

batten institute

GLOBAL INNOVATORS' ROUNDTABLE

Innovating for Sustainability
4 October 2016 • Hilton Hotel, Singapore

Brought to you by:



TMS Academy and the **Batten Institute for Entrepreneurship & Innovation** at the University of Virginia Darden School of Business are delighted to invite you to join Darden **Professor Michael J. Lenox** for a **seminar-style discussion** on innovating for sustainability.

AGENDA

8.30am - 9 am **NETWORKING AND REGISTRATION**

9am - 12 pm **INNOVATING FOR SUSTAINABILITY**

Sustainability is an acute challenge confronting the world. As such, business leaders are finding themselves under increasing pressure to develop new products, services, business models, and manufacturing processes that substantially reduce their impact on their natural environment. Businesses can either be reactive to those external, non-market pressures, or they can innovate.

This unique seminar-style discussion is designed to provide senior-level executives with a forum to:

- a. Develop the skills to effectively lead in today's rapidly changing global business environment.
- b. Reflect on broader sustainability challenges we all face and the opportunities and risks they present for businesses and industries.
- c. Understand opportunities for achieving competitive advantage through innovating for sustainability.
- d. Learn how to be a disruptor as opposed to being disrupted.
- e. Explore the types of management practices that can increase innovative outputs.
- f. Examine the role of stakeholder engagement in these efforts, including the public sector, to achieve strategic aims.

12pm - 1 pm **LUNCH BUFFET**

1pm - 3 pm **WRAP-UP AND FUTURE DIRECTIONS**

- a. Case study discussion
- b. Sharing of latest research findings and best practices from companies that are on the forefront of innovating for sustainability.



Michael J. Lenox holds the Tayloe Murphy Professorship in Business Administration at the University of Virginia's Darden School of Business, where he teaches the core MBA strategy course. He also serves as the Senior Associate Dean and Chief Strategy Officer. From 2008 to 2016, he served as Associate Dean of Innovation Programs and Academic Director of Darden's Batten Institute for Entrepreneurship and Innovation.

Professor Lenox is the founding President of the Alliance for Research on Corporate Sustainability (ARCS), a global consortium of scholars and universities, including Nanyang Technological University in Singapore, focused on advancing rigorous academic research on corporate sustainability. He has served as a visiting professor at Stanford University, Harvard University, Oxford University, and IMD. Prior to joining Darden in 2008, Professor Lenox was a professor at Duke University's Fuqua School of Business.

Prof. Lenox's research has appeared in over twenty-five refereed academic publications and has been cited in a number of media outlets including the *New York Times*, the *Financial Times*, and the *Economist*.

Prof. Lenox received his Ph.D. in Technology Management and Policy from the Massachusetts Institute of Technology and the degrees of Bachelor and Master of Science in Systems Engineering from the University of Virginia.

TMS Academy is the integrated leadership development arm of Temasek Management Services Group (TMS), a fully-owned subsidiary of Temasek Holdings. TMS Academy is dedicated to the mission of developing Asian business leaders and supporting the building of organisational capabilities to develop senior-level talent.

The Batten Institute for Entrepreneurship & Innovation is one of the centers of excellence at the Darden School of Business. It seeks to improve society by creating knowledge about the transformative power of entrepreneurship and innovation and by cultivating principled entrepreneurial leaders.