The state of private equity

Tim Jenkinson

Professor of Finance & Director, Private Equity Institute Said Business School, Oxford University

UVA Mayo Center webinar, November 2021

Agenda

- It's hard to recall a period when the private equity market was so hot
 - Investors have had a great run, and are seeking to increase allocations
 - But competition for deals is intense maybe not so good for future returns?
- How good have the longer term returns to private equity been
 - both buyouts and venture capital?
- Venture capital what a difference a year makes

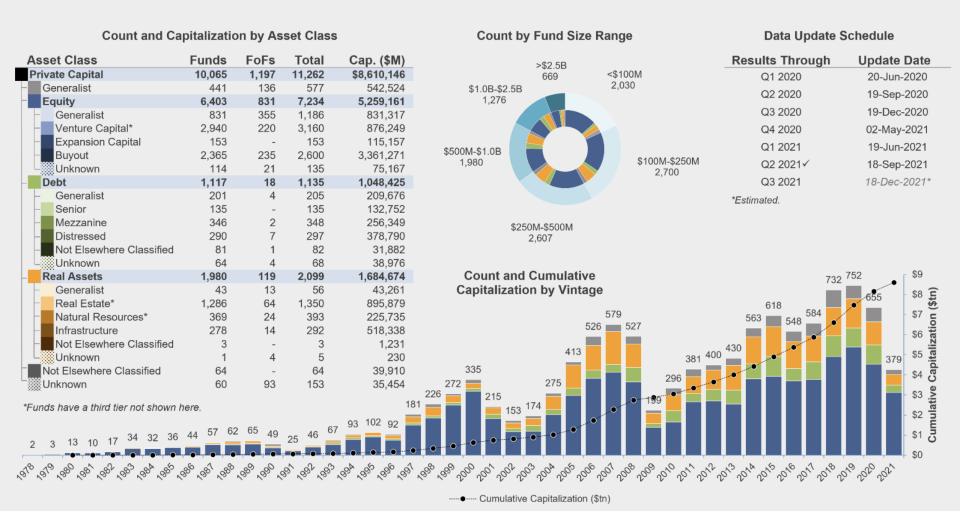
Data

- I'm going to use the latest Burgiss data, across asset classes
- This currently includes returns up to 2021Q2
 - although not all asset managers had reported by the cut off date
 - so the figures will be revised next quarter
- I'll focus on returns, including industry metrics such as IRRs and investment multiples, but also look at returns relative to public markets: "public market equivalent" returns

The growth of private assets

Burgiss Manager Universe

Updated through June 30, 2021



Returns

- In most asset classes, measuring returns is simple daily, monthly or quarterly returns using market data
- But measuring returns is much more difficult in private equity
 - Investors commit funds up front but the capital is only drawn down as opportunities are found
 - Funds have 5-6 years to invest the money
 - When they exit deals, they return the money straight away
- Two main approaches to returns
 - Measure the change in asset values and cash flows over a year
 - Compute 'vintage year' returns, which measure fund returns from inception to the present for funds raised in a particular year
- All measures have to take account of the timing of cash flows, and that existing portfolio companies will be valued by the fund as they are private companies

Annual asset class returns

Global Private Capital Performance by Calendar Year

'12	'13	'14	'15	'16	'17	'18	'19	'20	'21 YTD
12	15	14	15	16	17	18	19	20	21 110
Senior 28%	Venture Capital 26%	Venture Capital 26%	Venture Capital 15%	Natural Resources 21%	B uyo ut 23%	Venture Capital 21%	Venture Capital 19%	Venture Capital 55%	Venture Capital 28%
Distressed 18%	Expansion Capital 21%	Expansion Capital 17%	Expansion Capital 11%	B uyo ut 12%	Infrastructure 19%	B uyo ut 9%	B uyo ut 17%	Expansion Capital 31%	Expansion Capital 22%
B uyo ut 14%	B uyo ut 19%	Real Estate 13%	Real Estate 10%	Senior 11%	Expansion Capital 18%	Infrastructure 8%	Expansion Capital 16%	Buyout 24%	B uyo ut 19%
M ezzanine 11%	Distressed 18%	M ezzanine 10%	B uyo ut 9%	Distressed 10%	Venture Capital 15%	Expansion Capital 8%	M ezzanine 9%	Distressed 8%	Natural Resources 13%
Real Estate 9%	Senior 15%	B uyo ut 10 %	Infrastructure 6%	M ezzanine 8%	Real Estate 14%	M ezzanine 7%	Real Estate 8%	M ezzanine 8%	Distressed 11%
Infrastructure 9%	Real Estate 14%	Distressed 9%	M ezzanine 5%	Infrastructure 7%	M ezzanine 13%	Real Estate 7%	Senior 8%	Infrastructure 7%	M ezzanine 8%
Venture Capital 8%	M ezzanine 11%	Infrastructure 9%	Senior 3%	Real Estate 7%	Senior 10%	Senior 6%	Infrastructure 8%	Senior 6%	Real Estate 7%
Expansion Capital 6%	Infrastructure 9%	Senior 5%	Distressed -1%	Expansion Capital 7%	Distressed 9%	Distressed 3%	Distressed 5%	Real Estate 1%	Senior 4%
Natural Resources 5%	Natural Resources 9%	Natural Resources -1%	Natural Resources -16%	Venture Capital 1%	Natural Resources 6%	Natural Resources -4%	Natural Resources -7%	Natural Resources -9%	Infrastructure 3%

During the year that ended June 30, 2021, investment markets generously rewarded all the central hallmarks of our investment strategy: active management, equity risk, growth, innovation, and a long time horizon. We're very pleased for our shareholders by the unprecedented return of 49% but recognize that this is a single, highly unusual point in time. I am confident that UVIMCO and the University's combined strength will help us steer the course ahead. We will seize the opportunities presented and navigate the risks together to ensure the continued prosperity of the University for future generations to come."

Robert Durden, CFA
Chief Executive Officer/Chief Investment Officer

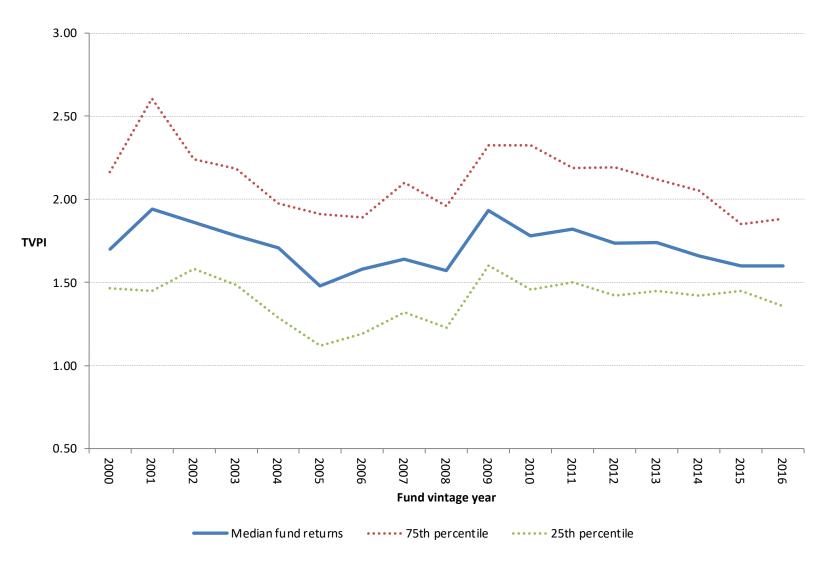
TABLE 1 UVIMCO Long Term Pool Strategy Allocation and Investment Returns

percentages, as of June 30, 2021			Annualized				
	Allocation (1)	1YR	3YR	5YR 15.8 11.6	10YR 12,1 8.8	20YR 10.6 7.4	
Long Term Pool ^{an}	100.0	49.0 29.4	18.4				
Policy Benchmark (11)			13.0				
Public Equity	29.9	51.4	19.4	19.5	14.3	13.6	
Long/Short Equity	17.0	33.3	14.1	11.5	9.7	9.3	
Private Equity	26.4	98.7	40.6	29.3	21.8	14.7	
Real Assets	10.0	49.0	5.8	10.6	9.3	9.9	
Marketable Alternatives	5.2	4.8	0.9	3.0	4.5	4.0	
Credit	4.8	29.9	9.4	9.0	8.0	9.1	
Fixed Income	3.9	1.4	7.6	4.5	2.5	4.9	
Cash	2.8	0.0	1.2	1.0	0.5	-	

Buyout performance – by vintage year

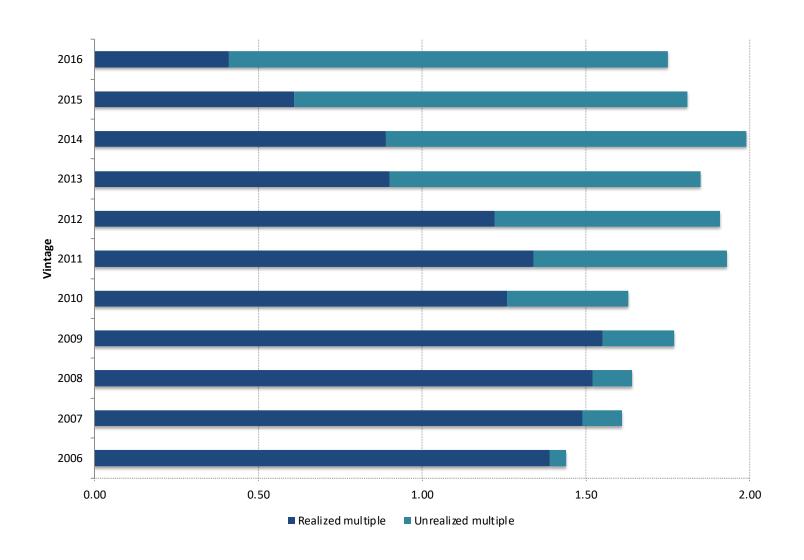
Buyout investment multiples

Vintage year returns, LBO funds, all countries, TVPI=total value to paid in capital ratio (aka "investment multiple")



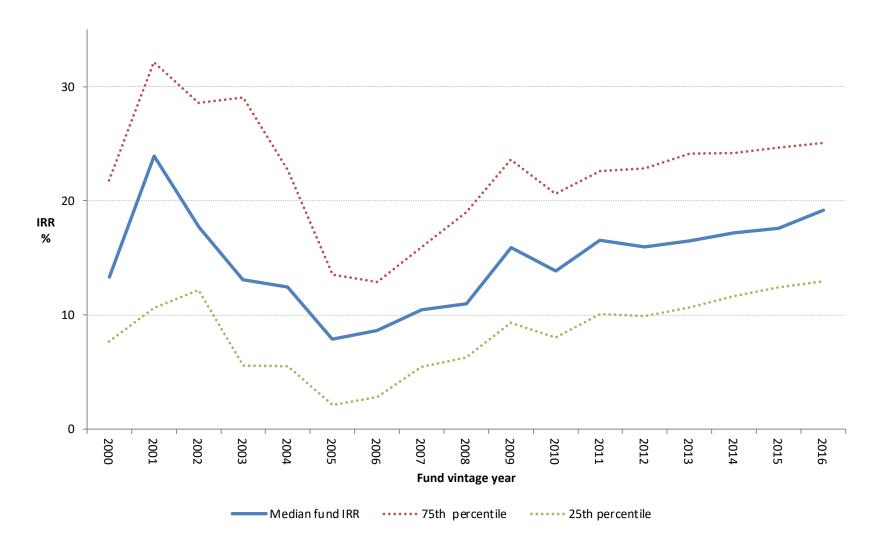
Source: Burgiss Manager Universe as of 6/30/2021, returns in USD.

Buyouts: \$1.50 to \$2 on the dollar, eventually



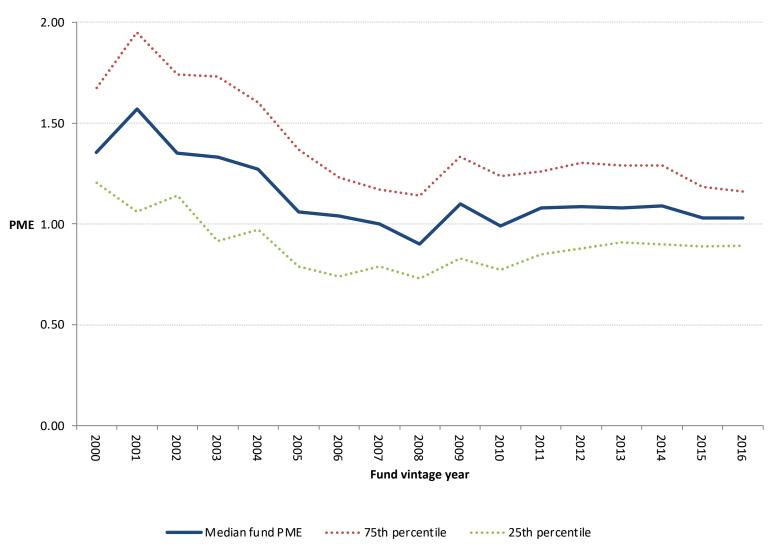
Buyout fund IRRs

Vintage year returns, LBO funds, all countries, IRR= internal rate of return over life of the fund until 2021Q2



Buyout fund PMEs

Vintage year returns, LBO funds, all countries, PME=public market equivalent return, public index=S&P500

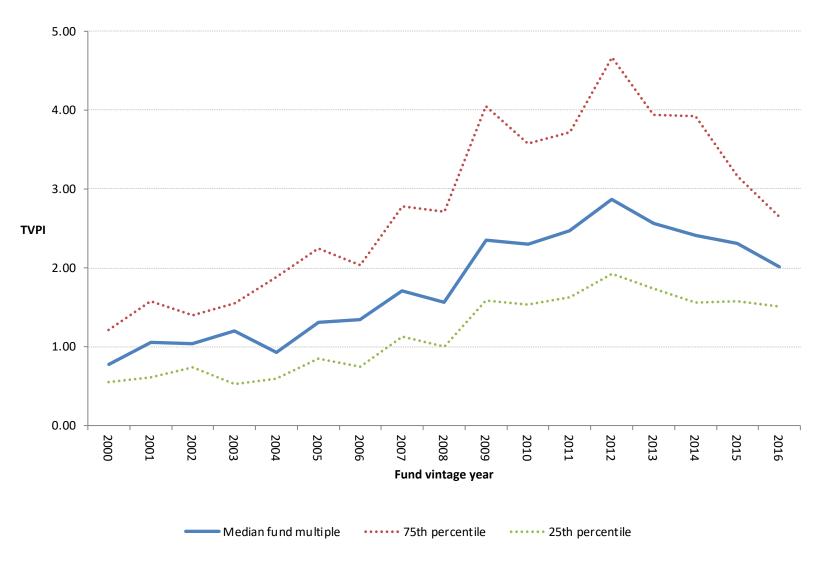


Source: Burgiss Manager Universe as of 6/30/2021, returns in USD.

VC performance – by vintage year

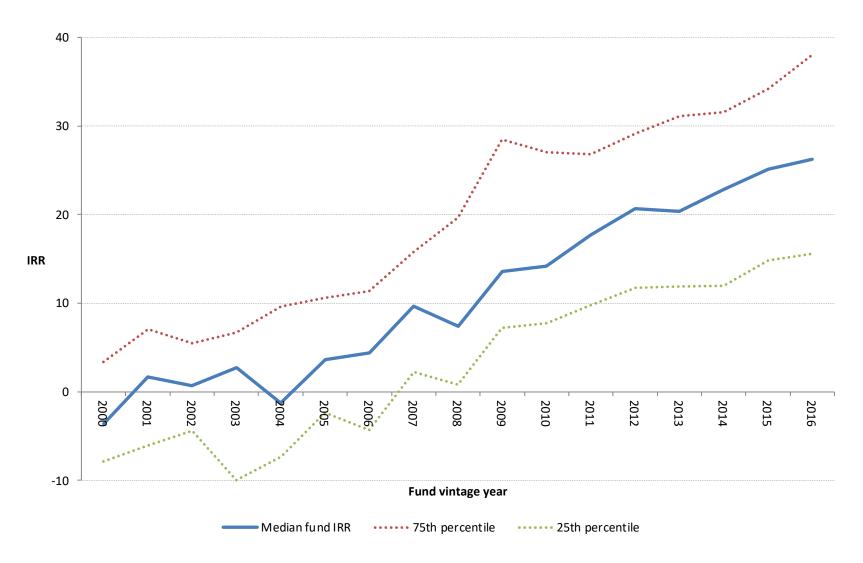
VC investment multiples

Vintage year returns, VC funds, all countries, TVPI=total value to paid in capital ratio (aka "investment multiple")



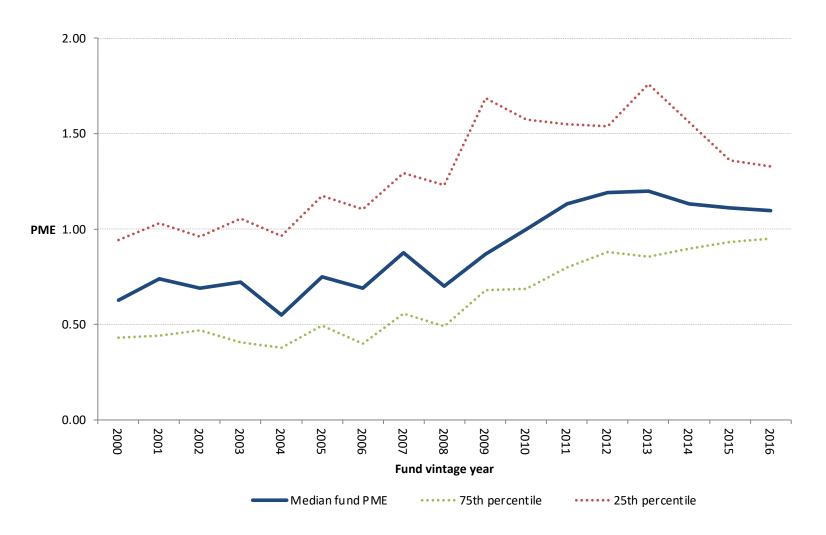
VC fund IRRs

Vintage year returns, VC funds, all countries, IRR= internal rate of return over life of the fund until 2021Q2

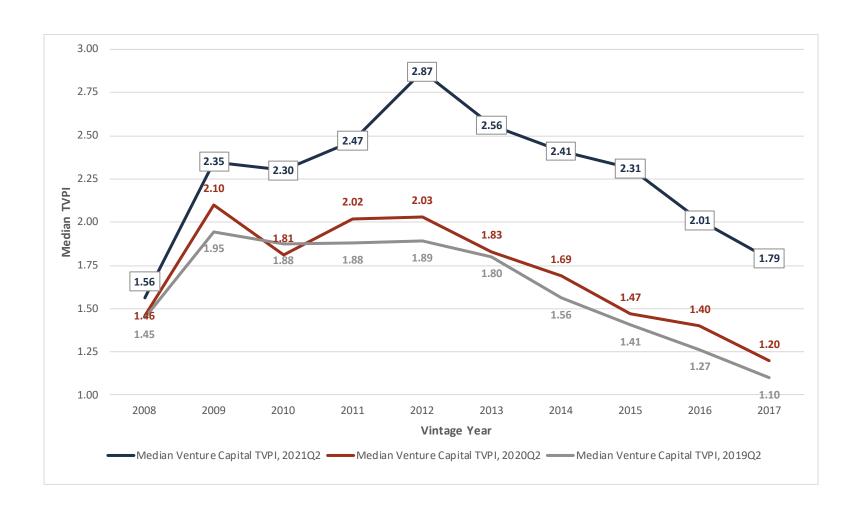


VC fund PMEs

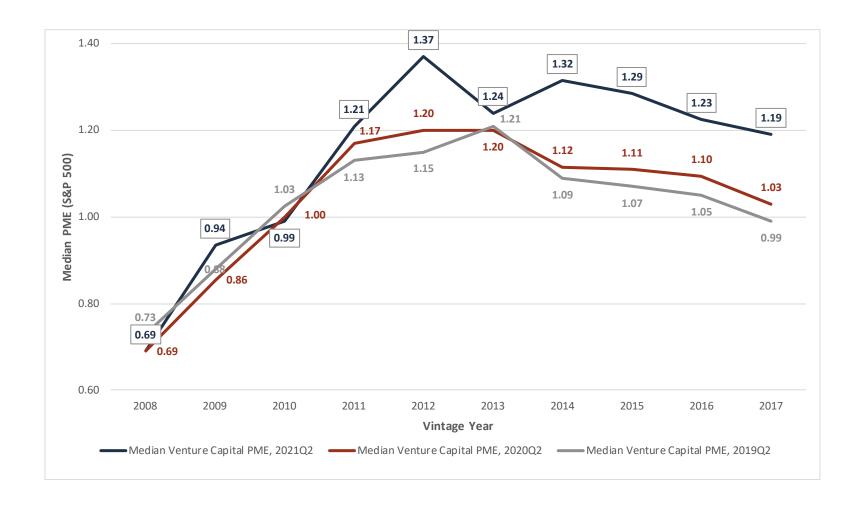
Vintage year returns, VC funds, all countries, PME=public market equivalent return, public index=S&P500



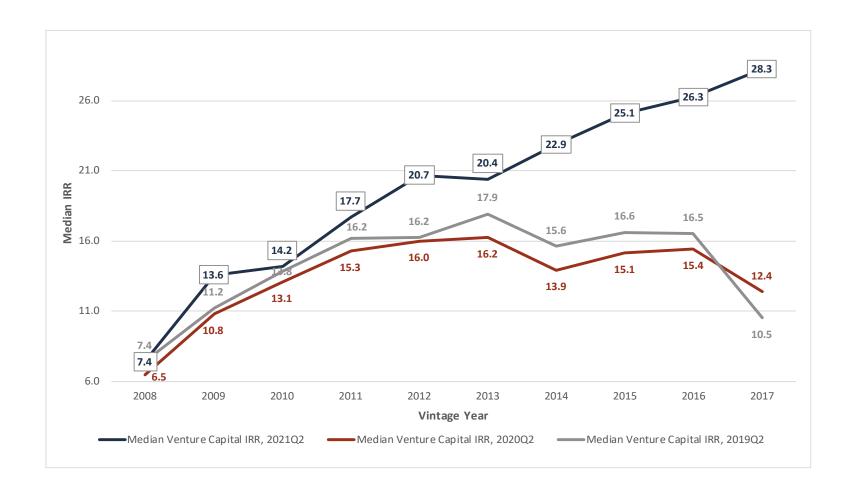
VC multiples have shot up in the last year



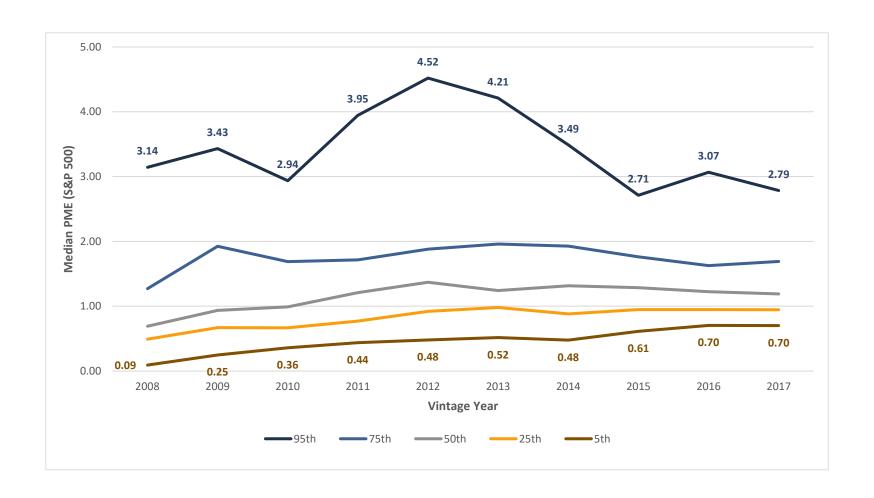
.... as have PMEs



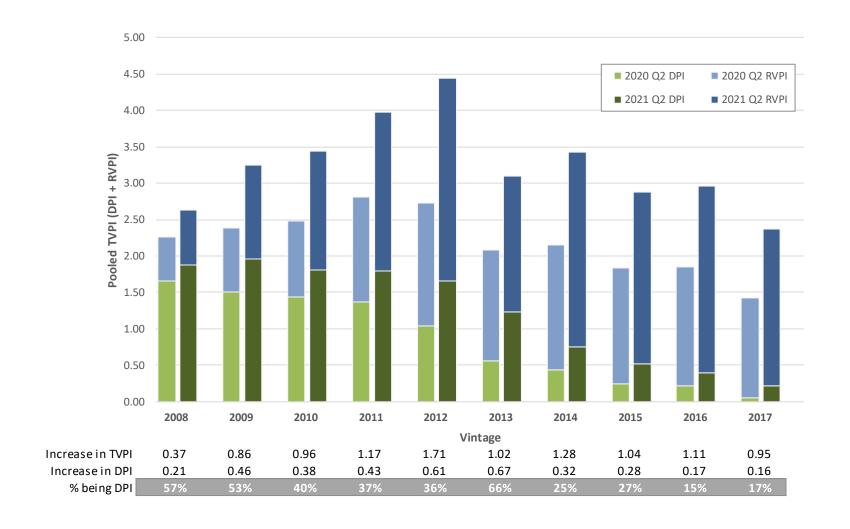
.... and IRRs



VC – the best and the worst performers



Lots more cash, and even more later?



Final thoughts

- The last year has produced huge returns for VC, with significant increases spread across many mature funds
 - Driven by strong exit opportunities, SPACs, pandemic effects on tech and biotech, and lots of innovative opportunities
- Since the financial crisis VC has had a remarkable run, reversing the 'lost decade' after the dot-com bubble burst
- Buyouts came through the pandemic with little effect on returns
 - absolute returns have been surprising stable, and have been edging up
 - ... largely in line with public markets, with PMEs remaining >1
- Overall, investors' focus on private markets has increased, with many new ways of providing access being discussed