is a membership network of senior innovation executives from some of the world's most innovative companies. The purpose of the network is to share best practices, discuss common challenges and explore the latest research on corporate innovation in a highly interactive and candid environment. Members are selected from among non-competing firms and diverse industrial sectors.

The Batten Institute, a leading center for research in entrepreneurship and innovation at the University of Virginia’s Darden School of Business, convenes Roundtable executives once or twice a year for daylong conversations facilitated by the world’s top scholars in innovation. All sessions are confidential to encourage frank and robust discussions. Gatherings are held in Charlottesville, Virginia, and in Washington, D.C.

The Batten Institute creates and disseminates executive summaries of Roundtable sessions.
Depending on the topic, the following leading scholars in corporate innovation from the Darden School of Business facilitate the Roundtable discussions:

**Jeanne M. Liedtka**
United Technologies Corporation
Professor of Business Administration

**Michael J. Lenox**
Samuel L. Slover Research Professor of Business; Associate Dean for Innovation Programs; Academic Director of the Batten Institute

**Saras D. Sarasvathy**
Isidore Horween Research Associate Professor of Business Administration; Jamuna Raghavan Chair Professor in Entrepreneurship, Indian Institute of Management, Bangalore

**Edward D. Hess**
Professor of Business Administration and Batten Executive-in-Residence

**Rajkumar Venkatesan**
Bank of America Research Professor of Business Administration

**Jeremy Hutchison-Krupat**
Assistant Professor of Business Administration
PREVIOUS ROUNDTABLE TOPICS

“Leading a Globally Networked Research Organization”

“Innovation in the Age of Smart Machines: People, Process and the Power of Technology”

“Managing Your Innovation Portfolio”

“Maximizing Workforce Agility and Engagement with Customers in Large Innovative Organizations”

“Connecting People and Ideas: Understanding How Technology Can Help Address the Challenges of Corporate Innovation”

“Organizational and Cultural Barriers to Innovation”

“Open Innovation and External Collaboration”

PAST AND PRESENT PARTICIPANTS

Accenture
Siemens
Alcoa
Salesforce.com
Novartis
Northrop Grumman
MeadWestvaco
IBM
DuPont
Amgen
Johnson & Johnson
CSC
AT&T
Bank of America
Corning
Eastman Chemical
Alcoa
Membership Benefits

The Batten Institute pledges to:

- Provide early access to cutting-edge Institute research.
- Facilitate access to our top students for recruiting purposes.
- Facilitate access to leading technologies and science coming out of the University of Virginia.
- Incorporate members’ input on our educational and research efforts in innovation.

Membership Fee

Roundtable members pay $15,000 per year to help offset the operational costs of hosting, administering and facilitating the Roundtable’s corporate and educational purposes.

“The recipe for innovation isn’t ‘add genius and stir.’ Innovation happens when you know how to help everyone in the organization to think creatively. It happens when you treat it as an outcome—an outcome that takes effort, expertise and the right supports.”

-Prof. Jeanne M. Liedtka
The Batten Institute at the Darden School of Business improves the world through entrepreneurship and innovation. The institute’s academic research center advances knowledge that addresses real-world challenges and shapes Darden’s curriculum, and the Center for Entrepreneurial Leadership offers one of the world’s top entrepreneurship programs. The Institute was established in honor of its benefactor, UVA alumnus Frank Batten Sr., a media pioneer, visionary and founder of The Weather Channel.

The University of Virginia Darden School of Business is one of the world’s leading business schools, offering MBA, Ph.D. and Executive Education programs. The unique Darden experience combines the case study method, top-ranked faculty whose research advances global managerial practice and business education, and a tight-knit learning environment to develop responsible and complete leaders who are ready to make an impact.

To learn more about the Innovators’ Roundtable, please contact Senior Researcher Gosia Glinska.

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