

JEREMY HUTCHISON-KRUPAT

Darden School of Business
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EMPLOYMENT

2011-Present **University of Virginia, Darden School of Business**
Assistant Professor of Business Administration

2006-2011 **Georgia Institute of Technology**, Atlanta, Georgia
Graduate Research Assistant and Doctoral Candidate

1995-2006 **Avery Dennison Corporation, Granitar Consulting, Royal Ahold NV, Park
Electrochemical, Dairy Conveyor Corp.**
R&D Manager, Operations Manager, Design Engineer, Process Engineer

OTHER APPOINTMENTS

2017 **INSEAD**
Visiting Professor

2017 **University of Cambridge, Judge Business School**
Visiting Fellow

EDUCATION

2011 **Georgia Institute of Technology**, College of Management, Atlanta, GA
PhD in Operations Management

2001 **University of Massachusetts**, Isenberg School of Management, Amherst, Mass.
MBA

1995 **SUNY at Binghamton**, Watson School of Engineering, Binghamton, New York
BS in Mechanical Engineering

PUBLISHED RESEARCH PAPERS

Hutchison-Krupat, J. (2017) "Communication, Incentives, and the Execution of a Strategic Initiative." Forthcoming at *Management Science*.

Hutchison-Krupat, J. and S. Kavadias. (2017) "Organizational Enablers for NPD Portfolio Selection" Forthcoming at *IEEE Transactions on Engineering Management*

Hutchison-Krupat, J. (2017) "Incentives for Cross-Functional Teams: Putting the Pieces Together." Forthcoming at the *Journal of Enterprise Transformation*.

Kornish, L. and J. Hutchison-Krupat (2017) “Research on Idea Generation and Selection: Implications for Management of Technology.” *Production and Operations Management*. Vol. 26, No. 4, pp. 633-651.

Hutchison-Krupat, J. and S. Kavadias (2015) “Strategic Resource Allocation Processes: Top-down, Bottom-up, and the Value of Strategic Buckets,” *Management Science*. Vol. 61, No. 2, pp. 391-412.

Hutchison-Krupat, J. and R. Chao. (2014), “Tolerance for Failure and Incentives for Collaborative Innovation,” *Production and Operations Management*. Vol. 23, No. 8, pp. 1265-1285.

WORKING PAPERS

Stouras, K., J. Hutchison-Krupat, and R. Chao. (2017) “Motivating Participation and Effort in Innovation Contests” Under review at *Management Science*.

Hutchison-Krupat, J. and S. Kavadias (2017) “Task Interdependence, Uncertainty, and Incentive Metrics for Team Projects” invited for second round revision at *Production and Operations Management*.

Özkan-Seely, G.F., D. Hall, and J. Hutchison-Krupat (2017) “Search for the Best Alternative: An Experimental Approach.”

RESEARCH IN PROGRESS

“Leadership Communication, Transparency, and Skin-in-the-Game,” with Beatrice Boulu Reshef.

“Effective use of crowd-sourced forums,” with Konstantinos Stouras

“Costly Adaptive Walks on Rugged Landscapes,” with Sanjiv Erat

“Managing the Innovation Process,” with Stylianos Kavadias and Svenja Sommer

OTHER PUBLICATIONS

Hutchison-Krupat, Jeremy and Carlos Santos, (2017) “Use Strategic Buckets: How To Succeed At Innovation,” *Ideas to Action*. Darden School of Business.

Hutchison-Krupat, J. (2015) “A Desire for Real Food Drove a Nutrition Solution for Endurance Athletes,” *The Washington Post*, April 17, 2015

Laseter, T. and J. Hutchison-Krupat. (2013) “A Skeptic’s Guide to 3D Printing.” *Strategy + Business*, November 2013.

Hutchison-Krupat, J. (2013) “Finding the Right Market for a New Product Launch,” *The Washington Post*, November 3, 2013.

TEACHING EXPERIENCE

University of Virginia, Darden School of Business

Full Time MBA

First Year Operations Management (MBA Core)

Prototyping and Product Development (MBA Second Year Elective)

Executive Education

Custom and Open enrollment programs specializing in the Execution of Innovation Objectives: Management Development Program (Open Enrollment), The Innovative Workplace (Online Certificate), AB-InBev, FTI Consulting, Genworth Financial, Merck Pharmaceutical, NordGold

Center for Global Initiatives

University of Peru, PAD MEDEX and MPT,

China Europe International Business School (CEIBS)

University of Cambridge, Judge Business School, Entrepreneurship Center

Design Thinking +, Implementing Innovation Workshop

INSEAD

Strategies for Product and Service Development (MBA Elective)

Georgia Institute of Technology

Operations Management (Undergraduate Core)

TEACHING MATERIAL

“Idea Generation and Selection.” Darden Business Publishing, Exercise: UVA-OM-1580, Handouts: UVA-OM-1580H1 and UVA-OM-1580H2, and Teaching Note: UVA-OM-1580TN.

“Defining Problems and Opportunities in New Product Development (Part I)” Darden Business Publishing, Technical Note UVA-OM-1579

“Connecting the Dots at Microsoft: Global Planning for a Local World (A and B),” Darden Business Publishing, UVA-OM-1560 and UVA-OM-1561, with Teaching Note UVA-OM-1560TN

“Eastman Tritan Product Development and Launch,” Darden Business Publishing, UVA-OM-1540, with Teaching Note, UVA-OM-1540TN.

“User Centric Prototyping and Product Development,” Darden Business Publishing, UVA-OM-1531.

“Superjuice: The Sipping Point.” Darden Business Publishing Forio Simulation and Case, UVA-OM-1512, with Teaching Note, UVA-OM-1512TN.

“Belle, Inc.” Darden Business Publishing, UVA-OM-1518, with Teaching Note, UVA-OM-1518TN.

“Transportation and Consolidation at Elevalt Ltd.,” Darden Business Publishing, UVA-OM-1490 with Teaching Note, UVA-OM-1490TN.

“Prototyping Exercise”, Darden School of Business Classroom Exercise, Darden Business Publishing, UVA-OM-1470 (2012).

“New Product Development: Search for the Best Alternative”, Darden School of Business Multimedia Exercise, UVA-OM-1414S.

“The Collaborative Innovation Game”, Darden School of Business Multimedia Exercise, UVA-OM-1401S (2009).

INVITED PRESENTATIONS AND SEMINARS

“Communication, Incentives, and the Execution of a Strategic Initiative”

Emory University, Goizueta Business School, Atlanta, GA, March 2017

University of Utah, Eccles School of Business, Salt Lake City, UT, February 2017

George Washington Univ. School of Business, Washington, DC, December 2016

INFORMS Annual Conference Nashville, TN, November 2016

INFORMS International Conference Waikoloa, HI June 2016

Georgia Institute of Technology, Scheller School of Management, November 2015

INFORMS Annual Meeting, Philadelphia, PA, November 2015

POMS Annual meeting Washington, DC, May 2015

INFORMS Annual Meeting, San Francisco, CA, November 2014

INFORMS Annual Meeting, Minneapolis, MN, October 2013

POMS Annual Meeting, Chicago, IL. April 2012

INFORMS Annual Meeting, Charlotte, NC, November 2011

“Leadership Effectiveness: Communication, Transparency, and Skin-in-the-Game”

POMS Annual meeting Orlando, FL, May 2016

“Tolerance for Failure and Incentives for Collaborative Innovation”

INFORMS Annual Meeting, Phoenix, AZ, October 2012

POMS Annual Meeting, Chicago, IL, April 2012

POMS PITM Mini Conference, Charlotte, NC, November 2011

INFORMS Annual Meeting, Austin, TX, November 2010

“Incentive Structure for Cross-Functional Teams”

INFORMS Annual Meeting, Charlotte, NC, November 2011

INFORMS Annual Meeting, Austin, TX, November 2010

MSOM Annual Meeting, Haifa, Israel, June 2010

POMS Annual Meeting, Vancouver, British Columbia. May 2010

“Strategic Resource Allocation: Top-down, Bottom-up, and the Value of Strategic Buckets”

UTAH PSI Conference, February 2013

INFORMS Annual Meeting, Charlotte, NC, November 2011

HEC Paris, February 2011
Olin Business School at Washington University in St. Louis, January 2011
University of Cambridge, Judge Business School, January 2011
Purdue University, Krannert School of Management, January 2011
University of Virginia, Darden School of Business, November 2010
INFORMS Annual Meeting, Austin, TX, November 2010

“Organizational Enablers for NPD Portfolio Selection”

Atlanta Competitive Advantage Conference, Atlanta, GA. May 2010 INFORMS Annual Meeting, San Diego, CA. October 2009

POMS Annual Meeting, Orlando, FL, May. 2009

INFORMS Annual Meeting, Washington, D.C. October 2008

“NPD Incentives, Strategy and Profit Targets: Making the Front-End... Fuzzier?”

POMS Annual Meeting, San Diego, CA. May 2008

AWARDS AND HONORS

3M Corp. Non-Tenured Faculty Research Grant, 2013-2016

Darden School of Business Outstanding Faculty Award Nominee, 2012-2013

The University of Virginia Excellence in Diversity Fellowship, 2011-2012

The Ashford Watson Stalnaker Memorial Prize for Ph.D Student Excellence at the College of Management at Georgia Institute of Technology, 2010

SERVICE TO THE SCHOOL AND THE ACADEMY

Associate Editor for the Product and Process Innovation area of *Decision Sciences*

Co-Chair of Darden Judge Entrepreneurship and Innovation Research Conference, 2012-2015, 2017-present

Section Officer for INFORMS Technology, Innovation, Entrepreneurship, 2016 -

Committee Member Batten Fellowship and Grants, 2016 -

Facilitator for the Batten Institute’s Innovators’ Roundtable 2012-2014

Co-Chair for the Product Innovation and Technology Management Track at the 2014 POMS Annual Meeting Atlanta, GA.

Co-Chair for the New Product Development Cluster at the 2014 INFORMS Annual Meeting, Minneapolis, MN.

Co-Chair for the Product Innovation and Technology Management Track at the 2013 POMS Annual Meeting Denver, CO.

Reviewer for *Management Science*, *Production and Operations Management*, *Manufacturing and Service Operations Management (MSOM)*, *IEEE Transactions on Engineering Management*, *Journal of Operations Management*, and *Decision Sciences*.

Member of the Institute for Operations Research and Management Science (INFORMS) and Production and Operations Management Society (POMS)

PATENTS

Bilodeau, W., J. Krupat, S. Weirather, J. Funderburk. 2007, *Laser or ink jet printable sheet assembly*, US Patent 20070196623

PERSONAL

Enjoy spending time outside with my family, running, cycling, and woodworking.