Informational Interviewing - Sample Questions

☐ What does your job entail?

☐ When you started your job what were your biggest surprises?

☐ How would you describe the culture of your organization?

☐ What are some of the exciting areas to be working in throughout this company / industry? Why?

☐ What do you think the trends of this industry are? The future outlook?

☐ What companies do you think are "up and coming" in this industry?

☐ If you could work for any company in this industry, who would it be?

☐ What types of qualities or experiences do recruiters look for in this industry / for this company?

☐ What types of people are successful here?

☐ What are the backgrounds of some of the people that work here (or in the industry)?

☐ What is the single most important factor for me securing a job with this company / in this industry?

☐ How much autonomy / responsibility do people get?

☐ What is a typical career path in this industry/organization/department?

☐ How diverse is this organization in terms of race, gender, and background? Are people accepting of diverse thoughts and points of view?

☐ Do you have any other contacts with whom I could also conduct informational interviews?