Teams for Growth and Change	20–24 Sep.	\$9,450	Charlottesville, VA	Leadership
Managing Individual and Organizational Change	27–30 Sep.	\$8,500	Charlottesville, VA*	Leadership
Financial Management for Non-Financial Executives	3–8 Oct.	\$9,450	Charlottesville, VA*	Management
Introduction to Digital Transformation	5 Oct.–14 Nov.	\$2,700	Live Virtual Online	Digital Transformation
Women in Leadership Program	18–22 Oct.	\$9,450	Charlottesville, VA*	Leadership

*In-person programs for 2021 that are offered with the option for participants to choose to attend virtually.

Program schedule continues on the following page.

NAME	DATES	FEE	DELIVERY/LOCATION	CATEGORY
Data Science for Business Strategy: Strategic Use of Data	17–18 Oct.**	\$3,550	 Charlottesville, VA	Data Science/ Analytics
Data Science for Business Strategy: Data Science Methods and Applications	19–20 Oct.**	\$3,550	 Charlottesville, VA	Data Science/ Analytics
Data Science for Business Strategy: Managing Information for Analytics	21–22 Oct.**	\$3,550	 Charlottesville, VA	Data Science/ Analytics
Leading With Humanity: New Skills for the Digital Age	24–29 Oct.	\$9,450	 Charlottesville, VA*	Leadership
Strategic Data Analytics for Competitive Advantage	1–5 Nov.	\$7,950	 Charlottesville, VA*	Data Science/ Analytics
Leading Change in the Corporate Aviation Function	16–19 Nov.	\$7,450	 Charlottesville, VA*	Corporate Aviation
The Executive Program: Strategic Leadership at the Top	5 Dec. 2021– 17 Jun. 2022	\$39,950	 Live Virtual  Charlottesville, VA & Washington, D.C. Metro Area	Comprehensive Management

***These in-person programs for 2021 are offered with the option for participants to choose to attend virtually.
 Register for all three programs together for program bundle cost of \$9,450.

For up to date information on upcoming programs, please visit www.darden.virginia.edu/executive-education/for-individuals/open-programs.